

Station	City—State	Page
KRAI	Craig, Col.	360
KRAL	Rawlins, Wyo.	709
KRAM	Las Vegas, Nev.	516
KRBA	Lufkin, Tex.	664
KRBC	Abilene, Tex.	646
KRCC	Prineville, Ore.	600
KRCT	Baytown, Tex.	648
KRDO	Colorado Springs, Col.	360
KRDU	Dinuba, Cal.	339
KRE	Berkeley, Cal.	338
KREI	Farmington, Mo.	498
KREL	Baytown, Tex.	648
KREM	Spokane, Wash.	692
KREO	Indio, Cal.	341
KRES	St. Joseph, Mo.	503
KREW	Sunnyside, Wash.	692
KRGV	Weslaco, Tex.	673
KRHD	Duncan, Okla.	586
KRIB	Mason City, Ia.	431
KRIC	Beaumont, Tex.	649
KRIG	Odessa, Tex.	667
KRIO	McAllan, Tex.	665
KRIS	Corpus Christi, Tex.	652
KRIZ	Phoenix, Ariz.	326
KRJF	Miles City, Mont.	510
KRKD	Los Angeles, Cal.	344
KRKL	Kirkland, Wash.	688
KRKO	Everett, Wash.	688
KRKC	Lewiston, Idaho	400
KRLD	Dallas, Tex.	653
KRLN	Canon City, Col.	359
KRMD	Shreveport, La.	451
KRMG	Tulsa, Okla.	594
KRMO	Monett, Mo.	502
KRNO	San Bernardino, Cal.	350
KRNR	Roseburg, Ore.	600
KRNT	Des Moines, Ia.	429
KROC	Rochester, Minn.	489
KROD	El Paso, Tex.	655
KROF	Abbeville, La.	445
KROG	Sonora, Cal.	356
KROP	Brawley, Cal.	338
KROS	Clinton, Ia.	428
KROW	Oakland, Cal.	346
KROX	Crookston, Minn.	484
KROY	Sacramento, Cal.	349
KRPL	Moscow, Idaho	400
KRRV	Sherman-Dennison, Tex.	671
KRSC	Seattle, Wash.	691
KRSN	Los Alamos, N. M.	524
KRTN	Raton, N. M.	524
KRUL	Corvallis, Ore.	595
KRUN	Ballinger, Tex.	648
KRUS	Ruston, La.	451
KRUX	Phoenix, Ariz.	326
KRVN	Lexington, Neb.	513
KRXL	Roseburg, Ore.	600
KSAL	Salina, Kans.	437
KSAM	Huntsville, Tex.	662
KSAN	San Francisco, Cal.	353
KSBN	Salinas, Cal.	349
KSCB	Liberal, Kans.	436
KSCJ	Sioux City, Ia.	432
KSCO	Santa Cruz, Cal.	356
KSD	St. Louis, Mo.	505
KSDN	Aberdeen, S. D.	635
KSDO	San Diego, Cal.	351
KSEI	Pocatello, Idaho	401
KSEK	Pittsburgh, Pa.	437
KSEL	Lubbock, Tex.	664

Station	City—State	Page
KSEM	Moses Lake, Wash.	689
KSEO	Durant, Okla.	587
KSET	El Paso, Tex.	655
KSEY	Seymour, Tex.	670
KSFA	Nacogdoches, Tex.	666
KSFO	San Francisco, Cal.	353
KSFT	Trinidad, Col.	364
KSGM	Ste. Genevieve, Mo.	505
KSGN	Sanger, Cal.	353
KSIB	Creston, Ia.	428
KSIG	Crowley, La.	447
KSII	Gladewater, Tex.	659
KSIL	Silver City, N. M.	525
KSIM	Sikeston, Mo.	506
KSIX	Woodward, Okla.	594
KSJW	Corpus Christi, Tex.	652
KSJB	Jamestown, N. D.	572
KSJO	San Jose, Cal.	354
KSKY	Dallas, Tex.	653
KSL	Salt Lake City, Utah	676
KSLM	Salem, Ore.	600
KSLO	Opelousas, La.	451
KSMA	Santa Maria, Cal.	356
KSMI	Seminole, Okla.	590
KSMN	Mason City, Ia.	431
KSMO	San Mateo, Cal.	354
KSNY	Snyder, Tex.	671
KSO	Des Moines, Ia.	429
KSOK	Arkansas City, Kans.	434
KSON	San Diego, Cal.	351
KSOO	Sioux Falls, S. D.	636
KSPA	Santa Paula, Cal.	356
KSPI	Stillwater, Okla.	591
KSPO	Spokane, Wash.	691
KSPR	Casper, Wyo.	708
KSPT	Sandpoint, Idaho	401
KSRO	Santa Rosa, Cal.	356
KSRV	Ontario, Ore.	598
KSST	Sulphur Springs, Tex.	671
KSTA	Coleman, Tex.	651
KSTB	Breckenridge, Tex.	650
KSTL	St. Louis, Mo.	503
KSTN	Stockton, Cal.	357
KSTP	St. Paul-Minneapolis, Minn.	489
KSTT	Davenport, Ia.	428
KSTV	Stephenville, Tex.	671
KSUB	Cedar City, Utah	674
KSUE	Susanville, Cal.	357
KSUM	Fairmont, Minn.	485
KSUN	Bisbee, Ariz.	322
KSVC	Hichfield, Utah	676
KSVP	Artesia, N. M.	523
KSWA	Graham, Tex.	660
KSWI	Council Bluffs, Ia.	428
KSWM	Joplin, Mo.	499
KSWO	Lawton, Okla.	588
KSWs	Roswell, N. M.	525
KSyc	Yreka, Cal.	359
KSYL	Alexandria, La.	446
KTAE	Taylor, Tex.	672
KTAN	Sherman, Tex.	671
KTAR	Phoenix, Ariz.	323
KTAT	Frederick, Okla.	587
KTBB	Tyler, Tex.	672
KTBC	Austin, Tex.	648
KTBI	Tacoma, Wash.	693
KTBS	Shreveport, La.	451
KTED	Laguna Beach, Cal.	343
KTEM	Temple, Tex.	672
KTER	Terrell, Tex.	672

Station	City—State	Page
KTFI	Twin Falls, Idaho	401
KTF5	Texarkana, Tex.	672
KTFY	Brownfield, Tex.	650
KTHS	Hot Springs, Ark.	330
KTHT	Houston, Tex.	661
KTIL	Tillamook, Ore.	600
KTIM	San Rafael, Cal.	355
KTIP	Porterville, Cal.	348
KTJS	Hobart, Okla.	588
KTKN	Ketchikan, Alaska	711
KTKR	Taft, Cal.	357
KTKT	Tucson, Ariz.	327
KTLN	Denver, Col.	360
KT LW	Texas City, Tex.	672
KTMC	McAlester, Okla.	588
KTMS	Santa Barbara, Cal.	355
KTNM	Tucumcari, N. M.	525
KTOE	Mankato, Minn.	486
KTOH	Lihue-Kaula, Hawaii	712
KTOK	Oklahoma City, Okla.	589
KTOP	Topeka, Kans.	437
KTOW	Oklahoma City, Okla.	590
KTRB	Modesto, Cal.	345
KTRC	Santa Fe, N. M.	525
KTRE	Lufkin, Tex.	664
KTRF	Thief River Falls, Minn.	490
KTRH	Houston, Tex.	662
KTRI	Sioux City, Ia.	433
KTRM	Beaumont, Tex.	649
KTRN	Wichita Falls, Tex.	674
KTRY	Bastrop, La.	446
KTSA	San Antonio, Tex.	670
KTSM	El Paso, Tex.	655
KTSW	Emporia, Kans.	434
KTTR	Rolls, Mo.	503
KTTS	Springfield, Mo.	506
KTUC	Tucson, Ariz.	327
KTUL	Tulsa, Okla.	594
KTUR	Turlock, Cal.	358
KTW	Seattle, Wash.	691
KTXC	Big Spring, Tex.	650
KTXC	Jasper, Tex.	662
KTXL	San Angelo, Tex.	669
KTXN	Austin, Tex.	648
KTYL	Mesa, Ariz.	323
KUBA	Yuba City, Cal.	359
KUBC	Montrose, Cal.	363
KUGN	Eugene, Ore.	596
KUIN	Grants Pass, Ore.	596
KUJ	Walla Walla, Wash.	693
KUKI	Ukiah, Cal.	358
KULA	Honolulu, Hawaii	712
KULE	Ephrate, Wash.	688
KULP	El Campo, Tex.	655
KUNO	Corpus Christi, Tex.	652
KUOA	Siloam Springs, Ark.	333
KURV	Edinburg, Tex.	654
KUTA	Salt Lake City, Utah	677
KVAL	Brownsville, Tex.	651
KVAN	Vancouver, Wash.	693
KVAS	Astoria, Ore.	595
KVCV	Redding, Cal.	348
KVEC	San Luis Obispo, Cal.	354
KVEN	Ventura, Cal.	358
KVER	Albuquerque, N. M.	523
KVET	Austin, Tex.	648
KVFD	—Ft. Dodge, Ia.	430
KVGB	Great Bend, Kans.	435
KVI	Seattle, Wash.	691
KVIC	Victoria, Tex.	673

Station	City—State	Page
KVIM	New Iberia, La.	449
KVKM	Monahans, Tex.	665
KVLC	Little Rock, Ark.	331
KVLF	Alpine, Tex.	647
KVLH	Pauls Valley, Okla.	590
KVMA	Magnolia, Ark.	332
KVMC	Colorado City, Tex.	652
KVMV	Twin Falls, Idaho	401
KVNI	Coeur D'Alene, Idaho	399
KVNU	Logan, Utah	675
KVOA	Tucson, Ariz.	327
KVOB	Alexandria, La.	446
KVOC	Casper, Wyo.	708
KVOD	Denver, Col.	361
KVOE	Santa Ana, Cal.	355
KVOG	Ogden, Utah	675
KVOL	Lafayette, La.	448
KVON	Napa, Cal.	346
KVOO	Tulsa, Okla.	594
KVOP	Plainview, Tex.	668
KVOR	Colorado Springs, Col.	360
KVOS	Bellingham, Wash.	687
KVOU	Uvalde, Tex.	673
KVOW	Littlefield, Tex.	663
KVOX	Moorhead, Minn.	487
KVRC	Arkadelphia, Ark.	328
KVRH	Salida, Col.	364
KVRS	Rock Springs, Wyo.	709
KVSF	Santa Fe, N. M.	525
KVSM	San Mateo, Cal.	355
KVSO	Ardmore, Okla.	586
KVVC	Ventura, Cal.	358
KVWC	Vernon, Tex.	673
KWAD	Wadena, Minn.	490
KWAK	Stuttgart, Ark.	333
KWAL	Wallace, Idaho	402
KWAT	Watertown, S. D.	636
KWBB	Wichita, Kans.	439
KWBC	Ft. Worth, Tex.	657
KWBE	Beatrice, Mont.	511
KWBG	Boone, Ia.	427
KWBM	Williston, N. D.	574
KWBR	Oakland, Cal.	346
KWBU	Corpus Christi, Tex.	652
KWBW	Hutchinson, Kans.	435
KWCJ	Natchitoches, La.	449
KWCO	Chickasha, Okla.	586
KWCR	Cedar Rapids, Ia.	427
KWDM	Des Moines, Ia.	430
KWED	Sequin, Tex.	670
KWEI	Weiser, Idaho	402
KWEM	West Memphis, Ark.	333
KWEW	Hobbs, N. M.	524
KWFC	Hot Springs, Ark.	330
KWFT	Wichita Falls, Tex.	674
KWGW	Stockton, Cal.	357
KWGB	Goodland, Kans.	435
KWHI	Brenham, Tex.	650
KWHK	Hutchinson, Kans.	435
KWHN	Ft. Smith, Ark.	329
KWHW	Altus, Okla.	586
KWIE	Kennewick, Wash.	688
KWIK	Burbank, Cal.	338
KWIL	Albany, Ore.	594
KWIN	Ashland, Ore.	595
KWJB	Globe, Ariz.	323
KWJJ	Portland, Ore.	599
KWK	St. Louis, Mo.	505
KWKC	Abilene, Tex.	646
KWKH	Shreveport, La.	452

Station	City—State	Page
KWKW.	Pasadena, Cal.	347
KWLK	Longview, Wash.	689
KWLM	Willmar, Minn.	490
KWNO	Winona, Minn.	490
KWNW	Wenatchee, Wash.	693
KWOA	Worthington, Minn.	491
KWOC	Poplar Bluff, Mo.	502
KWOE	Clinton, Okla.	586
KWON	Bartlesville, Okla.	586
KWOR	Worland, Wyo.	709
KWOS	Jefferson City, Mo.	499
KWPC	Muscatine, Ia.	431
KWPM	West Plains, Mo.	507
KWRC	Pendleton, Ore.	598
KWRE	Warrenton, Mo.	507
KWRL	Riverton, Wyo.	709
KWRN	Reno, Nev.	517
KWRO	Coquille, Ore.	595
KWSD	Mt. Shasta, Cal.	346
KWSL	Lake Charles, La.	448
KWSO	Wasco, Cal.	359
KWTC	Barstow, Cal.	338
KWTO	Springfield, Mo.	506
KWTX	Waco, Tex.	673
KWWB	Walla Walla, Wash.	693
KWWL	Waterloo, Ia.	433
KWYO	Sheridan, Wyo.	709
KXA	Seattle, Wash.	691
KXAR	Hope, Ark.	330
KXEL	Waterloo, Ia.	433
KXEO	Mexico, Mo.	502
KXGI	Ft. Madison, Ia.	430
KXGN	Glendive, Mont.	508
KXIC	Iowa City, Ia.	430
KXIT	Dalhart, Tex.	653
KXJK	Forrest City, Ark.	329
KXL	Portland, Ore.	599
KXLA	Pasadena, Cal.	347
KXLE	Ellensburg, Wash.	688
KXLF	Butte, Mont.	508
KXLK	Great Falls, Mont.	509
KXLJ	Helena, Mont.	510
KXLL	Missoula, Mont.	511
KXLO	Lewiston, Mont.	510
KXLR	Little Rock, Ark.	332
KXLQ	Bozeman, Mont.	508
KXLW	St. Louis, Mo.	505
KXLY	Spokane, Wash.	692
KXO	El Centro, Cal.	339
KXOA	Sacramento, Cal.	349
KXOB	Stockton, Cal.	357
KXOC	Chico, Cal.	338
KXOK	St. Louis, Mo.	505
KXOL	Ft. Worth, Tex.	657
KXOX	Sweetwater, Tex.	671
KXRA	Alexander, Minn.	483
KXRJ	Russellville, Ark.	333
KXRN	Renton, Wash.	690
KXRO	Aberdeen, Wash.	687
KXRX	San Jose, Calif.	354
KXXX	Colby, Kans.	434
KXYZ	Houston, Tex.	662
KYA	San Francisco, Calif.	353
KYAK	Yakima, Wash.	694
KYCA	Prescott, Ariz.	326
KYJC	Medford, Ore.	598
KYMA	Yuma, Ariz.	327
KYNO	Fresno, Calif.	340
KYOR	Blythe, Calif.	338
KYOS	Merced, Cal.	345

Station	City—State	Page
KYOU	Greeley, Col.	383
KYSM	Mankato, Minn.	486
KYUM	Yuma, Ariz.	328
KYW	Philadelphia, Pa.	813
KZYZ	Redlands, Cal.	348
WAAA	Winston-Salem, N. C.	570
WAAB	Worcester, Mass.	468
WAAF	Chicago, Ill.	405
WAAT	Newark, N. J.	520
WABB	Mobile, Ala.	319
WABG	Greenwood, Miss.	493
WABI	Bangor, Me.	452
WABJ	Adrian, Mich.	471
WABM	Houlton, Me.	453
WABY	Albany, N. Y.	527
WABZ	Albemarle, N. C.	556
WACA	Camden, S. C.	629
WACB	Kittanning, Pa.	609
WACE	Chicopee, Mass.	464
WACO	Waco, Tex.	673
WACR	Columbus, Miss.	492
WADC	Akron, O.	574
WADE	Wadesboro, N. C.	569
WAEB	Allentown, Pa.	601
WAEI	Mayaguez, P. R.	713
WAFB	Baton Rouge, La.	446
WAGA	Atlanta, Ga.	387
WAGC	Chattanooga, Tenn.	837
WAGE	Syracuse, N. Y.	552
WAGF	Dothan, Ala.	316
WAGM	Presque Isle, Me.	454
WAIM	Anderson, S. C.	628
WAIR	Winston-Salem, N. C.	571
WAIT	Chicago, Ill.	405
WAJR	Morgantown, W. Va.	897
WAKE	Greenville, S. C.	631
WAKR	Akron, O.	574
WALA	Mobile, Ala.	319
WALB	Albany, Ga.	386
WALD	Walterboro, S. C.	634
WALE	Fall River, Mass.	464
WALL	Middletown, N. Y.	536
WALT	Tampa, Fla.	384
WAML	Laurel, Miss.	495
WAMS	Wilmington, Del.	370
WAND	Canton, O.	576
WANE	Ft. Wayne, Ind.	421
WANN	Annapolis, Md.	456
WANS	Anderson, S. C.	628
WAOV	Vincennes, Ind.	426
WAPA	San Juan, P. R.	715
WAPF	McComb, Miss.	495
WAPI	Birmingham, Ala.	314
WAPQ	Chattanooga, Tenn.	637
WAPX	Montgomery, Ala.	320
WARA	Attleboro, Mass.	461
WARC	Rochester, N. Y.	551
WARD	Johnstown, Pa.	609
WARE	Ware, Mass.	468
WARK	Hagerstown, Md.	459
WARL	Arlington, Va.	679
WARM	Scranton, Pa.	620
WASA	Havre de Grace, Md.	460
WASK	Lafayette, Ind.	423
WASL	Annapolis, Md.	456
WATA	Poone, N. C.	557
WATC	Gaylord, Mich.	477
WATG	Ashland, O.	575
WATH	Athens, O.	575
WATK	Antigo, Wis.	700

Station	City—State	Page
WATL	Atlanta, Ga.	387
WATM	Atmore, Ala.	313
WATN	Watertown, N. Y.	554
WATO	Oak Ridge, Tenn.	645
WATR	Waterbury, Conn.	370
WATS	Sayre, Pa.	620
WATT	Cadillac, Mich.	473
WATW	Ashland, Wis.	700
WATZ	Alpena, Mich.	471
WAUD	Auburn, Ala.	314
WAUX	Waukesha, Wis.	707
WAVE	Louisville, Ky.	442
WAVL	Apollo, Pa.	602
WAVU	Albertsville, Ala.	313
WAVZ	New Haven, Conn.	368
WAYB	Waynesboro, Va.	686
WAYN	Rockingham, N. C.	567
WAYS	Charlotte, N. C.	557
WAYX	Waycross, Ga.	398
WAZF	Yazoo City, Miss.	497
WAZL	Hazleton, Pa.	607
WBAB	Atlantic City, N. J.	519
WBAC	Cleveland, Tenn.	638
WBAL	Baltimore, Md.	456
WBAP	Ft. Worth, Tex.	659
WBAT	Marion, Ind.	424
WBAY	Green Bay, Wis.	701
WBAX	Wilkes-Barre, Pa.	623
WBBB	Burlington, N. C.	557
WBBC	Flint, Mich.	476
WBBL	Richmond, Va.	684
WBBM	Chicago, Ill.	407
WBBO	Forest City, N. C.	560
WBBQ	Augusta, Ga.	389
WBBW	Youngstown, O.	585
WBBZ	Ponca City, Okla.	590
WBCC	Bethesda, Md.	459
WBCK	Battle Creek, Mich.	473
WBCM	Bay City, Mich.	473
WBCO	Bessemer, Ala.	314
WBCU	Union, S. C.	634
WBEC	Pittsfield, Mass.	467
WBEJ	Elizabethton, Tenn.	639
WBEL	Beloit, Wis.	701
WBEN	Buffalo, N. Y.	529
WBET	Brockton, Mass.	464
WBEX	Chillicothe, O.	576
WBGE	Atlanta, Ga.	389
WBGR	Jessup, Ga.	393
WBHB	Fitzgerald, Ga.	393
WBHF	Cartersville, Ga.	391
WBHP	Huntsville, Ala.	318
WBIG	Greensboro, N. C.	561
WBIP	Booneville, Miss.	491
WBIR	Knoxville, Tenn.	641
WBIS	Bristol, Conn.	366
WBIW	Bedford, Ind.	420
WBIZ	Eau Claire, Wis.	701
WBKV	West Bend, Wis.	707
WBLJ	Dalton, Ga.	392
WBLK	Clarksburg, W. Va.	696
WBMD	Baltimore, Md.	456
WBML	Macon, Ga.	394
WBMS	Boston, Mass.	461
WBNL	Boonville, Ind.	420
WBNS	Columbus, O.	579
WBNY	Buffalo, N. Y.	529
WBNX	New York, N. Y.	537
WBOB	Galax, Va.	681
WBOC	Salisbury, Md.	460

Station	City—State	Page
WBOW	Terre Haute, Ind.	425
WBPZ	Lock Haven, Pa.	610
WBRC	Birmingham, Ala.	314
WBRD	Ft. Lauderdale, Fla.	376
WBRE	Wilkes-Barre, Pa.	624
WBRK	Pittsfield, Mass.	467
WBRM	Marion, N. C.	565
WBRW	Welch, W. Va.	699
WBRY	Waterbury, Conn.	370
WBSC	Bennettsville, S. C.	629
WBSM	New Bedford, Mass.	466
WBSR	Pensacola, Fla.	382
WBT	Charlotte, N. C.	557
WBTA	Batavia, N. Y.	528
WBTH	Williamson, W. Va.	700
WBTM	Danville, Va.	680
WBUD	Morrisville, Pa.	611
WBUT	Butler, Pa.	604
WBUX	Doylestown, Pa.	605
WBUY	Lexington, N. C.	564
WBVP	Beaver Falls, Pa.	602
WBYS	Canton, Ill.	403
WBZ		
WBZA	Boston-Springfield, Mass.	461
WCAE	Pittsburgh, Pa.	617
WCAM	Camden, N. J.	520
WCAO	Baltimore, Md.	456
WCAR	Pontiac, Mich.	481
WCAU	Philadelphia, Pa.	613
WCAV	Norfolk, Va.	683
WCAW	Charleston, W. Va.	695
WCAX	Burlington, Vt.	677
WCAZ	Carthage, Ill.	405
WCBA	Corning, N. Y.	531
WCBC	Anderson, Ind.	418
WCBD	Chicago, Ill.	407
WCBI	Columbus, Miss.	492
WCBM	Baltimore, Md.	457
WCBS	New York, N. Y.	537
WCBT	Roanoke Rapids, N. C.	567
WCCC	Hartford, Conn.	366
WCCM	Lawrence, Mass.	465
WCCO	Minneapolis, Minn.	486
WCCP	Savannah, Ga.	396
WC DL	Carbondale, Pa.	604
WC DT	Winchester, Tenn.	646
WCEC	Rocky Mount, N. C.	567
WCED	Dubois, Pa.	605
WCEM	Cambridge, Md.	459
WCEN	Mt. Pleasant, Mich.	480
WCFC	Beckley, W. Va.	694
WCFL	Chicago, Ill.	405
WCFL	Clifton Forge, Va.	680
WCHA	Chambersburg, Pa.	604
WCHS	Charleston, W. Va.	695
WCHV	Charlottesville, Va.	679
WCIL	Carbondale, Ill.	403
WCJU	Columbia, Miss.	492
WCKB	Dunn, N. C.	558
WCKY	Cincinnati, O.	577
WC LD	Cleveland, Miss.	492
WC LI	Corning, N. Y.	531
WC LO	Janesville, Wis.	702
WC LT	Newark, O.	583
WC MA	Corinth, Miss.	493
WC MB	Lemoyne, Pa.	610
WC MI	Ashland, Ky.	439
WC MN	Arecibo, P. R.	713
WC MW	Canton, O.	576
WC NB	Connersville, Ind.	420

Station	City—State	Page
WCNC	Elizabeth City, N. C.	559
WCNH	Quincy, Fla.	383
WCNR	Bloomsburg, Pa.	603
WCNT	Centralia, Ill.	405
WCNU	Crestview, Fla.	374
WCNX	Middletown, Conn.	367
WCOA	Pensacola, Fla.	383
WCOC	Meridian, Miss.	496
WCOG	Greensboro, N. C.	561
WCOH	Newman, Ga.	395
WCOJ	Coatesville, Pa.	605
WCOL	Columbus, O.	579
WCOM	Parkersburg, W. Va.	698
WCOP	Boston, Mass.	461
WCOR	Lebanon, Tenn.	642
WCOS	Columbia, S. C.	630
WCOU	Lewiston, Me.	453
WCOV	Montgomery, Ala.	320
WCPA	Clearfield, Pa.	605
WCPO	Cincinnati, O.	577
WCPS	Tarboro, N. C.	569
WCHRA	Effingham, Ill.	412
WCRB	Waltham, Mass.	468
WCRI	Scottsboro, Ala.	321
WCRK	Morrisstown, Tenn.	644
WCRO	Johnstown, Pa.	609
WCRS	Greenwood, S. C.	632
WCRW	Chicago, Ill.	407
WCSC	Charleston, S. C.	629
WCSH	Portland, Me.	454
WCSI	Columbus, Ind.	420
WCSS	Amsterdam, N. Y.	527
WCTA	Andalusia, Ala.	313
WCTC	New Brunswick, N. J.	521
WCTT	Corbin, Ky.	440
WCUE	Akron, O.	575
WCUM	Cumberland, Md.	459
WCVA	Culpeper, Va.	680
WCVI	Connellsville, Pa.	605
WCVS	Springfield, Ill.	417
WCYB	Bristol, Va.	679
WDAD	Indiana, Pa.	609
WDAE	Tampa, Fla.	385
WDAF	Kansas City, Mo.	501
WDAK	Columbus Ga.	391
WDAN	Danville, Ill.	411
WDAR	Savannah, Ga.	396
WDAS	Philadelphia, Pa.	613
WDAY	Fargo, N. D.	572
WDBC	Escanaba, Mich.	476
WDBJ	Roanoke, Va.	685
WDBL	Springfield, Tenn.	645
WDBO	Orlando, Fla.	381
WDEC	Americus, Ga.	386
WDEF	Chattanooga, Tenn.	637
WDEL	Wilmington, Del.	371
WDEV	Waterbury, Vt.	678
WDEM	Providence, R. I.	627
WDGY	Minneapolis	486
WDHL	Bradenton, Fla.	374
WDIA	Memphis, Tenn.	642
WDIG	Dothan, Ala.	316
WDKD	Kingstree, S. C.	632
WDLB	Marshfield, Wis.	704
WDLP	Panama City, Fla.	382
WDMG	Douglas, Ga.	392
WDMJ	Marquette, Mich.	480
WDNC	Durham, N. C.	558
WDNE	Elkins, W. Va.	696
WDOD	Chattanooga, Tenn.	638

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WDOK	Cleveland, O.	577
WDOS	Oneonta, N. Y.	549
WDOV	Dover, Del.	370
WDRC	Hartford, Conn.	366
WDSC	Dillon, S. C.	630
WDSG	Dyersburg, Tenn.	638
WDSM	Superior, Wis.	707
WDSR	Lake City, Fla.	378
WDSU	New Orleans, La.	449
WDUN	Gainesville, Ga.	393
WDUZ	Green Bay, Wis.	702
WDVA	Danville, Va.	680
WDWD	Dawson, Ga.	392
WDWS	Champaign, Ill.	405
WDXB	Chattanooga, Tenn.	638
WDXI	Jackson, Tenn.	639
WDYK	Cumberland, Md.	459
WDZ	Decatur, Ill.	411
WEAB	Greer, S. C.	632
WEAM	Arlington, Va.	679
WEAN	Providence, R. I.	627
WEAR	Pensacola, Fla.	383
WEAS	Atlanta-Decatur, Ga.	389
WEAT	Lake Worth, Fla.	378
WEAU	Eau Claire, Wis.	701
WEAV	Plattsburg, N. Y.	549
WEBC	Duluth, Minn.	484
WEBJ	Brewton, Ala.	315
WEBK	Tampa, Fla.	385
WEBQ	Harrisburg, Ill.	413
WEER	Puffalo, N. Y.	529
WEDC	Chicago, Ill.	407
WEDO	McKeesport, Pa.	611
WEDR	Birmingham, Ala.	314
WEBB	Southern Pines, N. C.	568
WEEL	Boston, Mass.	461
WEED	Rocky Mount, N. C.	567
WEEK	Peoria, Ill.	415
WEEU	Reading, Pa.	620
WEGO	Concord, N. C.	558
WEIM	Fitchburg, Mass.	464
WEIR	Weirton, W. Va.	698
WEKR	Fayetteville, Tenn.	639
WELC	Welch, W. Va.	699
WELI	New Haven, Conn.	368
WELL	Battle Creek, Mich.	473
WELM	Elmira, N. Y.	533
WELO	Tupelo, Miss.	497
WELR	Roanoke, Ala.	319
WELS	Kinston, N. C.	563
WEMP	Milwaukee, Wis.	704
WENA	Bayamon, P. R.	713
WENC	Whiteville, N. C.	570
WENE	Binghamton-Endicott, N. Y.	528
WENK	Union City, Tenn.	646
WENR	Chicago, Ill.	407
WENT	Gloversville, N. Y.	535
WENY	Elmira, N. Y.	533
WEOA	Evansville, Ind.	421
WEOK	Poughkeepsie, N. Y.	549
WEOL	Elyria-Lorain, O.	581
WEPM	Martinsburg, W. Va.	697
WERC	Erie, Pa.	606
WERD	Atlanta, Ga.	389
WERE	Cleveland, O.	578
WERH	Hamilton, Ala.	318
WERI	Westerly, R. I.	628
WESA	Charleroi, Pa.	604
WESB	Bradford, Pa.	603
WESC	Greenville, S. C.	631

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WEST	Easton, Pa.	605
WESX	Salem, Mass.	467
WETB	Johnson City, Tenn.	641
WEVD	New York, N. Y.	539
WEVE	Eveleth, Minn.	485
WEW	St. Louis, Mo.	505
WEWO	Laurinburg, N. C.	563
WEXL	Royal Oak, Mich.	482
WFAA	Dallas, Tex.	654
WFAS	White Plains, N. Y.	555
WFAU	Augusta, Me.	452
WFAV	Falls Church, Va.	681
WFBC	Greenville, S. C.	631
WFBG	Altoona, Pa.	601
WFBL	Syracuse, N. Y.	553
WFBM	Indianapolis, Ind.	422
WFBR	Baltimore, Md.	457
WFCB	Dunkirk, N. Y.	531
WFCI	Providence, R. I.	627
WFDF	Flint, Mich.	476
WFEA	Manchester, N. H.	518
WFEB	Sylacuga, Ala.	321
WFEC	Miami, Fla.	380
WFGM	Fitchburg, Mass.	465
WFGN	Gaithney, S. C.	631
WFHG	Bristol, Va.	679
WFHR	Wisconsin Rapids, Wis.	707
WFIL	Sumter, S. C.	634
WFIL	Philadelphia, Pa.	615
WFIN	Findlay, O.	581
WFKY	Frankfort, Ky.	440
WFLA	Tampa, Fla.	385
WFLB	Fayetteville, N. C.	559
WFLO	Farmville, Va.	681
WFMD	Frederick, Md.	459
WFMH	Cullman, Ala.	315
WFMJ	Youngstown, O.	585
WFMW	Madisonville, Ky.	443
WFNC	Fayetteville, N. C.	559
WFNS	Burlington, N. C.	557
WFOM	Marietta, Ga.	394
WFOR	Hattiesburg, Miss.	494
WFOY	St. Augustine, Fla.	383
WFOX	Milwaukee, Wis.	704
WFPA	Ft. Payne, Ala.	317
WFPG	Atlantic City, N. J.	519
WFRC	Reidsville, N. C.	567
WFRL	Freeport, Ill.	412
WFRO	Freemont, O.	581
WFRP	Savannah, Ga.	396
WFTC	Kinston, N. C.	583
WFTR	Front Royal, Va.	681
WFTL	Ft. Lauderdale, Fla.	376
WFTM	Maysville, Ky.	443
WFUN	Huntsville, Ala.	318
WFUR	Grand Rapids, Mich.	477
WFVA	Fredericksburg, Va.	681
WVFG	Fuquay Springs, N. C.	560
WFYC	Alma, Mich.	471
WGAA	Cedartown, Ga.	391
WGAC	Augusta, Ga.	390
WGAD	Gadsden, Ala.	317
WGAI	Elizabeth City, N. C.	559
WGAL	Lancaster, Pa.	609
WGAN	Portland, Me.	454
WGAP	Maryville, Tenn.	642
WGAR	Cleveland, O.	578
WGAT	Utica, N. Y.	554
WGAU	Athens, Ga.	386
WGAY	Silver Spring, Md.	460

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WGBA	Columbus, Ga.	391
WGBB	Freeport, N. Y.	533
WGBF	Evansville, Ind.	421
WGBG	Greensboro, N. C.	561
WGBI	Scranton, Pa.	621
WGBR	Goldsboro, N. C.	560
WGBS	Miami, Fla.	380
WGCB	Red Lion, Pa.	620
WGCD	Chester, S. C.	630
WGSM	Gulphport, Miss.	493
WGEM	Quincy, Ill.	416
WGES	Chicago, Ill.	407
WGET	Gettysburg, Pa.	606
WGEZ	Beloit, Wis.	701
WGFG	Kalamazoo, Mich.	479
WGGA	Gainesville, Ga.	393
WGGG	Gainesville, Fla.	376
WGGH	Marion, Ill.	414
WGH	Newport News, Va.	682
WGHN	Grand Haven, Mich.	477
WGIG	Brunswick, Ga.	390
WGIL	Galesburg, Ill.	412
WGIV	Charlotte, N. C.	558
WGKV	Charleston, W. Va.	695
WGL	Ft. Wayne, Ind.	421
WGLS	Decatur, Ga.	392
WGMS	Washington, D. C.	371
WGN	Chicago, Ill.	407
WGNC	Gastonia, N. C.	560
WGNI	Wilmington, N. C.	570
WGNR	New Rochelle, N. Y.	537
WGNS	Murfreesboro, Tenn.	644
WGNV	Newburgh, N. Y.	536
WGOV	Valdosta, Ga.	398
WGPA	Bethlehem, Pa.	602
WGPC	Albany, Ga.	386
WGRA	Cairo, Ga.	390
WGRC	Louisville, Ky.	442
WGRD	Grand Rapids, Mich.	478
WGRM	Greenwood, Miss.	493
WGRO	Bay City, Mich.	473
WGR	Buffalo, N. Y.	529
WGRV	Greeneville, Tenn.	639
WGRY	Gary, Ind.	422
WGST	Atlanta, Ga.	387
WGSV	Guntersville, Ala.	318
WGTA	Summerville, Ga.	397
WGTC	Greenville, N. C.	562
WGTL	Kannapolis, N. C.	563
WGTM	Wilson, N. C.	570
WGTN	Georgetown, S. C.	631
WGUY	Bangor, Me.	452
WGVA	Geneva, N. Y.	533
WGVM	Greenville, Miss.	493
WGWC	Selma, Ala.	321
WGWD	Gadsden, Ala.	317
WGWR	Asheboro, N. C.	556
WGYU	Greenville, Ala.	317
WGY	Schenectady, N. Y.	552
WHAI	Greenfield, Mass.	465
WHAK	Rogers City, Mich.	482
WHAL	Shelbyville, Tenn.	645
WHAM	Rochester, N. Y.	551
WHAN	Charleston, S. C.	629
WHAP	Hopewell, Va.	681
WHAR	Clarksburg, W. Va.	698
WHAS	Louisville, Ky.	442
WHAT	Philadelphia, Pa.	613
WHAV	Haverhill, Mass.	465
WHAW	Weston, W. Va.	699

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WHAY	New Britain, Conn.	368
WHAZ	Troy, N. Y.	553
WHB	Kansas City, Mo.	501
WHBB	Selma, Ala.	321
WHBC	Canton, O.	576
WHBF	Rock Island, Ill.	416
WHBI	Newark, N. J.	521
WHBL	Sheboygan, Wis.	706
WHBO	Tampa, Fla.	385
WHBQ	Memphis, Tenn.	642
WHBS	Huntsville, Ala.	318
WHBT	Harriman, Tenn.	639
WHBU	Anderson, Ind.	418
WHBY	Appleton, Wis.	700
WHCC	Waynesville, N. C.	570
WHCU	Ithaca, N. Y.	534
WHDF	Houghton, Mich.	478
WHDH	Boston, Mass.	461
WHDL	Olean, N. Y.	547
WHEB	Portsmouth, N. H.	518
WHEC	Rochester, N. Y.	551
WHED	Washington, N. C.	569
WHFE	Benton Harbor, Mich.	473
WHFC	Cicero, Ill.	411
WHGB	Harrisburg, Pa.	606
WHHH	Warren, O.	584
WHHM	Memphis, Tenn.	643
WHIM	Providence, R. I.	627
WHIN	Gallatin, Tenn.	639
WHIO	Dayton, O.	580
WHIP	Mooresville, N. C.	565
WHIR	Danville, Ky.	440
WHIS	Bluefield, W. Va.	695
WHIT	New Bern, N. C.	565
WHIZ	Zanesville, O.	585
WHJB	Greensburg, Pa.	606
WHK	Cleveland, O.	578
WHKC	Columbus, O.	579
WHKK	Akron, O.	575
WHKY	Hickory, N. C.	562
WHKP	Hendersonville, N. C.	562
WHLB	Virginia, Minn.	490
WHLD	Niagara Falls, N. Y.	547
WHLF	S. Boston, Va.	686
WHLL	Wheeling, W. Va.	699
WHLI	Hempstead, N. Y.	533
WHLN	Harlan, Ky.	441
WHLS	Port Huron, Mich.	481
WHMA	Anniston, Ala.	313
WHMP	Northampton, Mass.	467
WHNC	Henderson, N. C.	562
WHOB	Gardner, Mass.	465
WHOC	Philadelphia, Miss.	496
WHOD	Homestead, Pa.	607
WHOK	Lancaster, O.	582
WHOL	Allentown, Pa.	601
WHO	Des Moines, Ia.	430
WHOM	New York, N. Y.	539
WHOO	Orlando, Fla.	381
WHOP	Hopkinsville, Ky.	441
WHOS	Decatur, Ala.	315
WHOT	South Bend, Ind.	425
WHOW	Clinton, Ill.	411
WHPE	High Point, N. C.	562
WHP	Harrisburg, Pa.	607
WHRV	Ann Arbor, Mich.	471
WHSC	Hartsville, S. C.	632
WHSY	Hattiesburg, Miss.	494
WHTB	Talladega, Ala.	321
WHTC	Holland, Mich.	478

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WHTN	Huntington, W. Va.	696
WHUB	Cookeville, Tenn.	638
WHUC	Hudson, N. Y.	534
WHUM	Reading, Pa.	620
WHUN	Huntingdon, Pa.	607
WHVR	Hanover, Pa.	606
WHWB	Rutland, Vt.	878
WHWL	Nanticoke, Pa.	611
WHYN	Holyoke, Mass.	465
WHYU	Newport News, Va.	683
WIAC	San Juan, P. R.	717
WIAM	Williamston, N. C.	570
WIBA	Madison, Wis.	703
WIBB	Macon, Ga.	394
WIBC	Indianapolis, Ind.	422
WIBG	Philadelphia, Pa.	615
WIBK	Knoxville, Tenn.	641
WIBM	Jackson, Mich.	479
WIBR	Baton Rouge, La.	446
WIBS	Santurce, P. R.	719
WIBU	Poynette, Wis.	705
WIBV	Belleville, Ill.	403
WIBW	Topeka, Kans.	438
WIBX	Utica, N. Y.	554
WICA	Ashtabula, O.	575
WICC	Bridgeport, Conn.	366
WICH	Norwich, Conn.	369
WICY	Malone, N. Y.	536
WIDE	Biddeford, Me.	453
WIEL	Elizabethtown, Ky.	440
WIGM	Medford, Wis.	704
WIHL	Hammond, La.	447
WIKB	Iron River, Mich.	479
WIKC	Bogalusa, La.	447
WIKK	Erie, Pa.	606
WIKY	Evansville, Ind.	421
WILE	Cambridge, O.	576
WIL	St. Louis, Mo.	505
WILK	Wilkes-Barre, Pa.	624
WILM	Wilmington, Del.	371
WILS	Lansing, Mich.	480
WIMA	Lima, O.	582
WIMS	Michigan City, Ind.	424
WINA	Charlottesville, Va.	680
WINC	Winchester, Va.	686
WIND	Chicago, Ill.	409
WING	Dayton, O.	580
WINK	Ft. Meyers, Fla.	376
WINN	Louisville, Ky.	442
WINR	Binghamton, N. Y.	528
WINS	New York, N. Y.	539
WINX	Washington, D. C.	371
WINZ	Miami Beach, Fla.	380
WIOD	Miami, Fla.	379
WIOU	Kokomo, Ind.	423
WIP	Philadelphia, Pa.	617
WIPR	San Juan, P. R.	717
WIRA	Ft. Pierce, Fla.	376
WIRB	Enterprise, Ala.	316
WIRC	Hickory, N. C.	562
WIRE	Indianapolis, Ind.	423
WIRJ	Humboldt, Tenn.	639
WIRK	West Palm Beach, Fla.	385
WIRL	Peoria, Ill.	416
WIRY	Plattsburgh, N. Y.	549
WISC	Madison, Wis.	703
WISE	Asheville, N. C.	556
WISH	Indianapolis, Ind.	423
WISL	Shamokin, Pa.	621
WISN	Milwaukee, Wis.	704

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WIS	Columbia, S. C.	630
WISR	Butler, Pa.	604
WITA	San Juan, P. R.	717
WITH	Baltimore, Md.	459
WITZ	Jasper, Ind.	423
WIVY	Jacksonville, Fla.	377
WIZE	Springfield, O.	583
WJAC	Johnstown, Pa.	609
WJAG	Norfolk, Neb.	513
WJAR	Providence, R. I.	628
WJAS	Pittsburgh, Pa.	619
WJAT	Swainsboro, Ga.	397
WJAX	Jacksonville, Fla.	377
WJAY	Mullins, S. C.	633
WJBB	Haleyville, Ala.	318
WJBC	Bloomington, Ill.	403
WJBF	Augusta, Ga.	390
WJBK	Detroit, Mich.	475
WJBO	Baton Rouge, La.	446
WJBS	Deland, Fla.	376
WJBW	New Orleans, La.	450
WJBY	Gadsden, Ala.	317
WJCD	Seymour, Ind.	425
WJCM	Sebring, Fla.	384
WJDA	Quincy, Mass.	467
WJDJ	Jackson, Miss.	494
WJDF	Grand Rapids, Mich.	478
WJEJ	Hagerstown, Md.	460
WJEL	Springfield, O.	583
WJER	Dover, O.	580
WJHL	Johnson City, Tenn.	640
WJHO	Opelika, Ala.	320
WJHP	Jacksonville, Fla.	377
WJIG	Tullahoma, Tenn.	645
WJIM	Lansing, Mich.	480
WJIV	Savannah, Ga.	396
WJJD	Chicago, Ill.	409
WJJI	Montgomery, Ala.	320
WJJL	Niagara Falls, N. Y.	547
WJJM	Lewisburg, Tenn.	642
WJLB	Detroit, Mich.	475
WJLD	Bessemer, Ala.	314
WJLK	Asbury Park, N. J.	519
WJLS	Beckley, W. Va.	694
WJMA	Orange, Va.	683
WJMB	Brookhaven, Miss.	492
WJMC	Rice Lake, Wis.	706
WJMJ	Philadelphia, Pa.	615
WJMO	Cleveland, O.	578
WJMR	New Orleans, La.	450
WJMS	Ironwood, Mich.	479
WJMW	Athens, Ala.	313
WJMX	Florence, S. C.	631
WJNC	Jacksonville, N. C.	563
WJNO	West Palm Beach, Fla.	385
WJOB	Hammond, Ind.	422
WJOC	Jamestown, N. Y.	535
WJOI	Florence, Ala.	317
WJOL	Joliet, Ill.	413
WJON	St. Cloud, Minn.	489
WJOY	Burlington, Vt.	677
WJPA	Washington, Pa.	623
WJPD	Ishpeming, Mich.	479
WJPF	Herrin, Ill.	413
WJPG	Green Bay, Wis.	702
WJPR	Greenville, Miss.	493
WJPS	Evansville, Ind.	421
WPQS	Jackson, Miss.	494
WJR	Detroit, Mich.	475
WPRD	Tuscaloosa, Ala.	322

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WJTN	Jamestown, N. Y.	535
WJVA	South Bend, Ind.	425
WJVB	Jacksonville Beach, Fla.	378
WJW	Cleveland, O.	578
WJXN	Jackson, Miss.	494
WJZ	New York, N. Y.	539
WJZM	Clarksville, Tenn.	638
WKAB	Mobile, Ala.	319
WKAI	Macomb, Ill.	414
WKAL	Rome, N. Y.	552
WKAM	Warsaw, Ind.	426
WKAN	Kankakee, Ill.	413
WKAP	Allentown, Pa.	601
WKAQ	San Juan, P. R.	719
WKAT	Miami Beach, Fla.	381
WKAX	Birmingham, Ala.	314
WKAY	Glasgow, Ky.	440
WKBB	Dubuque, Ia.	430
WKBC	No. Wilkesboro, N. C.	566
WKBH	La Crosse, Wis.	702
WKBI	St. Mary's, Pa.	623
WKBN	Youngstown, O.	585
WKBO	Harrisburg, Pa.	607
WKBR	Manchester, N. H.	518
WKBS	Oyster Bay, N. Y.	549
WKBV	Richmond, Ind.	424
WKBW	Buffalo, N. Y.	531
WKBZ	Muskegon, Mich.	481
WKCT	Bowling Green, Ky.	439
WKDA	Nashville, Tenn.	644
WKDK	Newberry, S. C.	633
WKDN	Camden, N. J.	520
WKEU	Griffin, Ga.	393
WKEY	Covington, Va.	680
WKGK	Knoxville, Tenn.	641
WKID	Hazard, Ky.	441
WKIE	Urbana, Ill.	418
WKIP	Poughkeepsie, N. Y.	551
WKJB	Mayaguez, P. R.	715
WKJG	Ft. Wayne, Ind.	421
WKLA	Luddington, Mich.	480
WKLF	Clanton, Ala.	315
WKLO	Louisville, Ky.	442
WKLX	Blackstone, Va.	679
WKLX	Lexington, Ky.	441
WKLY	Hartwell, Ga.	393
WKMA	Quitman, Ga.	395
WKMH	Dearborn, Mich.	475
WKNA	Charleston, W. Va.	695
WKNB	New Britain, Conn.	368
WKNE	Keene, N. H.	517
WKNK	Muskegon, Mich.	481
WKNX	Saginaw, Mich.	482
WKNY	Kingston, N. Y.	535
WKOK	Sunbury, Pa.	623
WKOP	Binghamton, N. Y.	528
WKOW	Madison, Wis.	703
WKOX	Framingham, Mass.	465
WKOY	Bluefield, W. Va.	695
WKOZ	Kosciusko, Miss.	495
WKPA	New Kensington, Pa.	611
WKPT	Kingsport, Tenn.	641
WKRC	Cincinnati, O.	577
WKRG	Mobile, Ala.	319
WKRM	Columbia, Tenn.	638
WKRO	Cairo, Ill.	403
WKRS	Waukegan, Ill.	418
WKRT	Cortland, N. Y.	531

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WKRZ	Oil City, Pa.	613
WKSR	Pulaski, Tenn.	645
WKST	New Castle, Pa.	611
WKTG	Thomasville, Ga.	397
WRTM	Mayfield, Ky.	443
WKTY	La Crosse, Wis.	702
WKUL	Cullman, Ala.	315
WKVA	Lewistown, Pa.	610
WKVM	Arecibo, P. R.	713
WKWF	Key West, Fla.	378
WKWK	Wheeling, W. Va.	700
WXKL	Concord, N. H.	517
WKXY	Sarasota, Fla.	384
WKY	Oklahoma City, Okla.	590
WKYB	Paducah, Ky.	444
WKYW	Louisville, Ky.	442
WKZO	Kalamazoo, Mich.	479
WLAC	Nashville, Tenn.	644
WLAD	Danbury, Conn.	366
WLAG	La Grange, Ga.	393
WLAK	Lakeland, Fla.	378
WLAM	Lewiston, Me.	453
WLAN	Lancaster, Pa.	609
WLAP	Lexington, Ky.	441
WLAQ	Rome, Ga.	395
WLAR	Athens, Tenn.	637
WLAT	Conway, S. C.	630
WLAU	Laurel, Miss.	495
WLAV	Grand Rapids, Mich.	478
WLAW	Lawrence, Mass.	466
WLAY	Muscle Shoals, Ala.	320
WLBB	Carrollton, Ga.	390
WLBC	Muncie, Ind.	424
WLBE	Leesburg-Eustis, Fla.	378
WLBG	Laurens, S. C.	633
WLBH	Mattoon, Ill.	414
WLBJ	Bowling Green, Ky.	439
WLBK	De Kalb, Ill.	412
WLBR	Lebanon, Pa.	610
WLBZ	Bangor, Me.	453
WLCR	Torrington, Conn.	369
WLCS	Baton Rouge, La.	447
WLCK	La Crosse, Wis.	702
WLDS	Jacksonville, Ill.	413
WLDY	Ladysmith, Wis.	703
WLEA	Hornell, N. Y.	534
WLEC	Sandusky, O.	583
WLEE	Richmond, Va.	684
WLET	Toccoa, Ga.	397
WLEU	Erie, Pa.	606
WLEW	Bad Axe, Mich.	471
WLEX	Lexington, Ky.	441
WLIB	New York, N. Y.	539
WLIL	Lenoir City, Tenn.	642
WLIN	Merrill, Wis.	704
WLIO	E. Liverpool, O.	581
WLIP	Kenosha, Wis.	702
WLIZ	Bridgeport, Conn.	366
WLLH	Lowell-Lawrence, Mass.	466
WLNA	Peekskill, N. Y.	549
WLNH	Laconia, N. H.	517
WLOA	Braddock, Pa.	603
WLOE	Leaksville, N. C.	563
WLOF	Orlando, Fla.	382
WLOG	Logan, W. Va.	697
WLOH	Princeton, W. Va.	698
WLOI	La Porte, Ind.	423
WLOK	Lima, O.	582
WLOL	Minneapolis, Minn.	487
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WLOU	Louisville, Ky.	443
WLOW	Norfolk, Va.	683
WLOX	Biloxi, Miss.	491
WLPM	Suffolk, Va.	686
WLPO	La Salle, Ill.	414
WLRP	New Albany, Ind.	424
WLSI	Pikeville, Ky.	444
WLS	Chicago, Ill.	409
WLTC	Gastonia, N. C.	560
WLTR	Hazleton, Pa.	607
WLVA	Lynchburg, Va.	682
WLW	Cincinnati, O.	577
WLXW	Carlisle, Pa.	604
WLYN	Lynn, Mass.	466
WMAJ	State College, Pa.	621
WMAK	Nashville, Tenn.	644
WMAL	Washington, D. C.	371
WMAM	Marinette, Wis.	703
WMAN	Mansfield, O.	582
WMAS	Monroe, N. C.	565
WMAF	Chicago, Ill.	411
WMAQ	Springfield, Mass.	467
WMAW	Milwaukee, Wis.	705
WMAY	Springfield, Ill.	417
WMAZ	Macon, Ga.	394
WMBC	Macon, Miss.	495
WMBD	Peoria, Ill.	416
WMBG	Richmond, Va.	684
WMBH	Joplin, Md.	499
WMBL	Morehead City, N. C.	565
WMBM	Miami Beach, Fla.	381
WMBN	Petoskey, Mich.	481
WMBO	Auburn, N. Y.	528
WMBR	Jacksonville, Fla.	377
WMBS	Uniontown, Pa.	623
WMC	Memphis, Tenn.	643
WMCA	New York, N. Y.	541
WMCK	McKeesport, Pa.	611
WMDD	Fajardo, P. R.	713
WMDN	Midland, Mich.	480
WMEV	Marion, Va.	682
WMEX	Boston, Mass.	463
WMFD	Wilmington, N. C.	570
WMFG	Hibbing, Minn.	486
WMFJ	Daytona Beach, Fla.	375
WMFR	High Point, N. C.	563
WMFT	Florence, Ala.	317
WMGA	Moultrie, Ga.	395
WMGM	New York, N. Y.	541
WMGR	Bainbridge, Ga.	390
WMGW	Meadville, Pa.	611
WMGY	Montgomery, Ala.	320
WMID	Atlantic City, N. J.	519
WMIE	Miami, Fla.	380
WMIK	Middleboro, Ky.	443
WMIL	Milwaukee, Wis.	705
WMIN	St. Paul, Minn.	489
WMIQ	Iron Mountain, Mich.	479
WMIS	Natchez, Miss.	496
WMIX	Mt. Vernon, Ill.	415
WMJM	Cordele, Ga.	391
WMLS	Sylacauga, Ala.	321
WMLT	Dublin, Ga.	392
WMMB	Melbourne, Fla.	379
WMMN	Fairmont, W. Va.	696
WMMT	McMinnville, Tenn.	642
WMMW	Meriden, Conn.	367
WMNB	North Adams, Mass.	466
WMNC	Morganton, N. C.	565
WMOA	Marietta, O.	582

Station	City—State	Page
WMOC	Covington, Ga.	392
WMOD	Moundsville, W. Va.	697
WMOG	Brunswick, Ga.	390
WMOH	Hamilton, O.	581
WMOK	Metropolis, Ill.	414
WMON	Montgomery, W. Va.	697
WMOU	Berlin, N. H.	517
WMOX	Meridian, Miss.	496
WMPS	Memphis, Tenn.	643
WMRA	Myrtle Beach, S. C.	633
WMRC	Greenville, S. C.	632
WMRF	Lewistown, Pa.	610
WMRN	Marion, O.	582
WMRO	Aurora, Ill.	403
WMRP	Flint, Mich.	476
WMRY	New Orleans, La.	450
WMSA	Massena, N. Y.	536
WMSC	Columbia, S. C.	630
WMSL	Decatur, Ala.	316
WMT	Cedar Rapids, Ia.	428
WMTA	Vancleve, Ky.	445
WMTR	Morristown, N. J.	520
WMTW	Portland, Me.	454
WMUR	Manchester, N. H.	518
WMUS	Muskegon, Mich.	481
WMUU	Greenville, S. C.	632
WMVA	Martinsville, Pa.	682
WMVG	Milledgeville, Ga.	394
WNAB	Bridgeport, Conn.	366
WNAC	Boston, Mass.	463
WNAE	Warren, Pa.	623
WNAG	Grenada, Miss.	493
WNAH	Nashville, Tenn.	644
WNAM	Neenah-Menasha, Wis.	705
WNAO	Raleigh, N. C.	566
WNAR	Norristown, Pa.	613
WNAT	Natchez, Miss.	496
WNAV	Annapolis, Md.	456
WNAW	North Adams, Mass.	467
WNAX	Yankton, S. D.	637
WNBC	New York, N. Y.	541
WNBH	Binghamton, N. Y.	528
WNBK	New Bedford, Mass.	466
WNBZ	Murray, Ky.	443
WNCC	Saranac Lake, N. Y.	552
WNDB	Earnsboro, Pa.	602
WNDR	Daytona Beach, Fla.	375
WNEB	Syracuse, N. Y.	553
WNEC	Worcester, Mass.	469
WNEF	San Juan, P. R.	719
WNER	Live Oak, Fla.	379
WNEW	New York, N. Y.	543
WNEX	Macon, Ga.	394
WNGO	Mayfield, Ky.	443
WNHC	New Haven, Conn.	368
WNJR	Newark, N. J.	521
WNLC	New London, Conn.	369
WNLK	Norwalk, Conn.	369
WNMP	Evanston, Ill.	412
WNNC	Newton, N. C.	566
WNNT	Warsaw, Va.	686
WNOE	New Orleans, La.	450
WNOK	Columbia, S. C.	630
WNOP	Newport, Ky.	443
WNOR	Norfolk, Va.	683
WNOW	York, Pa.	625
WNOX	Knoxville, Tenn.	641
WNVA	Norton, Va.	683
WOAI	San Antonio, Tex.	670
WOAP	Owosso, Mich.	481
WOAY	Oak Hill, W. Va.	698

Station	City—State	Page
WOBS	Jacksonville, Fla.	377
WOBT	Rhineland, Wis.	706
WOC	Davenport, Ia.	429
WOCB	West Yarmouth, Mass.	468
WOHI	E. Liverpool, O.	581
WOHS	Shelby, N. C.	568
WOKO	Albany, N. Y.	527
WOKY	Milwaukee, Wis.	704
WOKZ	Alton, Ill.	403
WOL	Washington, D. C.	372
WOLF	Syracuse, N. Y.	553
WOLS	Florence, S. C.	631
WOMI	Owensboro, Ky.	444
WOMT	Manitowoc, Wis.	703
WOND	Pleasantville, N. J.	522
WONE	Dayton, O.	580
WONN	Lakeland, Fla.	378
WONS	Hartford, Conn.	367
WONW	Defiance, O.	580
WOOK	Grand Rapids, Mich.	478
WOOD	Dothan, Ala.	316
WOOF	Silver Spring, Md.	460
WOPA	Oak Park, Ill.	415
WOPI	Bristol, Tenn.	637
WOR	New York, N. Y.	543
WORA	Mayaguez, P. R.	715
WORC	Worcester, Mass.	469
WORD	Spartanburg, S. C.	634
WORK	York, Pa.	625
WORL	Boston, Mass.	464
WORZ	Orlando, Fla.	382
WOSC	Fulton, N. Y.	533
WOSH	Oshkosh, Wis.	705
WOTW	Nashua, N. H.	518
WOV	New York, N. Y.	547
WOW	Omaha, Neb.	515
WOWO	Ft. Wayne, Ind.	422
WOXF	Oxford, N. C.	566
WPAB	Ponce, P. R.	715
WPAD	Paducah, Ky.	444
WPAG	Ann Arbor, Mich.	471
WPAL	Charleston, S. C.	629
WPAM	Pottsville, Pa.	619
WPAQ	Mt. Airy, N. C.	565
WPAR	Parkersburg, W. Va.	698
WPAT	Paterson, N. J.	521
WPAW	Pawtucket, R. I.	627
WPAX	Thomasville, Ga.	397
WPAY	Portsmouth, O.	583
WPBB	Jackson, Ala.	319
WPBC	Minneapolis, Minn.	487
WPCF	Panama City, Fla.	382
WPDQ	Jacksonville, Fla.	377
WPDY	Clarksburg, W. Va.	696
WPEN	Philadelphia, Pa.	617
WPEO	Peoria, Ill.	416
WPEP	Taunton, Mass.	468
WPFB	Middletown, O.	582
WPGH	Pittsburgh, Pa.	619
WPGW	Portland, Ind.	424
WPIC	Sharon, Pa.	621
WPIK	Alexandria, Va.	679
WPIN	St. Petersburg-Clearwater, Fla.	383
WPIT	Pittsburgh, Pa.	619
WPKE	Pikeville, Ky.	445
WPKY	Princeton, Ky.	445
WPLA	Plant City, Fla.	383
WPLH	Huntington, W. Va.	697
WPLI	Jackson, Tenn.	640
WPNF	Brevard, N. C.	557

Station	City—State	Page
WPOR	Portland, Me.	454
WPPA	Pottsville, Pa.	619
WPRA	Mayaguez, P. R.	715
WPRC	Lincoln, Ill.	414
WPRO	Providence, R. I.	627
WPRP	Ponce, P. R.	715
WPTF	Raleigh, N. C.	566
WPTR	Albany, N. Y.	527
WPTW	Piqua, O.	583
WPUV	Pulaski, Va.	684
WPWA	Chester, Pa.	604
WQAM	Miami, Fla.	380
WQAN	Scranton, Pa.	621
WQBC	Vicksburg, Miss.	497
WQUA	Moline, Ill.	414
WQXR	New York, N. Y.	547
WQXI	Atlanta, Ga.	389
WRAC	Racine, Wis.	705
WRAD	Radford, Va.	684
WRAK	Williamsport, Pa.	624
WRAL	Raleigh, N. C.	566
WRAW	Reading, Pa.	620
WRAY	Portland, Ind.	424
WRBC	Jackson, Miss.	494
WRBL	Columbus, Ga.	391
WRC	Washington, D. C.	372
WRCO	Richland Center, Wis.	706
WRCS	Ahoskie, N. C.	556
WRDO	Augusta, Me.	452
WRDW	Augusta, Ga.	390
WRFB	Holyoke, Mass.	465
WREC	Memphis, Tenn.	643
WREL	Lexington, Va.	682
WREN	Topeka, Kans.	438
WREV	Reidsville, N. C.	567
WREX	Duluth, Minn.	485
WRFC	Athens, Ga.	386
WRFD	Worthington, O.	585
WRFS	Alexander City, Ala.	313
WRFW	Eau Claire, Wis.	701
WRGA	Rome, Ga.	395
WRHC	Jacksonville, Fla.	378
WRHI	Rock Hill, S. C.	633
WRIA	Caguas, P. R.	713
WRIB	Providence, R. I.	628
WRIO	Rio Pedras, P. R.	715
WRJM	Newport, R. I.	627
WRJN	Racine, Wis.	706
WRJW	Pacayune, Miss.	496
WRLD	West Point, Ga.	398
WRMN	Elgin, Ill.	412
WRNL	Richmond, Va.	685
WRNO	Orangeburg, S. C.	633
WRNY	Rochester, N. Y.	551
WROD	Daytona Beach, Fla.	375
WROB	West Point, Miss.	497
WROK	Rockford, Ill.	417
WROL	Knoxville, Tenn.	641
WROM	Rome, Ga.	395
WRON	Ronceverte, W. Va.	698
WROV	Roanoke, Va.	685
WROW	Albany, N. Y.	527
WROX	Clarksdale, Miss.	492
WROY	Carmi, Ill.	405
WRR	Dallas, Tex.	654
WRRF	Washington, N. C.	569
WRRZ	Clinton, N. C.	558
WRTA	Altoona, Pa.	602
WRUF	Gainesville, Fla.	376
WRUN	Utica, N. Y.	554
WRVA	Richmond, Va.	685

Station	City—State	Page
WRKO	Roxboro, N. C.	567
WRYO	Rochester, Pa.	620
WSAI	Cincinnati, O.	577
WSAL	Logansport, Ind.	424
WSAM	Saginaw, Mich.	482
WSAN	Allentown, Pa.	601
WSAP	Portsmouth, Va.	684
WSAR	Fall River, Mass.	464
WSAT	Salisbury, N. C.	568
WSAU	Wausau, Wis.	707
WSAV	Savannah, Ga.	396
WSAY	Rochester, N. Y.	551
WSAZ	Huntington, W. Va.	697
WSB	Atlanta, Ga.	389
WSBA	York, Pa.	625
WSBC	Chicago, Ill.	411
WSBT	South Bend, Ind.	425
WSCR	Scranton, Pa.	621
WSDR	Sterling, Ill.	418
WSFA	Montgomery, Ala.	320
WSFC	Somerset, Ky.	445
WSFL	Springfield, Mass.	467
WSFT	Thomaston, Ga.	397
WSGC	Elberton, Ga.	393
WSGN	Birmingham, Ala.	315
WSGW	Saginaw, Mich.	482
WSHB	Stillwater, Minn.	490
WSIC	Statesville, N. C.	569
WSID	Baltimore, Md.	457
WSIP	Paintsville, Ky.	444
WSIR	Winter Haven, Fla.	386
WSIV	Pekin, Ill.	415
WSIX	Nashville, Tenn.	644
WSJS	Winston-Salem, N. C.	571
WSKB	McComb, Miss.	495
WSKI	Montpelier-Barre, Vt.	677
WSKY	Asheville, N. Y.	556
WSLB	Ogdensburg, N. Y.	547
WSLI	Jackson, Miss.	495
WSLS	Roanoke, Va.	685
WSM	Nashville, Tenn.	645
WSMB	New Orleans, La.	450
WSMI	Litchfield, Ill.	414
WSNJ	Bridgeton, N. J.	519
WSNW	Seneca, S. C.	634
WSNY	Schenectady, N. Y.	552
WSOC	Charlotte, N. C.	558
WSON	Henderson, Ky.	441
WSOO	Saulte Ste. Marie, Mich.	483
WSOY	Decatur, Ill.	411
WSPA	Spartansburg, S. C.	634
WSPB	Sarasota, Fla.	384
WSPC	Anniston, Ala.	313
WSPD	Toledo, O.	584
WSPR	Springfield, Mass.	468
WSRS	Cleveland, O.	579
WSSB	Durham, N. C.	559
WSSO	Starkville, Miss.	496
WSSV	Petersburg, Va.	684
WSTC	Stamford, Conn.	369
WSTP	Salisbury, N. C.	568
WSTS	Southern Pines, N. C.	568
WSTV	Steubenville, O.	584
WSUN	St. Petersburg, Fla.	383
WSVA	Harrisonburg, Va.	681
WSVS	Crewe, Va.	680
WSWN	Belle Glade, Fla.	374
WSYB	Rutland, Vt.	678
WSYR	Syracuse, N. Y.	553
WTAC	Flint, Mich.	477
WTAD	Quincy, Ill.	416

Station	City—State	Page
WTAG	Worcester, Mass.	469
WTAM	Cleveland, O.	579
WTAL	Tallahassee, Fla.	384
WTAN	Clearwater, Fla.	374
WTAO	Cambridge, Mass.	464
WTAQ	La Grange, Ill.	413
WTAR	Norfolk, Va.	683
WTAW	College Station, Tex.	652
WTAX	Springfield, Ill.	418
WTBC	Tuscaloosa, Ala.	322
WTBF	Troy, Ala.	321
WTBO	Cumberland, Md.	459
WTCH	Shawano, Wis.	706
WTCJ	Tell City, Ind.	425
WTCM	Traverse City, Mich.	483
WTCN	Minneapolis-St. Paul, Minn.	487
WTCO	Campbellsville, Ky.	440
WTEL	Philadelphia, Pa.	617
WTHI	Terre Haute, Ind.	426
WTHT	Hartford, Conn.	367
WTIC	Hartford, Conn.	367
WTIK	Durham, N. C.	559
WTIP	Charleston, W. Va.	695
WTJH	East Point, Ga.	392
WTJS	Jackson, Tenn.	640
WTMA	Charleston, S. C.	629
WTMC	Ocala, Fla.	381
WTMJ	Milwaukee, Wis.	705
WTMV	East St. Louis, Ill.	412
WTNB	Birmingham, Ala.	315
WTNC	Thomasville, N. C.	569
WTND	Orangeburg, S. C.	633
WTNJ	Trenton, N. J.	522
WTNS	Coshocton, O.	580
WTNT	Tallahassee, Fla.	384
WTOB	Winston-Salem, N. C.	571
WTOC	Savannah, Ga.	396
WTOG	Toledo, O.	584
WTOK	Meridian, Miss.	496
WTOL	Toledo, O.	584
WTOM	Bloomington, Ind.	420
WTON	Staunton, Va.	686
WTOP	Washington, D. C.	372
WTOR	Torrington, Conn.	369
WTPR	Paris, Tenn.	645
WTPS	New Orleans, La.	450
WTRC	Elkhart, Ind.	420
WTRF	Bellaire, O.	576
WTRR	Sanford, Fla.	384
WTRY	Troy, N. Y.	553
WTSA	Brattleboro, Vt.	677
WTSB	Lumberton, N. C.	564
WTSL	Hanover-Lebanon, N. H.	517
WTSP	St. Petersburg, Fla.	384
WTSV	Claremont, N. H.	517
WTHH	Port Huron, Mich.	482
WTTM	Trenton, N. J.	522
WTTN	Watertown, Wis.	707
WTTT	Bloomington, Ind.	420
WTTT	Coral Gables, Fla.	374
WTUX	Wilmington, Del.	371
WTVB	Coldwater, Mich.	473
WTVL	Waterville, Me.	454
WTWA	Thomson, Ga.	397
WTWN	St. Johnsbury, Vt.	678
WTWT	Stevens Point, Wis.	706
WTXL	West Springfield, Mass.	468
WTYC	Rock Hill, S. C.	634
WTYS	Marianna, Fla.	379
WULA	Eufaula, Ala.	316

Station	City—State	Page
WUSJ	Lockport, N. Y.	536
WUSN	Charleston, S. C.	629
WVAM	Altoona, Pa.	602
WVCG	Coral Gables, Fla.	374
WVCH	Chester, Pa.	605
WVEC	Hampton, Va.	681
WVET	Rochester, N. Y.	551
WVIM	Vicksburg, Miss.	497
WVJP	Caguas, P. R.	713
WVJS	Owensboro, Ky.	444
WVLK	Versailles, Ky.	445
WVLN	Olney, Ill.	415
WVMC	Mt. Carmel, Ill.	415
WVMI	El'oxi, Miss.	491
WVNI	Newark, N. J.	520
WVOK	Birmingham, Ala.	315
WVOM	Easton, Mass.	464
WVOP	Vidalia, Ga.	398
WVOS	Liberty, N. Y.	536
WVOT	Wilson, N. C.	570
WVPO	Stroudsburg, Pa.	623
WVVW	Fairmont, W. Va.	696
WVBZ	Vineland, N. J.	522
WWCA	Gary, Ind.	422
WWCO	Waterbury, Conn.	370
WWDC	Washington, D. C.	373
WWEZ	New Orleans, La.	450
WWGP	Sanford, N. C.	568
WWGS	Tifton, Ga.	397
WWHG	Hornell, N. Y.	534
WWIN	Baltimore, Md.	459
WWJ	Detroit, Mich.	475
WWL	New Orleans, La.	451
WWNC	Asheville, N. C.	557
WWNF	Fayetteville, N. C.	560
WWNH	Rochester, N. H.	518
WWNR	Beckley, W. Va.	694
WWNS	Statesboro, Ga.	396
WWNY	Watertown, N. Y.	554
WWOD	Lynchburg, Va.	682
WWOL	Buffalo, N. Y.	529
WWON	Woonsocket, R. I.	628
WWPA	Williamsport, Pa.	625
WWPB	Miami, Fla.	380
WWPF	Palatka, Fla.	392
WWPG	Palm Beach, Fla.	382
WWRL	Woodside, N. Y.	555
WWSC	Glens Falls, N. Y.	534
WWSO	Springfield, O.	584
WWSR	St. Albans, Vt.	678
WWST	Wooster, O.	585
WWSW	Pittsburgh, Pa.	619
WWVA	Wheeling, W. Va.	700
WWWB	Jasper, Ala.	319
WWWF	Fayette, Ala.	316
WWWR	Russellville, Ala.	321
WWWV	Rio Pedras, P. R.	715
WWXL	Peoria, Ill.	416
WWYO	Pineville, W. Va.	698
WXAL	Demopolis, Ala.	316
WXGI	Richmond, Va.	685
WXKW	Albany, N. Y.	527
WXLT	Ely, Minn.	485
WXLW	Indianapolis, Ind.	423
WXRA	Buffalo-Kenmore, N. Y.	531
WXRf	Guayama, P. R.	713
WXYZ	Detroit, Mich.	476
WYVE	Wytheville, Va.	686
WZIP	Covington, Ky.	440
WZOB	Ft. Payne, Ala.	317

ALABAMA

Estimated Population 2,920,000—Increase +3.1%—Homes 744,500

Radio—766,000—Stations in State 61

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By. Sand Mt. Bcstg. Service
Business-Studio Address. P. O. Box 149
Phone Number. 639
News Service. AP
Transcription Service. World
Pres., Comm. Gen. Mgr. Pat M. Courington
Commercial Mgr. Eaton P. Govan, Jr.
Program Director. Annette Abercrombie
Chief Engineer. Glenn Abercrombie

WRFS

ALEXANDER CITY—1947

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By. Pieomont Service Corp.
Business-Studio Address. Main St.
Phone Number. 1050
Transmitter Location. West End
News Service. UP
Transcription Service. Thesaurus
Representative. Sears & Ayer
Membership. NAB
President. James L. Coley
Gen.-Station-Com. Mgr. Lem Coley
Program Director. Bob McKinnon
Publicity Director. Jim Murphy
Chief Engineer. James W. Whatley
Consulting Engineer. Claude Gray

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Andalusia Bcstg. Co., Inc.
Address. Sanford Rd.
Phone Number. 844
Air Time. 5:30 a.m.-10:30 p.m.
Transmitter. Sanford Rd.
News Service. UP
Transcription Service. World
Membership. NAB
Executive V.P., Gen. Mgr. J. Dige Bishop
Commercial Manager. James Miller
Sales Prom. Mgr. Guy Williams
Prog. Dir. Christine Hardage
Chief Engineer & Comm. Mgr. Bill Bates
Consulting Engineer. Claude Gray

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Anniston Bcstg. Co., Inc.
Business-Studio Address. Radio Bldg.
Phone Number. 2380-368
Air Time. 5:45 a.m.-11 p.m.
Transmitter. 1401 W. 15th St.
News Service. UP

Transcription Service. World
Representative. Sears & Ayer
Membership. NAB
President. Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Prom. Mgr. Fletcher Walker
Commercial Mgr. Lurline M. Smollon
Program Director. Rose Ponder
Prod. Dir. Bob Sanders
Publicity Dir. Dewitt Carmichael
Chief Engineer. James A. Hudson
Farm Editor. A. S. Mathews
Chief Engineer. James A. Hudson
Consulting Engineer. Claude M. Gray

WSPC

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By. Model City Bcstg. Co.
Business Address. Jefferson Davis Hotel
Phone. 1850
Air Time. Unlimited
News Service. AP
Transcription Service. Standard
Representative. Walker
President. Stanton B. Ingram
Gen., Sta. Mgr. W. S. Weatherly
Commerical Manager. John Orrison
Sales Prom. Mgr. Walter Rankin, Jr.
Program Director. Mary Ethel Rosenberg
Production Director. Robert W. Bandy
Publicity Director. Sara F. Jackson
Chief Announcer. Lou Garris
News Director. Bill Roberson
Musical Director. Bettie Russell
Chief Engineer. Thomas B. Atkins
Consulting Engineer. Claude M. Gray

WJMW

ATHENS—1948—ABS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By. Athens Bcstg. Co., Inc.
Business-Studio-Transmitter Address. Hines St.
Phone Number. 565
News Service. AP
Transcription Service. Capitol
Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
Pgm.-Mus.-Pub. Dir. Robert V. Dunnivant
Production Director. Virginia Miller
Chief Engineer. William G. Mitchell
Farm Editor. Robert E. Lankford
Consulting Engineer. Charles Dorris

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts
Owned-Operated By. Southland Bcstg. Co.
Address. Main St.

ALABAMA

News Service UP
 President John B. McCrary
 General Manager Cyril W. Reddoch
 Program Director Herbert R. Weston

WAUD

AUBURN—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Auburn Bcstg. Co.
 Business Address Box 350
 Phone Number 1240-1
 Studio Transmitter Montgomery Hwy.
 Air Time 6 a.m.-Midnight
 News Service AP
 Transcription Service World
 Pres., Gen. Station Mgr. Elmer G. Salter
 Pgm., Prod., Pub. Dir. Earl Andrews
 Chief Engineer Ted Bellon
 Consulting Engineer C. I. Shelkofsky

WBCO

BESSEMER—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Bessemer Bcstg. Co.
 Address 1720 Third Ave.
 Phone Number 4880
 News Service INS
 Transcription Service Langworth
 Pres., Gen. Mgr. J. E. Lanier
 Commercial Manager W. L. Jarrard
 Program Director Lloyd Williams
 Chief Engineer Jack Warden

WJLD

BESSEMER—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address Box 147
 Phone Nos. Bessemer 2300; Birmingham 6-6172
 Transmitter Birmingham Bessemer Super H'way
 News Service INS
 Pres.-Gen. Mgr. George Johnston, Jr.
 Station Mgr. James E. Connolly
 Comm. Mgr. Clay Coe
 Sales Prom. Mgr. Ganus Scarborough
 Program Director Jane Marlindale
 Prod., Mus. Dir. Annette Simmons
 Publicity Director Mary Patterson
 News Director Bob Umbach
 Farm Editor Otis Dodge
 Chief Engineer Maurice McKinney
 Consulting Engineer Lohres & Culver

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc. Power: 5000 Watts
 Owned By Univ. of Ala., Ala. Polytechnic
 Inst., Ala. Coll.
 Operated By Voice of Ala., Inc.
 Address 701 Protective Life Bldg.

Phone Number 3-8116
 Transmitter Sandusky, Ala.
 News Service UP
 Transcription Service World
 Representative Radio Sales
 Membership NAB, BMB, BAB
 Chairman of the Board Edward L. Norton
 President-General Mgr. Thad Holt
 Comm. Mgr. C. P. Persons, Jr.
 Program Director Lionel F. Baxter
 Production Director Maury J. Farrell
 News Dir., Farm Editor John McCune
 Chief Announcer Clint Blakely
 Chief Engineer James L. Evans

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Birmingham Bcstg. Co., Inc.
 Address 1727½ 2nd Ave., N.
 Phone Number 4-7741
 Transmitter Location 2400 Arkadelphia Rd.
 News Service INS, AP
 Transcription Service Standard, Lang Worth
 Representative Paul H. Raymer Co.
 Membership NAB, FMA
 President Eloise S. Hanna
 Gen. Manager G. P. Hamann
 Commercial Manager Don D. Campbell
 News, Pgm. Dir. W. H. McCain
 Prom. Mgr. John T. Orr
 Chief Engineer G. P. Hamann
 Farm Editor Don Norman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Magic City Bcstg. Co.
 Business Address 1417 Fourth Ave. N.
 Phone Number 4-0925
 President, Gen. Mgr. J. E. Reynolds
 V. P. Mrs. Leah L. Doss
 Secty.-Treas., Comm. Mgr. John A. Thompson
 News Director W. E. Daniels, Jr.
 Pgm. Dir. Claudia Jackson
 Chief Engineer John F. Cram

WKAX

BIRMINGHAM—1945

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated Courier Bcstg. Service, Inc.
 Address 216½ N. 21 St.
 Phone Number 54-2541
 Transmitter Location 231 21st Ave., West
 News Service UP
 Representative Hal Holman Co.
 Pres., Sta. Mgr. Glenn V. Tingley
 Sales Prom. Mgr. Harold Tingley
 Program Director Jimmy Kirby
 Chief Announcer Stan Vainrib
 Chief Engineer Stanley L. Hawkins
 Consulting Engineer Claude Gray

W S G N

BIRMINGHAM—1927—ABC

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated. Birmingham News Co.
 Business Address. P. O. Box 2553
 Phone Number. 4-3434
 Studio Address. YWCA Bldg.
 Transmitter Location. Fair Grounds
 Newspaper Affiliation. Birmingham News
 News Service. AP
 Air Time. 5 a.m.-Midnight
 Representative. Headley-Reed
 Membership. NAB
 Managing Director. Henry P. Johnston
 Commercial Manager. J. Harry Calloway
 Pgm. Dir. Craig Lowe
 Dir. of Prom. & Res. Alfred Greenberg
 Chief Engineer. J. V. Sanderson
 Consulting Engineer. Gautney & Ray

W T N B

BIRMINGHAM—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Pilot Bcstg. Corp.
 Address. 3427 27th Ave. N.
 Phone Number. 4-4511
 Air Time. 6-12 Midnight
 Representative. Taylor Co.
 President. Roy F. Hoheintz
 General Manager. Gerard N. Irwin
 Program Director. Charles White McGehee
 Chief Announcer. Bill Henning
 Chief Engineer. Ray Lowery

W V O K

BIRMINGHAM—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Operated By. Voice of Dixie Inc.
 Business Address. P. O. Box 2468,
 Phone Number. 6-2924
 Transmitter. Bessemer Super Highway
 News Service. UP
 Transcription Service. Capitol
 Representative. Radio Reps., Inc.
 Pres., Gen. Sta. Mgr. Iralee W. Bennis
 Com. Sales Prom. Mgr. William J. Brennan
 News Director. Dan Brennan
 Program Director. Ira Leslie
 Farm Editor. Fred Wamble
 Chief Engineer. William J. Brennan
 Consulting Engineer. W. E. Berns, Jr.

W E B J

BREWTON—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Brewton Bcstg. Co.
 Address. Brewton, Ala.
 Air Time. 6 a.m.-11 p.m.
 Phone Number. 1000

News Service. AP
 Transcription Service. SESAC, Associated
 Membership. NAB
 Pres., Sta. Mgr. W. Emmett Brooks
 Vice-Pres. William E. Brooks, Jr.
 Commercial Manager. W. Emmett Brooks
 Program Director. Charles Land
 Chief Engineer. R. D. Craig
 Consulting Engineer. Claude Gray

W K L F

CLANTON—1949—KBS

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By. Southeastern Bcstg. Co.
 Bus. Studio Address. Clanton
 Phone Number. 449
 Transmitter Location. Selma Highway
 News Service. AP
 Transcription Service. World, Capitol
 Representative. Thomas F. Clarke
 President. Dr. J. Kelley Robinson
 Gen.-Station-Comm. Mgr. Robert B. Taber
 Program Director. Paul Reid
 Chief Engineer. Lester Carter
 Consulting Engineer. Claude Gray

W F M H

CULLMAN—1950

Frequency: 1300 Kc. Power: 1000 Watts d.
 The Voice of Cullman

W K U L

CULLMAN—1946—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Cullman Bcstg. Co.
 Business, Studio, Trans. Address. Cullman
 Phone Number. 864
 News Service. AP
 Transcription Service. World
 Pres., Gen. Mgr. Hudson C. Millar, Jr.
 Program Director. Lon Waters
 Chief Announcer. Jay Aldredge
 Chief Engineer. Arthur Bachmann
 Consulting Engineer. Claude Gray

W H O S

DECATUR—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By. No. Alabama Bcstg. Co.
 Business-Studio Address. 212 Jackson St.
 Transmitter Location. Flynn Street
 Air Time. Sunrise-Sunset
 Phone Number. 991
 News Service. UP
 Transcription Service. Capitol
 Partners. Claudia E. Kinney, D. T. Kinney
 Gen., Comm. Mgr. Louis C. Blizzard
 Sales Prom. Mgr. W. H. Gibbons
 Pgm. Farm Dir. Jim Fust
 Chief Engr. Melvin Cryer

WMSL

DECATUR—1935—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Address: P. O. Box 411
 Phone Number: 802-803
 Transmitter Location: Danville Rd.
 Air Time: 6:00 a.m.-10:15 p.m.
 News Service: AP
 Transcription Service: World
 Pres., Gen., Sta. Mgr.: Frank Whisenant
 Comm. Mgr.: Cletus Quick (Natl.)
 Prom. Mgr. (Local Sales Mgr.): Frank Hood
 Prog. Dir., Chief Announcer: Cletus Quick
 Musical Director: Wayne Sims
 Chief Engineer: J. V. Roser

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Demopolis Bcstg. Co.
 Business Address: Radio Bldg.
 Phone Number: 400
 News Service: AP
 Transcription Service: World
 General Manager: W. M. Jordan
 Station Manager: T. H. Gaillard, Jr.
 Pgm. Dir.: Leo Hart
 Chief Engineer: John T. Larkin, Jr.

WAGF

DOTHAN—1932—MBS

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By: Dothan Bcstg. Co.
 Address: 204½ E. Main Street
 Phone Number: 2-9100
 Transmitter Location: Headland Highway
 Air Time: 6 a.m.-11 p.m.
 News Service: AP
 Transcription Service: World
 Representative: Joseph Hershey McGillvra
 Membership: NAB
 General Manager: Julian C. Smith
 Comm. Mgr.: Fred C. Moseley
 Program Director: J. Arthur Creamer
 Chief Engineer: John T. Hubbard

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Houston Bcsters.
 Business-Studio Address: 107 E. Adams St.
 Phone Number: 3-4100
 Transmitter: State Hwy., 52.1 Mi. E. City
 News Service: UP
 Representative: Cummings Reiner
 Pres., Gen. Mgr.: Jess Swicegood
 News Director: Wayne Mosely
 Pgm. Dir.: John Ingersoll
 Chief Engineer: Charles Lawshe
 Farm Editor: Joe Holloway

WOOF

DOTHAN—1948

Frequency: 560 Kc. Power: 1000 Watts d.
 Owned-Operated By: Dowlander Bcstg. Co.
 Business-Studio Address: 110½ So. Foster
 Phone Number: 2-5600
 Transmitter Location: Radio Road
 News Service: UP
 Transcription Service: Capitol
 Representative: Sears & Ayer
 Membership: BMB
 Gen., Sta. Mgr.: R. A. Dowling, Jr.
 Commercial Manager: Johnny LaCarter
 Chief Engineer: Sam Campbell
 Consulting Engineer: William E. Bennes

WIRB

ENTERPRISE—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: The Wiregrass Bcstg. Co.
 Business Address: Dothan Hiway.
 Phone Number: 30
 News Service: UP
 Transcription Service: World
 Partners: R. E. James, F. H. James,
 R. M. Stanford
 Gen., Comm. Mgr.: J. Wesley Gardner
 Pgm. Dir.: Harry Gilder
 Chief Engineer: James C. Smith

WULA

EUFAULA—1948—MBS—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Ala.-Ga. Bcstrs., Inc.
 Business-Studio-Trans. Address: Radio Bldg.
 Phone Number: 745
 Transmitter Loc.: Dothan Hwy., 1 mi. So.
 Air Time: 6 a.m.-11 p.m.
 News Service: UP
 Transcription Service: World
 Representative: Dodson
 Membership: NAB
 President: Edward P. Fussell
 Gen. Comm.-Pgm. Dir.: Lee S. Bullis
 Chief Engineer: Hugh G. Chastain
 Consulting Engr.: Claude M. Gray

WWW F

FAYETTE—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By: Bankhead Bcstg. Co., Inc.
 Address: Jasper
 Phone Number: 200
 Transmitter Loc.: Hwy. 43
 Air Time: Sunrise-Sunset
 News Service: UP
 President: W. W. Bankhead
 General Manager: James Reese
 Station Manager: Jack Black
 Chief Engineer: Orval Herman

WJOI

FLORENCE—1946—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By....Florence Bcstg. Co., Inc.
 Address.....850 S. Court St.
 Phone Number.....2608
 Air Time.....6 a.m.-M.
 Pres., Gen.-Sta. Mgr.....Joe T. Van Sandt
 Commercial Manager.....Dorothy S. Lester
 Sales Prom. Mgr., Pgm. Dir....Harry Hearst
 Chief Announcer.....Pete Bingham
 Chief Engineer.....Paul Shannon

WMFT

FLORENCE—1945—KBS-ALA.

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Tri-Cities Bcst. Co.
 Bus. Add. 800 Cypress Mill Rd., P. O. Box 477
 Phone Number.....42 & 1934
 Studio-Transmitter.....800 Cypress Mill Rd.
 News Service.....AP
 Air Time.....6 a.m.-Midnight
 President.....Milton S. Killen
 General Manager.....James L. Garrett
 Commercial Manager.....Charles Dickson
 Sales Prom. Mgr.....Theda C. England
 Program Director.....Len Hensel
 Chief Engr. & Anncr.....Lee Malone
 Consulting Engineer.....Claude Gray

WFPA

FT. PAYNE—1950—MBS-ABS

Frequency: 1400 Kc.....Power: 250 watts
 Owned-Operated By.....Killian Bcstg. Co.
 Address.....Stallworth Building
 Phone Number.....850
 News Service.....INS
 Pres., Gen. Mgr.....J. Louis Killian
 Commercial Manager.....Jim Bell

WZOB

FT. PAYNE—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Fl. Payne on the Air
 Address.....P. O. Box 255
 Phone Number.....1096
 News Service.....UP
 Transcription Service.....Thesaurus
 Gen. Comm. Manager.....Glenn M. Cravitt
 Program Director.....Lester Haston
 News Dir., Chief Engr.....Jess R. Moore

WGAD

**GADSDEN—1947—ABC—ABS
 ALA. BROADCASTING SYSTEM**

Frequency: 1350 Kc.
 Power: 5000 Watts d., 1000 n.

Owned-Oper. By....General Newspapers, Inc.
 Address.....520 Chestnut St.
 Phone Number.....5641, 5642
 Transmitter Location.....Attala, Ala.
 Newspaper Affiliation.....Gadsden Times
 News Service.....UP
 Transcription Service.....World
 Station Rep.....General Advertising Service
 Membership.....NAB, BMB, BAB
 President.....Carmage Walls
 Gen., Comm. Mgr.....Joel Robertson
 Sales Prom. Mgr.....Joel Robertson
 Program Director.....Frances Seal
 Publicity Director.....Joel Robertson
 News Dir., Chief Anncr.....Bob Foster
 Chief Engineer.....Halley D. Williams
 Consulting Engineer.....Claude M. Gray

WGWD

GADSDEN—1947

Frequency: 570 Kc.....Power: 1000 Watts d.
 Business Address.....P. O. Box 128
 Phone Number.....6-6301-2
 Transmitter Location.....Cranford Chapel Rd.
 Air Time.....4 a.m.-Sunset
 News Service.....UP
 Transcription Service.....Associated
 Representative.....O. L. Taylor Co.
 Membership.....NAB, BAB, ABA
 Gen., Comm. Mgr.....Kenneth L. Wood
 Music Director.....Neal Miller
 Chief Engineer.....Gaston Anderson
 Consulting Engineer.....Claude M. Gray

WJBY

GADSDEN—1928—ABS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Gadsden Bcstg. Co., Inc.
 Address.....108 Broad Street
 Phone Number.....6-3381
 Transmitter Location.....108 Broad St.
 News Service.....AP
 Representative.....Sears & Ayer
 President.....Bascom H. Hopson
 Gen. Mgr., Pgm. Dir.....Beatrice Tate Benton
 Comm. Mgr.....Sam A. Benton
 Chief Engineer.....Glen Nichols
 Consulting Engineer.....Claude Gray

WGYV

GREENVILLE—1948—ABS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Air Time.....6 a.m.-10 p.m.
 Phone Number.....585
 Transmitter Location.....Luverne Highway
 News Service.....UP
 Transcription Service.....World
 Representative.....Continental

ALABAMA

Gen., Sta., Comm. Mgr. W. H. Miller, Jr.
 Chief Engineer Winton Beaver
 Consulting Engineer Claude Gray

W G S V

GUNTERSVILLE—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Gunterville Bcstg. Co.
 Address P. O. Box 32
 Phone Number 4131
 News Service UP
 Transcription Service Capitol
 President Trent Moore
 Vice-Pres. Hon. Albert Rains
 Secy.-Treeas. E. L. Roberts
 Gen., Comm. Mgr. Edward Z. Carrell
 Program Director Ray McClendon
 Chief Engineer Welch Huckaby

W J B B

HALEYVILLE—1949—ABS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Haleyville Bcstg. Co.
 Phone Number 389
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Capitol
 Partners H. E. Ray, Guy Ray, Roy Mayhall
 Gen., Comm., Mgr.-Pgm. Dir. S. L. Masden, Jr.
 Program Director Carl Pugh
 Chief Engineer Chris Christensen
 Consulting Engineer Claude Gray

W E R H

HAMILTON—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By Marion County Bcstg. Co.
 Phone Number 120
 News Service AP
 Transcription Service Langworth
 Station Representative McGillvra
 Pres., Gen., Prom. Mgr. Hugh J. Fite
 Commercial Manager Lecil C. Mixon
 News Director Don W. Hall
 Chief Engineer Charles B. Tucker
 Farm Editor Johnnie Lott

W B H P

HUNTSVILLE—1937—MBS—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton H. Pollard
 Bus.-Studio Address 318 W. Clinton,
 Phone Number 313
 Transmitter Location Athens Pike
 Air Time 6 a.m.-11 p.m.
 News Service UP
 President Wilton H. Pollard
 Gen. Mgr.-Pgm. Director,
 Chief Engineer William G. Harris

Commercial Manager Mrs. Ruth Harris
 News Dir., Chief Anncr. Grady Reeves

W F U N

HUNTSVILLE—1946—ABS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Huntsville Bcstg. Co., Inc.
 Transmitter Address 410 W. Holmes St.
 Phone Number 2424
 Air Time 6 a.m.-M.
 News Service AP
 Representative Sears & Ayers
 Pres., Gen., Comm. Mgr. J. B. Falt, Jr.
 Prom. Sta. Mgr.-Prog. Dir. John Garrison
 Chief Announcer Earl Fisher
 Musical Director Malcolm Tate
 Chief Engineer John Garrison
 Farm Editor Lloyd Little

W H B S

HUNTSVILLE—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Huntsville Times Co.
 Phone Number 2345
 Transmitter N. Church St.
 Air Time 5:55 a.m.-11:05 p.m.
 News Service AP
 Membership NAB, BAB

AP SELLS

For Stations and Sponsors —

For instance **WSFA**

“In addition to our network news, we produce four 15-minute, two 10-minute and two 5-minute AP news and sports programs of our own daily. These are 100 per cent sponsored. Our 5:30 p.m. ‘Standard Oil Reporter’ is especially popular.”

HOWARD E. PILL,
 President,
 WSFA, Montgomery, Ala.

Representative Headley-Reed
 President Henry P. Johnston
 General Manager Jack Langland
 Station Manager B. W. Randa
 Production Director Lillian Woodall
 Chief Anncr., Pgm. Dir. N. C. Milwee, Jr.
 Chief Engineer J. V. Sanderson
 Farm Editor Boyd Evans
 Consulting Engineer Gautney & Ray

WPBB
JACKSON—1950

Frequency: 1290 Power: 1000 Watts d.
 Owned-Operated By W. P. Thielens,
 W. M. Jordan, T. H. Gaillard, Jr.
 News Service AP
 Transcription Service Sesac
 General Manager T. H. Gaillard, Jr.
 Commercial Manager Philip G. English, Jr.
 Pgm., News Dir. Charles Ballas
 Chief Engineer Edgar C. Henson
 Farm Editor Leonard Miller

WWWB

JASPER—1946—KBS, LBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Business Studio Address Bankhead-Long
 Building
 Phone Number 100
 Transmitter Location: W. 20th St.
 Air Time 6 a.m.-M.
 News Service AP
 Membership NAB
 President W. W. Bankhead
 Prom., Gen. Mgr. James E. Reese
 Commercial Mgr. Wm. C. Edgemon
 Program News Director Bobby Jones
 Chief Engineer Roger A. Wells

WABB

MOBILE—1948—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By Mobile Press Register, Inc.
 Business Address 304 Government St.
 Phone Number 3-1551
 Transmitter Eight Mile, Ala.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World. SESAC
 Representative Branham Co.
 Membership NAB
 President R. B. Chandler
 Executive V.P. W. J. Hearin, Jr.
 Sta., Comm. Mgr. Dewey H. Long
 Program Director Carl G. Haug
 Publicity Director Phillip Forrest
 News Director Jack Bitterman
 Chief Engineer William H. Murphree
 Consulting Engineer Chambers Harrison

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By Pape Bcstg. Co., Inc.
 Bus.-Studio Address 210 Government St.
 Phone Number 3-3756
 Transmitter Cochran Bridge Causeway
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 President W. O. Pape
 General Sta. Mgr. H. K. Martin
 Commercial Manager A. Treadway
 Program Director Al Homan
 Chief Engineer R. B. Hurley

WKAB

MOBILE—1947—LIBERTY

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By Pursley Bcstg. Service
 Business-Studio Address Box 1306
 Phone Number 7-6345
 Transmitter Donald St.
 Air Time Local sunrise-local sunset
 Transcription Service SESAC, Langworth
 Representative Ind. Met. Sales; Dodson
 Membership NAB
 General Manager Louise P. Pursley
 Commercial Mgr. R. H. Moore
 Program Director J. T. Jackson
 Sales Prom. Mgr. J. H. Johnson
 Publicity Director R. H. Moore
 Production Director Mary L. Lemon
 Chief Announcer Ross Smitherman
 Chief Engineer Gene Miller

WKRQ

MOBILE—1946—CBS

Frequency: 710 Kc Power: 1000 W. d.; 250 W. n.
 Owned-Operated By Giddens & Rester
 Bus.-Studio-Trans. Address Telegraph Rd.
 Phone Number 2-6789
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth. Standard
 Representative Adam J. Young, Jr.
 Gen., Station Mgr. F. E. Busby
 Commercial Manager John E. Waller
 Pgm., Prod. Dir. Walter Turner
 Chief Engineer Richard M. Cole
 Consulting Engineer Comm. Radio Equipment
 Co.

WAPX

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By United Bcstg. Co.
 Business, Studio Address 116 Catoma St.
 Phone Number 3-7569

Transmitter Location....End of Blackburn St.
 News Service.....UP
 Transcription Service....Lang-Worth, SESAC
 Representative.....Walker Co.
 Pres., Gen. Mgr.....Thomas E. Martin
 Comm.-Sales Prom. Mgr.....Hoke Williford
 Pgm., Musical Dir.....James Reed
 Chief Engineer.....Owen Lehr
 Farm Editor.....Bob Chisholm

WCOV

MONTGOMERY—1938—CBS

Frequency: 1240Kc.....Power: 250 Watts
 Owned-Oper. By..Estate of G. W. Covington, Jr.
 Business-Studio Address....Exchange Hotel
 Phone Number.....5781
 Transmitter.....Narrow Lane Rd.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....O. L. Taylor Co.
 Membership.....NAB
 General Manager.....Hugh M. Smith
 Commercial Manager.....Joe Petrauka
 Program Director.....Walter Spiro
 News Director.....Tom Doron
 Chief Engineer.....W. D. Weatherly
 Farm Editor.....John McCune

WJ JJ

MONTGOMERY—1948—MBS

Frequency: 1170 Kc..Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By....Southern Bcstg. Co., Inc.
 Business-Studio Address..115½ Commerce St.
 Transcription Service.....Thesaurus
 Representative.....Weed
 Membership.....NAB
 President.....Joseph G. Mathews
 General Manager.....John C. Hughes
 Commercial Manager...Herbert A. McLendon
 Program Director.....E. Caldwell Stewart
 Promotion Manager.....E. J. Duke
 Chief Engineer.....A. Fred Wright

W M G Y

MONTGOMERY—LIBERTY

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Dixie Bcstg. Co.
 Business-Studio Address.....4 S. Perry St.
 Transmitter Location...E. of Greenwood Cem.
 Transcription Service.....World
 Representative.....Robert Meeker
 President.....Dr. S. D. Suggs
 General Manager.....Thomas W. Sewell
 Commercial Manager.....Eron B. Ingle
 Sales Prom. Mgr.....Hugh Webb
 Program Director.....Frank Monteleone
 Production Director.....Roberta Frost
 News Director.....Felix Robinson
 Chief Engineer.....John D. Lamar
 Farm Editor.....Crawford Roquemore

W S F A

MONTGOMERY—1930—NBC

Frequency: 1440Kc.....Power: 1000 Watts
 Owned-Oper. By..Montgomery Bcstg. Co., Inc.
 Business Address.....P. O. Box 1031
 News Service.....AP
 Transcription Service.....World, Standard
 Representative.....Headley-Reed
 Pres., Gen. Mgr.....Howard E. Pill
 Asst. to Pres.....David E. Dunn
 Local Sales Mgr.....William W. Hunt
 National Sales Dir.....Julia Looney
 Program Director.....Lee Gooch
 Publicity Director.....Alice Mayfield
 Chief Announcer.....J. A. Wolf
 News Director.....Marquerite Daniel
 Chief Engineer.....Cliff Shelkofsky

W L A Y

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned Oper. By....Muscle Shoals Bcstg. Corp.
 Business Address....P. O. Box 230, Sheffield
 Transmitter Location..E. 2nd St., Sheffield, Ala.
 News Service.....UP
 Representative.....Devney & Co.
 President.....Frank M. Farris, Jr.
 General Mgr.....W. A. Reeves, Jr.
 Comm. Manager.....Eulus Whitehead
 Sales Prom. Mgr.....George Manush
 Program Director.....Jack Voorhies
 Chief Engineer.....Lynn McMoran

W J H O

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned Oper. By...Opelika-Auburn Bcstg. Co.
 Bus.-Studio-Trans. Address...1400 Auburn Rd.
 Phone Number.....856
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard, SESAC
 Membership.....NAB
 Gen., Station Mgr.....F. Marion Hyatt
 Commercial Manager.....Jim Ownby

W E L R

ROANOKE—1949—KBS

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Roanoke Bcstg. Co.
 Address.....801 N. Main St.
 News Service.....UP
 Station Representative.....Dora Dodson
 Pres., Gen., Comm. Mgr.....J. W. Buttram
 Pgm., Prod. Dir.....Dick Killebrew
 Chief Anncr.....Leverne Foster
 Chief Engr., Farm. Editor, Consulting Engr.
 Colonel J. C. Vessels

W W W R

RUSSELLVILLE—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address... Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 647
 Transmitter Location Underwood Rd.
 Air Time..... Sunrise to Snuset
 News Service UP
 President..... Walter W. Bankhead
 General Manager..... James E. Reese
 Sta., Comm. Mgr..... Hal Kirby
 Program Director..... James W. Elliott
 Chief Engineer..... Charles G. McLellan
 Consulting Engineer..... Claude M. Gray

W C R I

SCOTTSBORO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By..... Pat M. Courington
 Address Box 394
 Phone Number 123
 News Service AP
 Transcription Service World
 President..... Pat M. Courington
 Gen., Comm. Mgr..... Eaton P. Govan, Jr.
 Program Director..... Halene Green
 News Dir., Chief Engr., Farm Editor. R. C. Payne

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts, d., n.
 Owned-Oper. By... Estate of G. W. Covington,
 Jr.
 Address..... Birmingham Highway
 Phone Number 2746
 Air Time..... 6 a.m.-11:05 p.m.
 Station Representative..... O. L. Taylor Co.
 Membership NAB, BAB
 Gen. Mgr. & Chief Eng.: John F. Townshend
 Sales Prom. Mgr..... John Frazier
 Program Director..... Mrs. Marie Luker
 Chief Announcer..... Virgil Moore
 Consulting Engineer..... T. J. Holey

W H B B

SELMA—1935—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Selma Bcstg., Inc.
 Business Address..... 209 Washington St.
 Phone Number 1194-R
 Transmitter Location Edgewood
 Air Time..... 6:30 a.m.-10:30 p.m.
 Representative..... Sears & Ayer
 President..... B. H. Hopson
 Gen., Station, Comm. Mgr..... Julien Smith, Jr.
 Pgm., Prod. Dir..... Wm. Carroll Ward
 Publicity Director..... Erin Reynolds
 Chief Engineer..... T. F. Kelly, Jr.
 Consulting Engineer..... Claude Gray

W F E B

SYLACAUGA—1944—MBS—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Alabama Bcstg. Co.
 Business-Studio Address..... P. O. Box 358
 Phone Number 160
 News Service UP
 Transmitter Location... 527 North Broadway
 Air Time..... 6 a.m.-11 p.m.
 President..... E. E. Forbes, Sr.
 Comm., Sta. Mgr..... George W. Carr
 Program Director..... Billy Oaks
 Chief Engineer..... Leonard Scott
 Consulting Engr..... Claude Gray

W M L S

SYLACAUGA—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Marble City Bcstg. Co., Inc.
 Business Address..... 11½ W. Second St.
 Phone Number 1290-1234
 Transmitter Address..... Highway 291 N.
 Air Time 5:45 a.m.-Sunset
 News Service AP
 Transcription Service Capitol
 General Manager..... Curtis O. Liles, Jr.
 Commercial Mgr..... Henry J. Darden, Jr.
 Prom. Mgr., Pgm. Dir..... Robert M. Duck
 Chief Announcer..... Marion McEwen
 Chief Engineer..... James A. Fitts
 Consulting Engr..... Claude M. Gray

W H T B

TALLADEGA—1945—MBS-ABS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Voice of Talladega, Inc.
 Address Sylacauga Highway
 Phone Numbers..... 3733, 2614
 Air Time..... 6 a.m.-10:20 p.m.
 News Service..... AP
 Pres., Gen. Mgr..... R. A. Davidson
 Program Director..... Lillian S. Davidson
 Chief Announcer..... Frank Haynes, Jr.
 Chief Engineer..... John Lester Fisher
 Consulting Engineer..... Claude Gray

W T B F

TROY—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Troy Bcstg. Corp.
 Address College Drive
 Phone Number..... 980-1
 News Service..... AP
 Transcription Service..... World, SESAC
 Membership NAB
 President..... J. Roy Crow
 News Dir., Gen. Mgr..... William C. Needham
 Commercial Mgr..... Robert Tolbert
 Prom. Pgm. Dir..... Jesse Jordan
 Chief Engineer..... Joe W. Gilchrist

W J R D

TUSCALOOSA—1936

Frequency: 1150 Kc. Power: 500 Watts d:
1000 Watts n.
Owned-Oper. By. Estate of James R. Doss, Jr.
Bus. Studio Address. First Natl. Bank Bldg.
Phone Number. 4464
Transmitter. Fayette Hwy., Northport
Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. Walker
Representative. Walker
Membership. NAB
General Manager. Wilhelmina Q. Doss
Asst. Mgr., Sales Prom. Mgr. Dick Biddle
Comm. Mgr. Lehman Mayer
Pgm., Prod. Dir. Charles Welsh
Publicity Director. Mamie Kimbrell
Chief Engineer. J. G. Cobble

WTBC

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned By. Tuscaloosa Bcstg. Co.
Business-Studio Address. City Hall Bldg.
Phone Number. 5523
Transmitter Location. 15th St., across from
Forest Lake
Air Time. Unlimited
News Service. AP
Transcription Service. Thesaurus
Representative. Sears & Ayer
Membership. NAB
General Station Manager. Bert Bank
Commercial Manager. John Cooper
Program Director. Una King
Chief Announcer. Vic Batson
Chief Engineer. T. H. Todd

ARIZONA

Population 749,587—Increase 50.1% ('40-'50)—Radio Homes 184,590
Families 197,200—Stations in State 26

K S U N

BISBEE—1933—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Carlton W. Morris
Address. P. O. Drawer C, Lowell Station
Phone Number. 8
Studio-Transmitter. Warren Rd.
Air Time. 7 a.m.-11 p.m.
Transcription Service. World
Representative. Blair & Co., Arizona Network
President. Carleton W. Morris
Gen., Sta., Comm. Mgr. Jack Murphy
Pgm.-Prod. Dir., Chief Annr. Ray Helgesen
Chief Engineer. John Gann

Air Time. 6 a.m.-M.
News Service. UP
Transcription Service. SESAC, Associated
Membership. NAB
President. Louis F. Long
General Manager. Paul Merrill
Station Manager. Bill Parady
Commercial Manager. Ken Hooker
Pgm., News Dir. Jim Murdock
Chief Announcer. Bob Harbison
Chief Engineer. Wayne Fernyhaugh
Farm Editor. Don Graham

K C L F

CLIFTON—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Saguario Bcstg. Co.
Address. 15 Park Ave.
Phone Number. 320
News Service. UP
General Manager. Chet Darwin
Station Manager. Bob Vache

K A W T

DOUGLAS—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Carleton W. Morris
Phone Number. 173
Transmitter Location. W. of Douglas
Air Time. 6:30 a.m.-11 p.m.
News Service. AP
Transcription Service. Capitol
Station Representative. Paul Raymer
Membership. NAB
President. Carleton W. Morris
Gen., Sta., Comm., Prom. Mgr., Pgm. Dir.
Dusty King
Publicity Director. Phyllis Pratt
Chief Announcer. Tom Sheehy
News Director. Tom Brooks
Musical Director. Rick Hendricks
Chief Engineer. Rick Hendricks
Farm Editor. Dusty King

K C K Y

COOLIDGE—1948—CBS

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Oper. By. Gila Bcstg. Co., Inc.
Address. Roosevelt & Main Streets
Phone Number. 4451

KCLS

FLAGSTAFF—1950—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Charles J. Saunders
 Address..... Box 1677
 Phone Number..... 988-J
 News Service..... UP
 Transcription Service..... Langworth
 Owner, Gen. Mgr..... Charles J. Saunders
 News Director..... Irvin Feinberg
 Chief Engineer..... Charles McNeill

KGPH

FLAGSTAFF—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Flagstaff Bcstg. Co.
 Address..... Weatherford Hotel
 Phone Number..... 51
 News Service..... AP
 Transcription Service..... Thesaurus
 General Manager..... A. S. Holm
 Commercial Manager..... E. C. Phillippi
 Program Director..... Mary Phillippi
 Chief Engineer..... Alan J. Gardiner

KWJB

GLOBE—1938—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Gila Bcstg. Co., Inc.
 Phone Number..... 41
 News Service..... AP, INS, UP
 Transcription Service..... Standard
 Representative..... Paul H. Raymer
 President..... Louis F. Long
 Station, Sales Prom. Mgr..... Willard Shoecraft
 Commercial Manager..... Eric Manola
 Chief Announcer..... Richard Beebe
 Chief Engineer..... Herb J. Hanes
 Consulting Engr..... Western Engr. Assn., Inc.

KGAN

KINGMAN—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... J. James Glancy
 Business Address..... P. O. Box 871
 Phone Number..... Blue 462
 Air Time..... Unlimited
 News Service..... UP
 Pres., Gen. Mgr..... J. J. Glancy
 Comm. Mgr..... C. R. Waters
 Prom. Mgr..... W. E. Adams
 Pgm. Dir..... Ben Summerville
 Chief Engineer..... H. L. Woodley

KTYL

MESA—1939—KBS

Frequency: 1310 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By..... Sun Valley Bcstg.

Address..... P. O. Box 885
 Phone Number..... 5737
 Transmitter Location..... Mesa-Tempe Highway
 News Service..... UP
 Transcription Service..... Standard
 Pres., Gen. Sta. Mgr..... Dwight Harkins
 Commercial Manager..... Lorenzo K. Lisonbee
 Program Director..... Jack Harris
 Publicity Director..... Dick Gilbert
 Chief Announcer..... Ben Smith
 Chief Engineer..... William Harrison

KNOG

NOGALES—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Border Bcstg. Co., Inc.
 Address..... Rancho Grande Hotel
 Phone Number..... 770
 News Service..... UP
 Transcription Service..... World
 Representative..... Gene Grant
 President..... Robert Marcus
 General Manager..... Samuel Marcus
 Station Manager..... Harry Hambleton
 Chief Engineer..... Benny Greenhaw

KIFN

PHOENIX—1949

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By..... Western Bcstg. Co.
 Address..... P. O. Box 430
 Phone Number..... 3-6155
 News Service..... UP
 Transcription Service..... SESAC
 Station Representative..... Walker
 Pres., Gen. Mgr..... Frank P. Redfield
 Commercial Manager..... John K. Redfield
 Program Director..... Joe Alvarado
 Chief Engineer..... Edgar B. Pool

KTAR

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By..... KTAR Bcstg. Co.
 Business Studio Address..... 711 Heard Building
 Phone Number..... 4-4161
 Transmitter Location..... 36th St. & E. Thomas Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus, Standard,
 Capitol
 Representative..... Paul H. Raymer
 Membership..... NAB, BAB
 Ch. of Bd..... John J. Louis
 Pres., Gen. Sta. Mgr..... Richard O. Lewis
 Commercial Manager..... E. W. Harvey
 Sales Promotion Manager..... John Edwin Miller
 Program Director..... J. Howard Pyle
 Production Director..... Paul Hughes
 Publicity Directors..... Myron Drake, Bob Pollard
 Musical Director..... Pierson Bancroft

PHOENIX



March 15, 1950

Hi Podnuh:

We fellers know you city folks realize Arizona's got the Grand Canyon, the desert and some cows. But do you know we got one of the best skiing areas in the country? That we've got one of the largest pine forests anywhere? That we've got a city, Phoenix, which is the 55th ranking market in the United States? That it is the center of a 3000 square mile irrigated area along the Salt River? That within the oasis there grows some of the finest cotton, citrus fruits, melons and market produce you could want anywhere? That takin' care of them crops and takin' care of the farmers and so on down the line are 329,000 people, all gathered together in one group? That these folks produce a yearly net taxable income of \$538,934,048.00?

As KOOL Clem, one of our hands says, it ain't often out in the west yuh git that many folks all rounded up and reachable so's yuh kin brand 'em all at once. We just want to point out that Radio KOOL, located in Phoenix, offers you the finest, quickest and cheapest method to reach that group.

We're experienced cowhands out here. Your potential customers are herded. Let us stick your brand on 'em.

Sincerely,

Gene Centry

KOOL-CBS

ARIZONA

bitches-bustin' City!
~~easy going~~ **COWTOWN**

We're the fastest growing
METROPOLITAN MARKET

1940 Population — 181,000
79th place nationally
1950 population — 329,000
55th place nationally
(no other metropolitan area among
1st 100 staged as big an advance)

**WHEN CHOOSING ANY
STATION LIST, INCLUDE US**

We're the Capital

1st in total income gain
1st in passenger car registration gain
2nd in population gain (among states)

**IF YOU'RE SELLING HOME
EQUIPMENT, AUTO ACCESSORIES,
FAMILY GOODS AND COMFORTS,
YOU NEED US**

*We're the Southwest
Crossroad*

4 transcontinental highways
4 airlines
2 railroads
3 bus lines
57 truck lines

**IF YOU'RE SELLING TRAVEL,
ADVENTURE, ROMANCE—
YOU NEED US**

*We're America's
largest oasis*

100 miles long, 30 miles wide, the Salt
River Valley is the most successful irri-
gated agricultural project in the world.
Six and seven alfalfa crops a year;
highest per-acre-yield of cotton in the
U. S.; one-fifth of the nation's lettuce.

**IF YOU'RE SELLING WHAT THE
FARMER NEEDS—
YOU NEED US**

We're young

We've got 50,000 veterans and fam-
ilies, three reactivated airfields, three
colleges.

**IF YOUR PRODUCT APPEALS TO
YOUTH, YOU NEED US**

We're a health center

Because we have the warmest, dry-
est, sunniest weather in the country,
we're a mecca for the aged and the
infirm.

**IF YOU'RE SELLING HEALTH,
YOU NEED US**

Source Data: U. S. Census Bureau,
Phoenix Chamber of Commerce, Valley
National Bank.

We've got people, health, wealth, sun and fun;
We've got all classes of prospective buyers

Whatever You Sell — YOU NEED KOOL!

Bonus listenership: Our
population increases over
35% during the tourist
season; our surprisingly low
rate stays a marvelous bar-
gain.

KOOL-CBS

5,000 WATTS DAY AND NIGHT, 960 KCs

National Representatives: GEORGE P. HOLLINGBERRY CO.

New York • Chicago • Los Angeles • San Francisco • Atlanta

• • • **ARIZONA** • • •

News Director.....John Snow
Chief Engineer.....A. C. Anderson
Farm Editor.....Rol Laughner
Consulting Engineer.....Glenn Gillett

K O O L

PHOENIX—1947
CBS—RNA

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Maricopa Bcasters., Inc.
Business-Studio Address.....Adams Hotel
Phone Number.....2-1748
Transmitter.....Chicago & McDowell Rd.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Standard
Representative.....George P. Hollingbery
Membership.....NAB
President.....Gene Autry
Gen.-Station Mgr.....Charles H. Garland
Commercial Manager.....George E. Agnew
Program Director.....Miles Reed
Prod. Dir., Chief Anncr.....Victor E. Lundberg
Publicity Director.....Larry Jonas
Chief Engineer.....Miles L. Sheperd

K O Y

PHOENIX—1922—MBS, Don Lee

Frequency: 550 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. by..Salt River Valley Bcstg. Co.
Address. 836-838 N. Central Ave., P. O. Box
2671
Phone Number.....4-4144
Transmitter.....12th St. & Camelback Rd.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....John Blair
Membership.....NAB, BAB
Pres., Comm. Mgr.....John L. Hogg
Gen.-Station Mgr.....Albert D. Johnson
Program Director.....John R. Williams
Prod. Dir., Chief Anncr.....W. J. Lester, Jr.
Musical Director.....Alfred Becker
Chief Engineer.....Clifford R. Miller
Farm Editor.....Ernest Douglas
Consulting Engineer.....Jansky & Bailey

K P H O

PHOENIX—1940—ABC

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Phoenix Bcstg., Inc.
Business-Studio Address.....Adams Hotel Bldg.
Phone Number.....4-7367
Transmitter Location...2400 W. Buckeye Rd.
Air Time.....Unlimited
News Service.....INS
Transcription Service.....Lang-Worth
Membership.....NAB
President, General Mgr.....Rex Schepp
Commercial Manager.....Richard Heath

Program Director.....William Reddick
Promotion Manager.....Frank Orth
Chief Engineer.....Chff Baker

K R I Z

PHOENIX—1950—LBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Howard M. Loeb
Address-Trans. Loc.....2345 Buckeye Rd.
Phone Number.....4-8436
Air Time.....6:00 a.m.-12 M.
News Service.....UP
Station Representative.....Burn-Smith
General Manager.....Howard M. Loeb
Commercial Manager.....Arnold Gregory
Sales Promotion Manager.....James Murray
Program Director.....Larry Jonas
News Director.....Sheldon Engel
Chief Engineer.....James E. Groll

K R U X

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Gene Burke Brophy
Bus.-Studio Address.....Hotel Westward Ho
Phone Number.....2-2371
Transmitter.....Glendale
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Membership.....NAB
Pres., Gen. Sta. Mgr.....Gene Burke Brophy
Comm. Mgr.....Richard Voorhis
Program Director.....Rex Bowen
Publicity Director.....Florence Hall
Chief Announcer.....Bob Capps
Musical Librarian.....Mary Fryett
Chief Engineer.....Marvin Edwards

K Y C A

PRESCOTT—1940
NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....E. Gurley St.
Phone Number.....244
Transmitter.....E. Gurley St.
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
Membership.....NAB, BMB
Pres., Gen. Sta. Mgr.....Harold Ritter
Program Director.....Roberta M. Pfister
Publicity Director.....Marcla Gates
Chief Engineer.....John E. Nealey

K G L U

SAFFORD—1938—NBC

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.

ARIZONA

Business-Studio Address.....1218 Sixth Ave.
Phone Number.....15
Transmitter.....E. Lone Star, Highway 70
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....World
Representative.....Paul H. Raymer
Membership.....BMB
President.....Louis F. Long
General Manager.....Paul Merrill
Pgm., Prod. Dir......Lester McBride
Sales Prom. Mgr......Harl Barnett
Commercial Manager.....Edward E. Furman
Chief Anncr., News Dir......Olls E. Whelan
Chief Engineer.....William E. Scharlach
Consulting Engineer.....Comm. Radio Equip. Co.

K C N A

TUCSON—1947—ABC-RNA

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Catalina Bcstg. Co.
Business-Studio Address.....Box 2348
Phone Number.....2-4664
Transmitter.....1511 E. 18th St.
Air Time.....6 a.m.-M.
News Service.....AP
Representative.....Weed
President.....Erskine Caldwell
General Station Manager.....Wayne Sanders
Commercial Manager.....Harry Chambers
Program Director.....William K. Rider
Chief Engineer.....W. J. Karpisek

K O P O

TUCSON—1947—ABC

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business-Studio Add......115 W. Drachman St.
Phone Number.....4-0431
Air Time.....5 a.m.-10 a.m.
News Service.....AP
Representative.....Forjoe & Co.
Membership.....NAB, BAB
President.....Harold Tovrea
General-Station Manager.....E. S. Mittendorf
Commercial Manager.....Paul Plunkett
Sales Prom. Mgr......S. J. Kossack, Jr.
Pgm. Dir., Chief Anncr......Matt Lemen
Sales Prom. Mgr......Paul Plunkett
Prod. Dir., Farm Editor.....Cliff Stillinger
Publicity Director.....Jane Abbott
Chief Engineer.....Vernard Cimmylott
Consulting Engineer.....Lownes & Culver

K T K T

TUCSON—1949

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Thomas J. Wallace
Business-Studio Transmitter Add......500 W. Elm
Phone Number.....3-7549
Air Time.....24 hours daily
News Service.....UP

Transcription Service.....Lang-Worth
Membership.....BAB
President-Owner.....Thomas J. Wallace
Gen., Sta. Mgr......Gail Hummel
Sales Prom. Mgr......Richard Donahue
Pgm., Mus. Dir......William Warren
News. Pub. Dir......John McShane
Chief Announcer.....Kenneth Ferguson

K T U C

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Tucson Bcstg. Co.
Business-Studio Address.....900 E. Broadway
Phone Number.....2-3344
Transmitter.....900 E. Broadway
Air Time.....6 a.m.-M.
News Service.....UP
Tran. Ser......World, Cole, SESAC, Associated
Representative.....John Blair
Membership.....NAB
General Manager.....Lee Little
Business Manager.....John R. Crowley
Sales Prom. Mgr......Gerry O'Brien
Program Director.....Francis Murphy
Chief Announcer.....Stan Norman
News Director.....Lou Eaton
Music Director.....Peter Tufts
Chief Engineer.....Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Arizona Bcstg. Co., Inc.
Business-Studio Address.....48 E. Broadway,
 P. O. Box 2911
Phone Number.....3-2555
Transmitter Location.....10th and Lee Streets
Air Time.....4:55 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus, Capitol
Representative.....Paul H. Raymer
Membership.....NAB, BAB
General Manager.....R. B. Williams
Business Mgr......Harper M. Phillips
Sales Promotion Mgr......Fred J. Gerllett
Program Director.....Ben L. Slack, Jr.
Chief Announcer.....George T. Callison
Chief Engineer.....Ray H. Holsclaw
Consulting Engineer.....Gillette

K Y M A

YUMA—1950—MBS—DON LEE

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....Salt River Valley Bcstg.
 Co.
Address.....699 So. Ave. B.
News Service.....UP
Station Representative.....Blair
Vice-President.....Albert Johnson
General Manager.....William L. Lindsey

K Y U M

YUMA—1940—NBC-ARIZ. BCSTG.

Frequency: 560 Kc. Power: 250 Watts
 Owned-Operated By.....Yuma Bcstg. Co.
 Business Address.....1901 1st St.
 Phone Number.....88
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer

Membership.....NAB
 President.....R. N. Campbell
 General Manager.....Ray C. Smucker
 Commercial Manager.....Roy L. Jorgensen
 Sales Prom. Mgr.....Len Burkland
 Program Director.....Paul W. Dawson
 Production Director.....Ernie Allen
 Promotion Mgr.....Don Metcalf
 Pub. Mus. Dir.....Bob Jones
 Chief Anncr.....Glenn Edwards
 Chief Engineer.....Leavenworth Wheeler
 Consulting Engineer.....Gillette

ARKANSAS

*Population 1,909,511—Increase —2.0% ('40-'50)—Radio Homes 411,260
 Families 489,600—Stations in State 35*

K V R C

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Arkadelphia Bcstg. Co.
 Business-Studio Address.....506 Main St.
 Phone Number.....789
 Transmitter Location.....Old Gordon Hiway
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 President.....Cecil W. Cupp
 Gen. Comm. Mgr.....J. M. Moore
 Pgm. Prod. Pub. Dir.....Bill Deaton
 Chief Engineer.....E. H. Summers
 Consulting Engineer.....Earl Cullum

Gen., Sta., Comm. Mgr.....Harold L. Sudbury
 Sales Promotion Manager.....J. T. Sudbury
 Program Director.....Ernest Simmons
 Chief Announcer.....Don Whitney
 Musical Director.....George Kirby
 Chief Engineer.....Marion Skinner

K A M D

CAMDEN—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Camden Radio Inc.
 Address.....P. O. Box 5859
 Phone Number.....6791-2
 Transmitter Location.....S. California St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Capitol
 President.....Walter E. Hussman
 General Manager.....Frank O. Myers
 Comm. Sta. Mgr.....David Crockett
 Program Director.....W. M. H. Smith
 Chief Announcer.....Callis Carter
 Chief Engineer.....Dorris C. Hunter

K B T A

BATESVILLE—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....White River Valley
 Bcstg.
 Address.....307 Main St.
 Phone Number.....1109
 News Service.....AP
 President.....J. E. Treuathan
 Gen. Comm. Mgr.....William R. Smith
 Program Director.....William A. Smith
 News Director.....Andrew Wright
 Chief Engineer.....William A. Smith

K C O N

CONWAY—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Conway Bcstg. Co.
 Address.....Ark. State Teachers Campus
 Phone Number.....189
 Transcription Service.....Thesaurus
 News Service.....UP
 President, Gen. Mgr.....J. E. Clayton
 Program Director.....Jean Ford
 Chief Engineer.....Herman Stermer

K L C N

BLYTHEVILLE—1922—LBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Harold L. Sudbury
 Phone Number.....2093
 Transmitter Location.....E. Highway 18
 Air Time.....Sunrise to Sunset only
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....John E. Pearson

K D M S

EL DORADO—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
 Owned-Operated By.....Cotton Belt Bcstg. Co.

K E L D

EL DORADO—1935—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Radio Enterprises, Inc.
 Business-Studio Address... Home Finance Bldg.
 Phone Number 3-6126
 Transmitter Location... Country Club Colony
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative Continental Radio Sales
 Membership NAB, BAB
 President, Pgm. Dir..... W. N. McKinney
 Vice-Pres., Gen.-Sta. Mgr..... Leon M. Sipes
 Publicity Director..... J. R. Duerson
 News Director..... Ed Hall
 Musical Director..... Mrs. Ann Theilan
 Chief Engineer..... John Long
 Farm Editor..... Bill Darland
 Consulting Engineer..... Earl Cullum

K G R H

**FAYETTEVILLE—1946—MBS
 KBS-RAZORBACK**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Fayetteville Bcstg. Co., Inc.
 Business-Studio Address... 922 Leverett St.
 Phone Number 862
 Transmitter Location..... 922 Leverett St.
 Air Time..... 5:30 a.m.-11:30 p.m.
 News Service AP
 Transcription Service SESAC
 Representative Ra-Tel
 Membership NAB, BAB
 President..... Hayden McIlroy
 Gen.-Sta.-Sls. Prom. Mgr..... Fred J. Stevenson
 Commercial Mgr., Pub. Dir..... Ed. Gideon
 Program Director..... Wallie Ingalls
 Chief Announcer..... Pat Perrin
 News Director..... Dick Evans
 Musical Director..... Steve Starwyck
 Chief Engineer..... George Dotson

K X J K

FORREST CITY—1949—KBS

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Operated By... Forrest City Bcstg. Co., Inc.
 Address... Natl. Bank of East. Arkansas Bldg.
 Phone Number 950
 Transmitter Location..... 4 miles W. of City
 Air Time..... Sunrise to Sunset only
 News Service AP
 Transcription Service Lang-Worth
 Station Representative... Continental Radio Sales
 Pres., Gen. Mgr..... William Fogg
 Program Director..... David James
 Production Director..... Jim Hutchison
 Chief Annc., News Dir..... Charlie Simms
 Consulting Engineer
 Commercial Radio Equipment Co.

K F P W

**FORT SMITH—1930
 MBS-RAZORBACK ARK.**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Southwestern Hotel Co.
 Business Address..... 2917 Rogers Ave.
 Phone Number 4105
 Studio Addresses..... 2917 Rogers Ave.;
 1213 Garrison Ave.
 Transmitter Location..... Albert Pike
 & Kelley Highway
 Air Time Unlimited
 News Service UP, AP
 Transcription Service World
 Representative Walker
 Membership NAB
 Pres., Gen. Manager..... John A. England
 Station Mgr., Farm Editor..... J. E. Garner
 Comm.-Sales Prom. Mgr..... Al Godwin
 Program-Musical Dir..... Dorothy Gibson
 Production Director..... Afton Blake
 Publicity Director..... J. E. Garner
 Chief Engineer..... Willard E. Kunkel

K F S A

**FORT SMITH—1946—ABC
 RAZORBACK—OGB**

Frequency: 950 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By... Southwestern Pub. Co.
 Business-Studio Address... 920 Rogers Ave.
 Phone Number 3126
 Transmitter Location..... 3600 Wheeler Ave.
 Air Time Unlimited
 News Service UP
 Representative Taylor-Borroff
 President..... Donald W. Reynolds
 Gen., Sta., Comm. Mgr..... Weldon Stamps
 Program Director..... Dorris Grayson
 Chief Announcer..... Pat Porta
 Chief Engineer..... Robert W. Platt
 Consulting Engineer..... Dixie McKee

K W H N

FORT SMITH—1947—WESTERN

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By... KWHN Bcstg. Co., Inc.
 Business-Studio Add... 421-423 Garrison Ave.
 Phone Number 8967-8
 Transmitter Location..... End of Plum St.
 Air Time..... 6 a.m.-M.
 News Service AP
 Transcription Service Associated
 Membership NAB
 Secretary-Treasurer..... H. S. Nakdimen
 Commercial Manager..... Parkman R. Feezoy
 Pgm., News Dir..... Glenn O'Neal
 Production Director..... A. E. Miller
 Music Director..... Joe Templeton
 Chief Engineer..... Frank Tate
 Farm Editor..... Art Romines
 Consulting Engineer..... Weldon & Carr

KHOZ

**HARRISON—1946—KBS
MBS-RAZORBACK-OZARK-ARK.**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Harrison Bcstg. Corp.
Business-Studio Address... Radio Addition
Phone Number 1240
Transmitter Location..... Radio Addition
Air Time..... 5:30 a.m.-11 p.m.
News Service UP
Transcription Service..... Standard, SESAC
Membership NAB
President Roy Milum
Gen.-Sta. Mgr..... Robert S. Wheeler, Jr.
Comm., Sales, Prom. Mgr., Farm Editor
Tom Longfellow
Pgm. Dir., Chief Engineer..... Don Causey
Musical Dir..... Wannie Longfellow

KFFA

HELENA—1941—KBS—MBS

Frequency: 1360 Kc. Power: 1,000 Watts d. n.
Owned-Operated By..... Helena Bcstg. Co.
Address..... 215 York St.
Phone Number..... Main 59
Transmitter Location..... S. 7th St. Rd.
News Service AP
Transcription Service Lang-Worth
Representative..... Continental Radio Sales
Membership NAB, BAB
Pres., Gen. Mgr..... Sam W. Anderson
Comm., Prom. Mgr..... Bill Bigley
Program Director..... Hugh Smith
Chief Announcer..... Murray Schroyer
Musical Director..... Katie Corruith
Chief Engineer..... L. A. Sabo
Consulting Engineer..... Silliman & Barclay

KXAR

HOPE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Hope Bcstg. Co.
Business Address..... P. O. Box 131
Phone Number 508
News Service AP
Transcription Service Lang-Worth
President..... A. H. Washburn
Gen. Mgr., Chief Engineer..... L. B. Tooley
Program Director..... George Frazier

KTHS

HOT SPRINGS—1924—ABC

Frequency: 1090 Kc. Power: 10,000 d., 1000 n.
Owned By... Times Pub. Co., Ltd., Shreveport, La.
Operated By..... Radio Broadcasting, Inc.
Business-Studio Address... 135 Benton Street
Phone Number 1160-1
Transmitter Location..... Route 2

Air Time..... 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Representative Branham
Membership NAB, ABA
President-Owner..... John D. Ewing
General Manager..... John J. Wolever, Jr.
Local Sales Mgr..... Ed. C. Appler
Program Director..... J. F. Karber
Chief Announcer..... William S. Bailey
Musical Director..... Wilson Hurst
Chief Engineer..... Cecil L. Suitt

KWFC

**HOT SPRINGS—1940—MBS-KBS
RAZORBACK**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Spa Bcstg. Co., Inc.
Business-Studio Address..... Malco Building
Phone Number 412-3
Transmitter Location..... Malco Bldg.
Air Time..... 6:30 a.m.-11 p.m.
News Service AP
Representative... Sears & Ayer, Paul Girard
President..... Dr. N. B. Burch
Gen.-Sta. Mgr..... Frank A. Browne
Comm. Mgr..... Robert Choate
Program Director..... Arthur Burnham
News Director..... Walter Ebel
Chief Engineer..... Tom Wilson
Consulting Engineer... Comm. Radio Equipt. Co.

KBTM

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts d. n.
Owned-Operated By..... Jay P. Beard
Address..... KBTM Building, Jonesboro
Phone Number 5597-5598
Transmitter Location E. of the City of Jonesboro
Air Time..... 5:30 a.m.-11 p.m.
News Service AP
Transcription Service World-Sesac
Membership NAB
Pres., Owner, Gen., Sta., Comm. Mgr.
Jay P. Beard

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc. Power: 1,000 Watts d.,
500 Watts n.
Owned-Operated By..... KGHI Bcstg. Service
Address..... 306 W. 3rd St.
Phone Number 9166
Transmitter Location... Cantrell Rd. and L St.
Air Time..... 5:30 a.m.-12 M.
Station Representative... George P. Hollingbery
General Manager..... S. C. Vinsonhaler
Commercial Mgr..... Kermit L. Richardson
Program Director..... Virginia Ewing
Chief Announcer..... Al Pickworth
Chief Engineer..... William Van Dusen

ARKANSAS

KARK

LITTLE ROCK—1928
NBC-SOUTHCENTRAL QUAL.

Frequency: 920 Kc. Power: 5000 Watts
Owned-Oper. By Arkansas Radio & Equip. Co.
Address Radio Ctr., 114 E. Capitol Ave.
Phone Number LD 99
Transmitter Location Hiway 67, N. Little Rock
Air Time Unlimited
News Service AP, UP
Transcription Service Standard
Representative Edward Petry
Membership NAB, BAB
Chmn. of Bd. T. H. Barton
General Manager T. K. Barton
Comm., Sls. Prom. Mgr. Julian F. Haas
Pgm., Prod. Dir. Douglas J. Romine
Publicity Dir. A. C. Dowden
Chief Engineer Dan L. Winn
News Director Paul H. King
Farm Editor Robert L. Buice
Consulting Engineer Earl Cullum

KLRA

LITTLE ROCK—1928—CBS

Frequency: 1010 Kc. Power: 10,000 Watts d.,
5,000 Watts n.
Owned-Oper. By Arkansas Bcstg. Co.
Business-Studio Address Gazette Bldg.

Phone Number 2-5427-8; 2-1492
Transmitter Location Memphis Highway
Newspaper Affiliation Arkansas Gazette
News Service AP, UP
Transcription Service Lang-Worth, Standard
Representative O. L. Taylor Co.
Membership NAB, BAB
President J. N. Heiskell
General Manager W. V. Hutt
Program Director Harris Owen
Chief Engineer Kermit F. Tracy
News Director Mark Weaver
Consulting Engineer George F. Davis

KVLC

LITTLE ROCK—1948—LIBERTY

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Southwestern Bcstg. Co.
Business-Studio Address Box 2659
Phone Number 5-5321
Studio Address Southern Nat'l Insur. Bldg.
Transmitter Location Faulkner Lake Rd.
News Service UP
Transcription Service World
Representative Forjoe
President R. M. Saxon
Gen., Sta. Mgr. Leonard Coe
Commercial Manager Bob Harrison
Sales Prom. Mgr. John Pankey
Pgm. Prod. Dir. Marshall Hendricks
Chief Engineer William Miller

KARK—The BIG PLUS In
Little Rock and Arkansas!

No Other Station In
Arkansas—Only

KARK

Delivers
At 50-100% Level, Daytime BMB*

42 ARKANSAS COUNTIES
whose 1949

RETAIL SALES
totalled

\$689,663,000

That's MORE than the 1949 combined
total retail sales in
VERMONT and WYOMING!

*BMB,
Spring,
1949

†All sales figures, Copr. 1950
—SALES MANAGEMENT
SURVEY OF BUYING
POWER. Further reproduction
not permitted

I. K. BARTON
Gen'l. Mgr.
JULIAN F. HAAS,
Comm'l. Mgr.
National Representative
EDWARD PETRY AND CO., INC.

Furthermore—In These 42 Counties

FOOD STORE SALES

totalled

\$135,540,000.00

That's MORE than the combined total Food Store Sales in
Albany, N. Y.; Salt Lake City, Utah; and Wilmington, Del.!

—AND—

DRUG STORE SALES

totalled

\$22,009,000.00

That's MORE than the combined total Drug Store Sales in
Trenton, N. J.; Glendale, Calif.; Tacoma, Wash.; Racine, Wisc.;
and Austin, Texas!

—PLUS—

KARK also delivers a BIG BONUS of 75 Arkansas and 3 Louisi-
ana Counties at 10-49% BMB Level!*

Write Us or Phone Your Nearest Petry Man for Full Details!

TO SELL THE BEST PART OF
ARKANSAS . . . BUY

KARK 920 dial
5000 WATTS
Arkansas Preferred Station
LITTLE ROCK, ARKANSAS

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Newport Bcstg. Co.
 Business Address Newport
 Phone Number 749
 News Service UP
 Transcription Service Standard
 General Mgr. Dick Wiethan
 Commercial Mgr. Gene Howe
 Chief Engineer J. C. Clayton

KXLR

LITTLE ROCK—1946
MBS-RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Ark. Airwaves Co.
 Business Address 217 E. Third St.
 Phone Number 2-2155
 Transmitter Address Cotton Belt Bldg.
 News Service UP
 Transcription Service Standard
 Representative Pearson
 Membership NAB, BAB
 President John F. Wells
 General Manager Emil J. Pouzar
 Commercial Manager Melton Lancaster
 Pgm. Dir., Chief Anncr. Roy Nichols
 Pgm., News Dir. Bobbie Forster
 Chief Engineer Earl H. Butler
 Consulting Engineer Lynn Embeby

KVMA

MAGNOLIA—1948—MBS

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Bcstg. Co.
 Business-Studio Address 212 N. Jefferson St.
 Phone Number 630, 631
 Transmitter Location 2.2 Mi. N. Magnolia
 News Service UP
 Transcription Service Lang-Worth, World
 Membership NAB
 Gen. & Natl. Sales Mgr. C. A. Bill Humbert Jr.
 Local Sales Director James H. Jones
 Publicity, Musical Dir. Bill Tibbels
 Chief Engineer Ray H. Wells
 Farm Editor Vernon Arnette

KENA

MENA—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By R. B. Bell
 Address S. Reine St.
 Phone 878
 Transcription Service Standard
 News Service UP
 Pres., Gen., Comm., Prom. Mgr. R. B. Bell
 Prog., News Dir. Tommy Longefellow
 Chief Engineer Enon W. Clements

KOSE

OSCEOLA—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Osceola Bcstg. Corp.
 Business Address Hiway 61 S.
 Phone Number 860
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President H. F. Ohlendorf
 Gen., Comm. Mgr. Betty G. Woods
 Pgm. Dir., Chief Anncr. Leon Little
 Chief Engineer H. M. Jones
 Consulting Engineer Sillmian & Barclay

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Progressive Bcstg. Co.
 Business Address Box 491
 Phone Number 827
 Transmitter Tower Drive
 Air Time 6 a.m.-10 p.m.
 News Service AP
 General Manager Ted Rand
 Business Manager Tom Self
 Sales Manager Dayne Bateman
 Program Dir. Ray Dexter
 Chief Announcer Mark Forrester
 News Director Russ Schwamb
 Chief Engineer Walt Lawson
 Consulting Engineer Haley

KCLA

PINE BLUFF—1947—ABC-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Radio Engineering Service
 Business-Studio Address Box 752
 Phone Number 1900
 Transmitter Location 2900 West 28th
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Business Mgr. Kenneth Kesterson
 Commercial Manager Clyde Martin, Sr.
 Pgm. Dir., Chief Engineer Charles Penix
 Consulting Engineer George Davis

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Universal Bcstg. Corp.
 Address 505½ Main St.
 Phone Number 721
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr., Chief Engr. B. J. Parrish
 Asst. & Prom. Mgr. R. W. Etter
 Commercial Manager Joe L. Wallace
 Program Director Lois Sloan

K P O C

POCAHONTAS—1950

Frequency: 1420 Kc...Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Phone500
Transcription ServiceThesaurus
News ServiceUP
Pres., Gen., Comm. Mgr.....Adrian L. White
Prog. Dir., Prom. Mgr.....Rudy Pylant
Chief Engineer.....Earl Hodges
News Director.....Bill Nicholson

K X R J

**RUSSELLVILLE—1947—MBS-KBS
RAZORBACK—ARK.—MBS**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Valley Broadcasting, Inc.
Address....Fine Arts Bldg., Arkansas Tech.
Phone Number299, 786
Transmitter LocationRussellville
Air Time.....6 a.m.-11 a.m.
News ServiceAP
Station RepresentativeFriedenberg
President.....Jerrell A. Shepherd
Gen. Mgr., Pgm. Dir.....C. R. Horne
Commercial Manager...Randall L. McCarrell
Sales Prom. Mgr.....Leon L. Bryan
News, Publicity Director.....Morris Leming
Musical Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney
Consulting Engineer.....Fred Grimwood

K U O A

**SILOAM SPRINGS—1923—MBS
RAZORBACK**

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Phone Number77
News ServiceUP
Transcription Service.....World, SESAC
MembershipNAB, BAB
President.....John E. Brown, Sr.
General Mgr.....Storm Whaley
Asst. Manager.....Clinton Fowler
Program Director.....Ralph Kennedy
Chief Engineer.....Cecil E. Smith
Farm Editor.....Charles E. Hoke
Consulting Engineer.....A. Earl Cullum

K B R S

**SPRINGDALE—1949—ABC
RAZORBACK**

Frequency: 1340 Kc...Power: 250 Watts d., n.
Owned-Operated By...Southwestern Pub. Co.
Address.....Ft. Smith, Ark.
Phone Number2-2011

Transmitter Location.....1 mile N. of City
Air Time.....5:30 a.m.-11 p.m., CST
News ServiceAP
Transcription ServiceCapitol
Station Representative.....Taylor Co.
President.....Donald W. Reynolds
Station Manager.....Walcott A. Wyllie
Chief Engineer.....Robt. Platt

K W A K

**STUTT GART—1948
MBS—KBS—RAZORBACK**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcastg. Corp.
Business Address.....Box 271
Phone Number842
Transmitter Address.....1818 S. Buerkle
Air Time.....6 a.m.-M.
News ServiceUP
Transcription ServiceStandard
PresidentBeloit Taylor
Gen. Station Manager.....Melvin P. Spann
Commercial Mgr.....Carroll Lee
Program Dir.....June Spawn
Chief Engineer.....Frank Newberry
Consulting Engineer.....John Mullaney

K W E M

WEST MEMPHIS—1947—PRS

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By...West Memphis Bcastg. Corp.
Business-Studio Address.....229 Broadway
Phone Number26344
Transmitter Location.....Highway 70
News ServiceUP
Transcription Service.....Lang-Worth
RepresentativeRa-Tel, PBS
Gen. Mgr., Farm Editor.....Hugh Murphy
Program Director.....Bill Edwards
Sales Prom. Mgr.....Jerry Smith

**WHY IS AP
THE BEST?**

BECAUSE—**AP** is faster, more
complete, more accu-
rate than any other
news service.

THE RADIO DAILY

1501 BROADWAY, NEW YORK 18

Wisconsin 7-6336

OFFICE OF
THE VICE-PRESIDENT

October 31, 1950

Mr. Harry Maizlish
Station KFVB
5833 Fernwood Ave.
Los Angeles, Calif.

Dear Harry:

Now that all your trials and tribulations are over regarding the purchase of the station and you are back on the job as a station owner and operator, please accept our congratulations and good wishes.

We, on RADIO DAILY, do not know of any man in our business who is more deserving of the whole-hearted cooperation of the people in Los Angeles than your good self. We also know of the night and day job that you do on every public service program that comes up in your territory.

Your station has become a leader in public service and because of this, it seems to me that every advertiser coming on your station would receive not only a good audience, but the type of audience that will do the buying.

With kindest personal regards,

Sincerely yours,



Marvin Kirsch

MK:hm

CALIFORNIA

Population 10,586,223—Increase 53.3% ('40-'50)—Radio Homes 3,248,650
Families 3,308,200—Stations in State 136

KDIA

AUBURN—2950

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Charles E. Halstead
Business Address Diamond H Ranch
Phone 1178
Pres., Gen., Comm. Mgr., Pgm., News
Dir., Chief Engr. Charles E. Halstead, Jr.

KAFY

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By Bakersfield Bcstg. Co.
Business-Studio Address 2013 Chester Ave.
Phone Number 88700-77800
Transmitter Poplar Lane at Rosedale Rd.
News Service UP
Transcription Service Lana-Worth
Representative John E. Pearson
Membership NAB, BMB
President George B. Crome
General Manager Sheldon Anderson
Station Manager Frank Wilbur
Program Director Naum Healy
Production Dir. Bob Blake
Publicity Dir. Martha Thompson
Chief Announcer Harl Mannes
Chief Engineer Ted Froming
Farm Editor Ralph Ryan

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 d.
Owned-Oper. By Marmat Radio Co.
Studio Address 957 Oak St.
Phone 21465
Transcription Service Capitol
News Service UP
Gen., Prom. Mgr. James L. McDowell
Sta., Comm. Mgr. James E. Rennie
Asst. Gen. Mgr. Guy Marchetti
Program Director George Crofford
Chief Engineer Richard Sampson

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By McClatchy Bdcstg. Co.
Business-Studio Address Elk's Club Building
Phone Number 8-8431
Transmitter Location Oak and Ming Streets
Air Time 6 a.m.-12 M.
News Service AP, INS, UP
Transcription Service World, Capitol
Representative Paul H. Raymer
Membership NAB

President Eleanor McClatchy
Station Manager Walter Baziuk
News Editor Philip Waterhouse
Technician Luverne Shatto
Farm Editor Herbert Arrosmith
Consulting Engr. George C. Davis

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Paul R. Bartlett
Business-Studio Address 1420 Truxton Ave.
Phone Number 44548
Transmitter Location 17th & Eye Sts.
News Service UP
Transcription Service Standard
Representative Avery Knodel
Membership BAB, NAB
Owner Paul R. Bartlett
Manager Gene DeYoung
Commercial Manager Ed Urner
Program Director Warren Mead
Sales, Prom. Mgr. Bob Gleason
News Director Ken Cross
Farm Editor Jon Hackett

KPMC

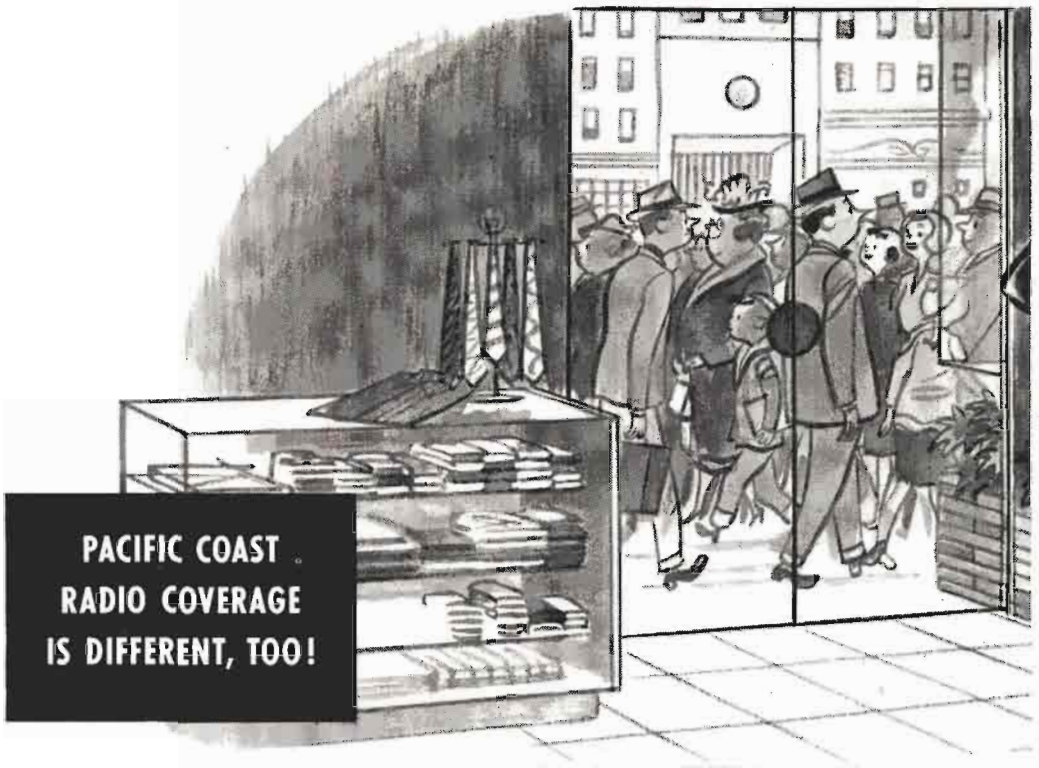
BAKERSFIELD—1933—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By Pioneer Mercantile Co.
Address 1532 20th St.
Phone Number 8-8581
Transmitter Location 307 E. 21st St.
News Service UP
Transcription Service Thesaurus
Station Representative George P. Hollingsbery
Membership NAB, BAB
President F. G. R. Schamblin
Station Manager L. A. Schamblin
Pgm., Dir. Comm. Mgr. C. C. Sturm
News Director P. R. Biermann
Chief Engineer L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By William T. Smith
Address 4425 Ramsey St.
Phone Number 515-6
News Service AP
Transcription Service World
Representative Gene Grant
Membership NAB
President William T. Smith
General Mgr. Carleton Anderson
Commercial Mgr. Marvin H. Patchen
Chief Engineer Searcy Woodworth



**PACIFIC COAST
RADIO COVERAGE
IS DIFFERENT, TOO!**

FOR THAT MATTER, even the Pacific Coast is different from any other area in the United States. It's big, it's almost entirely covered with mountains up to 14,495 feet high, and its markets are far apart.

To cover this vast, rich area is a different coverage problem. The great distances, the mountains, the low ground conductivity make long-range broadcasting impractical...yet Don Lee is the only network that does not rely on long-range broadcasting.

Only Don Lee is especially *designed* for the Pacific Coast.

Only Don Lee offers coverage that gives each market a local network outlet of the proper size

WILLET H. BROWN, *President* • WARD D. INGRIM, *Vice-President in Charge of Sales*

The Nation's Greatest Regional Network





to completely cover that market for the least possible money expended.

Only with Don Lee can you tailor your network radio coverage to your distribution. You can buy all or part of Don Lee's 45 stations to match your distribution requirements, with no waste.

There are about 14 million people on the Pacific Coast. Only Don Lee sells them where they live—where they spend their 15½ billions per year, and Don Lee sells them from their own local network stations with all the local selling influence enjoyed by such a station.

If selling the Pacific Coast is your problem, remember coverage is *different* on the Pacific Coast. Use the *only* radio network especially *designed* for the Pacific Coast: DON LEE.

1313 NORTH VINE STREET, HOLLYWOOD 28, CALIFORNIA • Represented Nationally by JOHN BLAIR & COMPANY

Mutual
DON LEE
 BROADCASTING SYSTEM



K W T C

BARSTOW—1946—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Mojave Valley Bcstg. Co.
 Business Address. Radio Center, P.O. Box 1230
 Phone Number 4001
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service World
 Rep. Western Rad. Sales, Donald Cooke
 President. W. T. Brown
 Station Manager. Harry S. White
 Commercial Manager. Jim Harvey
 Chief Announcer. Johnny Griffin
 Chief Engineer. Fred Fullwood

K R E

BERKELEY—1923

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Central Calif. Bcstrs., Inc
 Address-Trans. 601 Ashby Avenue
 Phone Number. Ashberry 3-7715
 Air Time 6 a.m.-12M.
 News Service AP
 Membership NAB, BAB
 Transcription Service Standard
 Pres., Gen. Sta. Mgr. Arthur Westlund
 Comm., Prom. Mgr. Don Hambly
 Program Director. Les Avery
 Consulting Engineer. Commercial Radio

K Y O R

BLYTHE—1948—BCA-LIBERTY

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated. Bcstg. Corp. of America
 Business-Studio Address. Box 668
 Phone Number 2231
 Transmitter. 2 Mi. W. of Blythe, Hiway 60
 News Service UP
 Representative Wanamaker
 President. W. L. Gleeson
 Station Manager. Herb Booth
 Chief Announcer. Joe Siegle
 Chief Engineer. John Dirn

K R O P

BRAWLEY—1946—LIBERTY

Frequency: 1300 Kc. 1000 Watts d., 500 n.
 Owned-Oper. By. Bcstg. Corp. of America
 Address-Trans. Loc. Del Rio Country Club
 Phone Number 1300-1301
 Air Time 5:30 a.m.-12M.
 Representative. Liberty Pacific Network Sales
 Membership NAB
 President. W. L. Gleeson
 General Manager. Roy W. Sinor
 Commercial Manager. John Chandler
 Sales Prom. Mgr. Roy W. Sinor

Program Director. Lynn Thomas
 Publicity Director. Pat Alexander
 Chief Announcer. Jim Ensselin
 News Director. Lynn Thomas
 Chief Engineer. Drew Walker

K W I K

BURBANK—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Burbank Bcstrs., Inc.
 Business-Studio Address. 20 W. Burbank Blvd.
 Phone Number. CHARLSTON 0-2111
 Transmitter Location. 239 Amherst St.
 News Service UP
 Transcription Service. Lang-Worth
 Director Paul Sutton
 Program Dir. Roger Patrick

K I C O

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Charles R. Love
 Business Address. P. O. Box 786
 Phone Number 918
 News Service AP
 President. Charles R. Love
 General Mgr. W. A. Geddes
 Program Dir. Robert Cain
 Chief Engineer. Richard Gunn

K H S L

CHICO—1935—MBS-DON LEE

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated. Golden Empire Bcstg. Co.
 Address Moorehead Bldg.
 Phone Number 237-8
 Transmitter. Hooker Oak & Madrone Aves.
 News Service UP
 Transcription Service. World, Lang-Worth
 Representative Gene Grant
 President, Gen. Mgr. Hugh McClung
 Station Manager. M. F. Woodling
 Commercial Manager. J. A. Pero
 Program Director. Loring Curtis
 Promotion Mgr. Henry Hanna
 Chief Engineer. Russell B. Pope

K X O C

CHICO—1948—CBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. KXOC, Inc.
 Address-Trans. Radio Lane
 Phone Number 3200
 News Service UP
 Transcription Service. Standard, Associatd
 Representative. Pearson, Western, Moore
 President Loring Curtis
 Gen., Sta., Comm. Mgr. Donald J. Quinn

Publicity, News Dir.....Dean Mell
 Chief Announcer.....Neil McIntyre
 Chief Engineer.....W. Berger

K B M X

COALINGA—1950

Frequency: 1470 Kc.....Power: 500 d.
 Owned-Oper. By....Pleasant Valley Radio Co.
 AddressBox 868
 Phone136
 Transcription Service....Lang-Worth, SESAC
 News ServiceUP
 Partner, Pres.....Benjamin M. Bowman
 General Manager.....Red B. Bowman
 Commercial Manager.....Alexandro Medina
 Program Director.....Faye M. Bowman
 Chief Eng., News, Farm Dir....Don Daniels

K B U C

CORONA—1948—PACIFIC

Frequency: 1370 Kc.....Power: 500 Watts
 Owned.....American Pacific Bcstg. Co.
 Business Address.....Box 111
 Phone Number1370-1-2
 Studio-Transmitter Address.....Custer Road
 News ServiceUP
 Transcription Service..MacGregor, Lang-Worth
 MembershipNAB
 RepresentativeMcGillvra
 Partners..Elmer J. Bucknum, John G. Bucknum
 General Mgr.....E. J. Bucknum
 Commercial Mgr.....Mary Bucknum
 Sta. Mgr., Pgm. Dir.....Chap Rollins
 Chief Announcer.....Cliff Miller
 News Director.....Russ Bryant
 Chief Engineer.....Don Kerr
 Consulting Engineer.....Ron Oakley

K C H J

DELANO

CP: Frequency: 1010 Kc...Power: 1000 Watts
 d.
 Owned-Oper. By....Charles Herman Johnes
 Address.....P. O. Box 262
 Phone9411
 Transcription ServiceSESAC
 News ServiceUP
 Pres., Gen. Mgr., Chief Eng..Charle H. Johnes
 Commercial Mgr.....James Colo
 Pgm., News Direc.....Jean J. Johnes
 Prom. Mgr.....Marshall Colo

K R D U

DINUBA—1946—LIBERTY

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....Radio Dinuba Co.
 Business-Studio Address.....Box 157

Phone Number500
 Transmitter Location..Bet. W. Dinuba & Reedley
 News ServiceAP
 Transcription ServiceLang-Worth
 Gen., Comm. Mgr.....Egan A. Hafer
 Program Director.....Ruby Thiesen
 News Dir., Farm Editor.....Jim Bailey
 Chief Engineer.....Russ Friend

K X O

EL CENTRO—1927—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Phone Number1100
 Transmitter-Studio Location....South 4th St.
 Air TimeUnlimited
 News ServiceUP
 Newspaper Affiliation..Imperial Valley Pub.
 Co., Brawley News Pub. Co., Indio Date
 Palm
 Transcription ServiceThesaurus
 Representative.....Paul H. Raymer
 MembershipNAB
 President.....Paul A. Jenkins
 General Manager.....Riley R. Gibson
 Commercial Manager.....Belle Hovey
 Prog. Dir., Farm Editor.....F. J. Wineriter
 Chief Engineer.....Charles Grim

K H U M

EUREKA—1947—LBS-ABC

Frequency: 1240 Kc...Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By.....Carroll R. Hauser
 AddressVance Hotel
 Phone Number3900
 Transmitter Location..Murray St. at Railroad
 Air Time.....6 a.m.-12M.
 News ServiceAP
 Transcription ServiceCapitol
 Representative.....Pearson, Western Radio
 Pres., Gen., Sta. Mgr.....Carroll R. Hauser
 Commercial Manager.....Frank Smith
 Sales Prom. Mgr.....Robert Russell
 Program Director.....John Zane
 Production Director.....John Alkire
 Chief Announcer.....Barry Adams
 News Director.....Robert Russell
 Musical Dir., Chief Engr.....Dean Elliott
 Consulting Engineer.....Everett Dillard

K I E M

EUREKA—1933—MBS-DON LEE

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By....Redwood Bdcstg. Co., Inc.
 Address.....Radio Center, E. Sixth St.
 Phone Number4000
 Transmitter.....Eureka Inlet, Humboldt Bay

News Service UP
 Transcription Service World
 Representative John Blair
 Membership NAB, BMB
 Pres., Gen. Mgr. Wm. B. Smullin
 Commercial Manager Don Telford
 Sales Promotion Manager Robert Stach
 Program Director Charles Paul Corbin
 Technical Dir. John Bauriedel

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Mendocino Bcstg. Co.
 Address 2100 East Oak St.
 Phone Number 5671
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative Forjoe
 President Edward Mertle
 Gen., Sta., Comm. Mgr. Jack Till
 Sales Prom. Mgr. Hal Chertock
 Program Director Raymond Boots
 Chief Engineer Dean Kiner

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By KARM, The George
 Harm Station
 Business-Studio Address . 1333 Van Ness Ave.
 Phone Number 4-2966
 Transmitter Van Ness & Alluvial Aves.
 News Service AP, INS
 Transcription Service Standard
 Representative Edward Pety
 Membership NAB
 President Hattie Harm
 General-Station Manager ... Clyde F. Coombs
 Exec. Sec., Promotion Manager ... Eldora Roth
 Program Director Ed Ropolo
 News Director Bob Franklin
 Chief Engineer Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By Calif. Inland Bcstg. Co.
 Business-Studio Address . T. W. Patterson Bldg.
 Phone Number 4-5001
 Transmitter Location Monson
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB

Pres., Gen. Mgr. Paul R. Bartlett
 Assistant Manager Keith L. Mealey
 Program Director Ed J. Frech
 Chief Engineer K. L. Mealey
 Farm Editor Wally Erickson

K G S T

FRESNO—1949

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By Delle BROADCASTING Co.
 Address Farmer's Market
 Phone Number 6-6526 and 4-5459
 Transmitter Location ... Church & Hughes Sts.
 Air Time 6 a.m.-Sunset
 News Service UP
 Station Representative Forjoe & Co.
 Membership NAB, BAB
 General Manager Sidney A. Mandel
 Commercial Manager Morris Mindel
 Program Director Edward R. Nix
 Sports Director Joseph Kinser
 Chief Engineer Milton Gerloff

K M J

FRESNO—1922—NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By McClatchy Bcstg. Co.
 Business-Studio Address . 1559 Van Ness Ave.
 Phone Number 3-6277
 Air Time 24 hours
 Transmitter Location Kerman, Calif.
 News Service AP, UP
 Transcription Service Capitol
 Representative Paul H. Raymer
 Membership NAB
 President Eleanor McClatchy
 Station Manager Hal Brown
 Sales Manager Coyle Chambers
 Program Manager Joe Tomes
 News Editor Bill Sanford
 Chief Technician William N. Wallace
 Farm Editor Ed Sturgeon
 Consulting Engineer George C. Davis

K Y N O

FRESNO—1947—DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Radio KYNO, The Voice
 of Fresno
 Address Hotel Fresno
 Phone Number 2-6141
 Transmitter Location Barton Ave.
 Air Time 5 a.m.-12M.
 Representative Pearson, Hollingbery
 Membership NAB
 President Robert Schuler
 General Manager L. E. Chenault

Commercial Manager..... Joe Hinman
 Prom. Mgr., Pub. Dir..... Wanda Woods
 Program Director..... Leo Goldman
 Chief Announcer..... Fred White
 News Director..... Hap Haggard
 Chief Engineer..... Bert Williamson

KIEV

GLENDALE—1933

Frequency: 870 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Cannon System, Ltd.
 Address..... 102 N. Glendale Ave.
 Phone Number..... Cyprus 1-1133
 President..... David H. Cannon
 General Mgr..... Cal Cannon

KNGS

HANFORD—1948

Frequency: 620 Kc..... Power: 1000 Watts
 Owned-Operated By..... Hanford Publishing Co.
 Business Address..... P. O. Box 620
 Phone Number..... 620
 Air Time..... 5 a.m.-M.
 Studio & Trans..... 4 Mi. E. Hanford Hgway, 198
 Newspaper Affiliation..... Hanford Sentinel,
 Hanford Journal
 News Service..... INS, UP
 Transcription Service..... Associated, World
 Gen. Mgr., Chief Engr..... Don C. Reeves
 Commercial Mgr..... Gene Williams
 Program Dir..... E. C. Balthis
 Chief Engineer..... Don C. Reeves

KECA

LOS ANGELES—1929

Frequency: 790 Kc..... Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By..... American Bcstg. Co., Inc.
 Address..... 1539 N. Vine St., Hollywood 28, Cal.
 Phone Number..... HUDson 2-3141
 Transmitter Location..... 2951 Fairfax Ave., L. A.
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Transcription Service..... Lang-Worth
 Representative..... ABC Spot Sales
 Membership..... BAB
 President..... Robert E. Kintner
 General Manager..... Frank Samuels
 Station Manager..... Francis H. Conrad
 Commercial Manager..... Amos Baron
 Promotion Manager..... John Hansen
 Program Director..... Bud Edwards
 Production Director..... Dresser Dahlstead
 Publicity Director..... Virginia West
 Chief Announcer..... Dresser Dahlstead
 News Director..... Frank La Tourette
 Musical Director..... Buzz Adlam
 Chief Engineer..... Philip G. Caldwell
 Consulting Engineer..... Kear & Kennedy

KFWB

HOLLYWOOD—1925

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper. By..... KFWB Broadcasting Corp.
 Business-Studio Add..... 6419 Hollywood Blvd.
 Phone Number..... HE 5151
 Transmitter..... 5775 W. Jefferson, Los Angeles
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Representative..... William G. Rambeau Co.
 Pres. & Gen. Mgr..... Harry Maizlish
 Pub. & Adv. Direc..... Sydney Yallen
 Pgm. & Prod. Dir..... William V. Ray
 News & Special Events Dir..... Al Gordon
 Chief Announcer..... Joe Yocam
 Chief Engineer..... Harry Myers

(See Page 334)

KGFJ

HOLLYWOOD—1926

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Ben S. McGlashan
 Business-Studio Address..... 6314 Sunset Blvd.
 Phone Number..... Hillside 0201
 Transmitter..... Washington & Oak Sts., L. A.
 News Service..... UP
 Transcription Service..... Muzak
 Owner..... Ben S. McGlashan
 General Manager..... Thelma Kirchner
 Commercial Manager..... Jim Strain
 Chief Engineer..... Homer Obuchon
 Consulting Engineer..... Comm. Rad. Equipt. Co.

KLAC

HOLLYWOOD—1946

Frequency: 570 Kc..... Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..... KMTR Radio Corp.
 Address..... 1000 Cahuenga Blvd.
 Phone Number..... HUDson 2-7311
 Transmitter Location..... Soto & Indiana Sts.
 News Service..... INS, UP
 Transcription Service..... Capitol, SESAC
 Representative..... Adam J. Young, Jr.
 President..... Mrs. Dorothy Schiff
 Exec. V.P. & Sta., Gen. Mgr..... Don Fedderson
 Commercial Manager..... Dave Lundy
 Program Director..... C. G. Renier
 Publicity Director..... Red Doff
 News Director..... Jim McNamara
 Musical Director..... Roc Hillman
 Dir. of Engr..... R. W. Conner
 Consulting Engr..... Craven, Lohnes, Culver

KREO

INDIO—1946

LIBERTY & PACIFIC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Bcstg. Corp. of America
 Address..... Box 707 Indio

AP SELLS

For Stations and Sponsors —

For instance . . . KGER

“Freeman A. McKenzie, Jr., Long Beach Ford dealer, tells us their daily 15-minute AP newscasts over KGER have produced excellent new and used car sales, increased service business and new business from nearby communities.

“Although I have been in radio more than ten years, I had not used Associated Press news service until two years ago. I find that AP news has meant extra business for us. It is the finest news service I have ever known.”

**GALEN O. GILBERT,
General Manager,
KGER, Long Beach, Calif.**

CALIFORNIA

Phone Number 73-403
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative San Francisco—William
 Ayres; Los Angeles—Lee F. O'Connell
 Membership NAB
 Pres., Gen., Mgr. William L. Gleason
 Sta., Comm. Mgr. Douglas Caplette
 Pgm., Prod. Dir. Daniel B. Speare
 Chief Announcer Jim Tracewell
 News Director Tommy Long
 Musical Director Alex Derma
 Chief Engineer James Tracewell

K T E D

LAGUNA BEACH—1949

Frequency: 1520 Kc. Power: 1000 d; 250 n.
 Owned-Oper. By... Uni. Radio Features Synd.
 Business Address 424 Glenneyre
 Phone Number 1520
 News Service AP
 Transcription Service Thesaurus, World
 Representative Grant
 President, General Mgr. Tom E. Danson
 Comm., Prom. Mgr. James M. Matheny
 Chief Announcer Richard S. Morgan
 Chief Engineer Allan L. Campbell

K A V L

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Antelope Bcstg. Co.
 Address P. O. Box 1192
 Phone 1000
 Transcription Service World
 News Service UP
 Pres., Gen. Mgr. W. B. Carter
 Commercial Manager H. L. Comstock
 Chief Engineer James French

K C V R

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By... Central Valley Radio
 Business Address P. O. Box 600
 Phone Number Lodi 1700
 Transmitter Studio 1.8 Mi. N.W. of Lodi
 News Service UP
 Transcription Service Standard
 General Manager Herbert W. Brown

K F O X

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By... Nichols & Warinner, Inc.
 Address 220 E. Anaheim Street
 Phone Number Long Beach 672-81
 News Service UP

Transcription Service.. Standard, Lang-Worth
 Representative Burns-Smith
 Membership NAB
 Pres., Gen. Mgr., Pgm. Dir. Hal G. Nichols
 Promotion Mgr. Norman Masterson
 Comm. Mgr., Chief Engr. L. W. McDowell

K G E R

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By... John Brown Schools of Calif., Inc.
 Business-Studio Address 3745 Atlantic
 Phone Number 467-907
 Transmitter Atlantic & Olive, Hynes
 News Service AP
 Transcription Service SESAC, Cole
 President John E. Brown
 Gen.-Sta.-Comm. Mgr. Galen Gilbert
 Pgm., Pub. Dir. William George
 Sales Prom. Mgr. Dick Walsh
 News Director Finis Bell
 Musical Dir. Peter Slack
 Chief Engineer Luther Crumbaugh
 Farm Editor Al Mallicoat
 Consulting Engineer Ron Oakley

K F A C

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By... Los Angeles Bcstg. Co., Inc.
 Business-Studio Address. 645 S. Mariposa Ave.
 Phone Number Dunkirk 4-1231
 Transmitter Location.. 3725 Chesapeake Ave.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated, SESAC
 Membership NAB, BMB
 Pres.-Gen.-Sta. Mgr. Calvin J. Smith
 Prod., Pgm. Dir. Howard Rhines
 Pub. Dir. Murry Boggs
 Chief Announcer Howard Rhines
 Musical Librarian Edith Kent
 Chief Engineer Ron Oakley

K F I

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By... Earle C. Anthony, Inc.
 Business-Studio Address. 141 N. Vermont Ave.
 Phone Number Dunkirk 2-2121
 Transmitter Location Buena Pk.
 News Service AP, UP
 Trans. Serv. Capitol, Associated, World
 President-Owner Earle C. Anthony
 General Manager George A. Whitney
 Gen., Sales Mgr. Kevin B. Sweeney
 Program Dir. Pat Kelly
 Chief Announcer George Dvorak
 Musical Director Bob Mitchell
 Chief Engrs. C. Mason, H. L. Blatterman
 Farm Editor Nelson McIninch

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By... Standard Bcstg. Co.
 Business-Studio Ad... 338 S. Western Ave.
 Phone Number... Dunkirk 8-2345
 Transmitter Location... Lynwood, Calif.
 Air Time... 6 a.m.-2-a.m.
 News Service... UP
 Transcription Service... Lang-Worth
 Membership... NAB
 P. es., Gen. Mgr... Frank Burke, Jr.
 Commercial Manager... Vern Lindblade
 Program Director... Carl Brewster
 Chief Announcer... Clyde Cadwell
 Chief Engineer... Leonard Reeves

K H J

LOS ANGELES—1922

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By... Don Lee Bcstg. System
 Address... 1313 N. Vine St., Hollywood
 Phone Number... HUDson 2-2133
 Transmitter Location... Venice Blvd.
 Air Time... 6 a.m.-M.
 News Service... AP, INS
 Transcription... World
 Representative... John Blair
 Membership... NAB, BAB
 President... Willet H. Brown
 V.P. & Gen. Counsel... Donn B. Tatom
 V.P. chg. Sales... Ward D. Ingram
 Sales Manager... George Whitney
 Sales Prom. Mgr... Herbert Sonnenburg
 Program Director... J. Carlton Adair
 Director of Operations... Anthony J. LaFrano
 Publicity Director... Mark Finley
 Musical Director... Harry Zimmerman
 V.P.-Engineering... Walter Carruthers
 News Dir., Farm Editor... Les Mawhinney

K M P C

LOS ANGELES—1927—LIBERTY

Frequency: 710 Kc. Power: 50,000 Watts ND
 d.; 10,000 Watts DA n.
 Cwned-Oper. By... The Station of the Stars, Inc.
 Address... 5939 Sunset Boulevard
 Phone Number... HOLLYWOOD 9-5341
 Transmitter Location... 12755 Burbank Blvd.,
 North Hollywood
 Air Time... 5:15 a.m.-M.
 News Service... INS, UP
 Transcription Service... Standard, Lang-Worth
 Representative... H-R Representatives
 President... John Patt
 Gen. Mgr. & V.P... Robert O. Reynolds
 V.P. & Asst. Gen. Mgr... Loyd C. Sigmon
 Sales Mgr... Tom Frandsen; National Sales
 Mgr., Charles Cowling
 V.P. in Chg. of Bcsts... Mark Haas
 Dir. of Pub. Rela... John Baird

Chief Announcer... Howard Flynn
 News Director... Jim McCulla
 Musical Director... Jerome Sybilrud
 Engineering Supervisor... Mal Mobley, Jr.
 Farm Editor... Charles Stone

K N X

LOS ANGELES—1924—CBS

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Oper. By... Columbia Bcstg. System, Inc.
 Business-Studio Address... 6121 Sunset Blvd.
 Phone Number... HOLLYWOOD 9-1212
 Transmitter Location... Torrance, Calif.
 Air Time... 5:25 a.m.-1:05 a.m.
 News Service... AP, UP
 Transcription Service... Lang-Worth
 Representative... Radio Sales, CBS
 President (CBS)... Frank Stanton
 V.P., Gen. Exec... Howard S. Meighan
 Station Manager... Merle S. Jones
 Sales Manager... Edwin W. Buckalew
 Sales Prom. Mgr... Ralph Taylor
 Program Director... George W. Allen
 Production Director... Allen Botzer
 Publicity Director... Earl Brownfield
 News Director... Jack Beck
 Musical Director... Lud Gluskin
 Chief Engineer... Les Bowman
 Farm Editor... Robert Wilson

K P O L

LOS ANGELES

C.P. Frequency: 1540 Kc. Power: 5000 Watts
 d.
 Owned-Oper. By... Coast Radio Bcstg. Corp.
 Address... 877 So. Tremaine Ave.
 Phone... Wyoming 8081
 President... Hugh R. Murchison

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By... Radio Bctrs., Inc.
 Business-Studio Address... 541 So. Spring St.
 Phone Number... TRucker 7111
 Transmitter Location... 1050 Montecito Drv.
 News Service... INS
 Transcription Service... Associated, SESAC
 Membership... NAB
 President... Frank P. Doherty
 General-Station-Comm. Mgr... Ned Connor
 Publicity Director... Doug Douglas
 Pgm. Dir.-Chief Announcer... Charles Clifton
 Chief Engineer... Willis O. Freitag

K M Y C

MARYSVILLE—1940—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
 Owner-Oper. Marysville-Yuba City Bctrs., Inc.
 Business Address... P. O. Box 631

CALIFORNIA

Phone Number2-2396
 Transmitter Location . . .Laurellan Rd., District 10
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription ServiceWorld
 Representative.....W. S. Grant
 MembershipNAB
 President.....H. E. Thomas
 Gen-Station Comm. Manager...Joe D. Carroll
 Program Director.....William R. Cleveland
 Chief Announcer.....Joe Setran
 News Director.....Hedley Hall
 Chief Engineer.....Lloyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated ByMerced Bcstg. Co.
 Business Address.....P. O. Box 717
 Phone Number.....1430-1; 1281
 Studio Address.....G St. Grade
 Transmitter Location...Lake Rd., Merced Cty.
 Air Time.....5 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant
 MembershipNAB
 President-Gen. Mgr.....Hugh McClung
 Station Manager.....Charles H. Kinsley, Jr.
 Comm. Mgr.-Pgm. Dir.....A. J. Krisik

Sales Prom. Mgr.....Rod O'Hara
 Prod.-Musical Dir.....Joel Buffington
 Pub. Dir.....Edward Blakesley
 Chief Announcer.....Harvey Otto
 Chief Engineer.....M. R. Beavers
 Farm Editor.....Clare Caughman

KMOD

MODESTO—1950—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Modesto, Inc.
 Address.....P. O. Box 941
 Phone3838
 Transcription ServiceWorld
 News ServiceAP
 Owner, Gen. Mgr.....John H. Schacht
 Commercial Manager.....Ron Sweeney
 Pgm., News Director.....Gene D'Accardo
 Chief Engineer.....Robert Harrell

KTRB

MODESTO—1933

Frequency: 860 Kc.....Power: 5000 d.; 1000 n.
 Owned-Operated ByKTRB Bcstg. Co., Inc.
 Address.....P. O. Box 593
 Phone Number774-5
 Studio-Transmitter.....Norwegian Ave.
 Air Time.....4:45 a.m.-2 a.m.

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 Regional Network, your
 Best Salesman in
 California ...

because..

the Pacific Regional
 Network, the nation's
 most flexible sales and
 merchandising radio
 station network ...

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 chase of any or all of 49
 separate California
 AM radio stations;
 (2) outstanding program-
 ming; and (3) **LOCAL**
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 in all its ramifications ...
 at substantial savings in
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News Service.....INS, UP
 Transcription Service.....Lang-Worth, Cole,
 Standard
 Representative.....W. S. Grant
 Membership.....NAB
 Pres.-Gen.-Station Mgr....William H. Bates, Jr.
 Com.-Sales Promotion Mgr...James Van Parks
 Pgm.-Prod.-Publ. Dir.....Milton L. Hibdon
 Chf. Anncr., News, Farm Editor
 Charles McEwen
 Musical Director.....Gene Stevens
 Chief Engineer.....William H. Bates, Jr.

K M B Y

MONTEREY—1949—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Monterey Bcstg Co.
 Business Address.....Hotel San Carlos
 Phone Number.....8541
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Associated
 General Mgr.....L. John Miner
 Comm. Mgr.....John F. W. Tyler
 Pgm. Dir.....Ford Warner
 Chief Engineer.....Emil A. Trojak

K W S D

MT. SHASTA—1947

Owned-Oper. By..Shasta Cascade Bcstg. Corp.
 Address.....E. Alma Street
 Phone Number.....2124
 Air Time.....7 a.m.-10 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Station Representative..Western, Continental,
 E. Coast
 Membership.....NAB
 President.....Vernita Adler
 General Manager.....Arthur Adler
 Station Manager.....David H. Rees
 Program Director.....Iola Huntingdon
 Chief Engineer.....Donald F. Keys

K V O N

NAPA—1947—LIBERTY

Frequency: 1440 Kc.....Power: 500 Watts
 Owned-Operated By.....Napa Bcstg. Co.
 Address.....Foster Rd.
 Phone Number.....6-2023
 Air Time.....6 a.m.-10:30 p.m.
 News Service.....AP
 Newspaper Affiliation..Vallejo News Chroni-
 cle, Vallejo Times-Herald
 Transcription Services.....World, Associated
 Representative.....ForJoe
 Pres., Gen. Mgr.....Luther E. Gibson
 Commercial Manager.....David Bous
 Pgm. Dir., Chief Anncr....George W. Grayson
 Chief Engineer.....Herbert Vanderbeek
 Farm Editor.....Herman Baade

K L X
OAKLAND—1922

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By...Tribune Building Co.
 Business Studio Address.....Tribune Tower
 Phone Number.....Glencourt 1-0680
 Transmitter Location.....Tribune Tower
 Air Time.....6 a.m.-M.
 Newspaper Affiliation.....Oakland Tribune
 News Service.....AP, UP
 Transcription Service.....Bruce Fells, World
 Representative.....Burn-Smith
 Membership.....NAB
 President.....J. R. Knowland, Jr.
 Gen. Station Manager.....Glenn Shaw
 Program Director.....Jerry Morton
 Commercial Manager....J. Milton Serepan
 Musical Director.....Lou Dean Groll
 Publicity Director.....Gloria Markoff
 News Director.....John K. Chapel
 Chief Engineer.....Roswell S. Smith
 Consulting Engineer.....E. C. Page

K R O W
OAKLAND—1925

Frequency: 960 Kc...Power: 1000 Watts d.,
 1000 Watts n.
 Owned-Operated By.....KROW, Inc.
 Address.....464 19th St.
 Phone Number.....TWincoaks 3-9600
 Transmitter Location.....1520 8th Ave.
 Air Time.....5:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service...Standard, Associated
 Representative.....Ra-Tel Repre., Inc.
 Membership.....NAB
 President.....Sheldon F. Sackett
 Gen., Sta. Mgr.....Alan L. Torbet
 Commercial Manager.....David M. Sacks
 Promotion Manager.....Alan L. Torbet
 Program Director.....Russ Coughlan
 Publicity Director.....Mercedes Prosser
 Chief Announcer.....Russ Coughlan
 News Director.....William Winter
 Chief Engineer.....Paul Leake
 Consulting Engineer.....Andrew Ring

K W B R
OAKLAND—1920

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By..Warner Bros. Radio, Inc.
 Business-Studio Address.....327-21st St.
 Phone Number.....Higate 4-1212
 Transmitter Location.....327-21st St.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President, Gen. Mgr.....S. W. Warner
 Station Manager.....F. Wellington Morse
 Commercial Manager.....W. E. Malone
 Program Director.....Wanda Arney

CALIFORNIA

Production Director.....George Oxford
Chief Announcer.....Bob Bouard
Musical Director.....Sam Watts
Chief Engineer.....Paul Gregg

KOCS ONTARIO—1946

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By.....The Daily Report Co.
Business-Studio Address.....222 East "B" St.
Phone Number.....627-54
Transmitter Location.....4th and San Antonio
Air Time.....Local sunrise—Local sunset
News Service.....UP
Transcription Service.....Capitol, Associated
President.....Mrs. Jerene Appleby Harnish
Station Mgr.....Stanley G. Davis
Commercial Mgr.....James E. Rennie
Publicity Director.....Helen Faye Thompson
Pgm. Dir.-Chief Announcer.....George Crofford
Chief Engineer.....Floyd Hall
Farm Editor.....Gene Durbin

KDAN OROVILLE—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Mercury Bcstg. Co.
Address.....P. O. Box 231
Phone Number.....1340
Transmitter Location.....In Oroville on Levee
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth
General Manager.....Ray L. Partridge
Promotion Manager.....William Aiston, Jr.
Program Director.....Ray L. Partridge
Chief Engineer.....Ray L. Partridge
Farm Editor.....William Lambertson

KCMJ

PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Palm Springs Bcstg. Co.
Business Address.....Box KK
Phone Number.....2253
Studio, Transmitter Location.....N. Indian Ave.
Air Time.....6:45 a.m.-11:30 p.m.
News Service.....UP
Representative.....John E. Pearson
President.....Richard W. Joy
Gen. Station Mgr.....Roland B. Vaile
Commercial Mgr.....Harry Davis
Program Mgr.....Dorothy Fanning
News Director.....Paul Grannis, Jr.
Chief Engineer.....Donald C. McBaïn

KIBE PALO ALTO—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....James Blaine Rhodes
Address.....813 Fremont, Menlo Park

Phone Number.....Davenport 2-5055
Transmitter.....E. Palo Alto
Air Time.....Daytime
News Service.....AP
Transcription Service.....Standard
Representative.....Scott & Co.
Membership.....NAB
Gen. Sta. Mgr.....Jay B. Rhodes
Commercial Manager.....Walter Grau
Sales Prom. Mgr.....William Gunning
Program Director.....John Egan
Chief Announcer.....Robert Seaman
Consulting Engineer.....Ray Mort

KALI PASADENA—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John H. Poole
Business-Studio Address.....425 E. Green St.
Phone Number.....RY 1-7641, SY 2-5327
Transmitter.....924 Vista St., San Gabriel
Transcription Service.....Capitol
Representative.....Schepp-Reiner
Owner.....John H. Poole
Manager.....Aubrey H. Ison
Commercial Manager.....J. Newton Yates
Program Director.....Allan Berg
News Director.....George Nemett
Music Director.....Fred Smith
Chief Engineer.....Harvey Fritch

KXLA PASADENA—1942

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By.....Pacific Coast Bcstg. Co.
Business Address.....1401 So. Oak Knoll Ave.
Phone Number.....Ryan 1-8991
Transmitter Location.....El Montf
Air Time.....24 hrs. daily
News Service.....AP
Transcription Service.....World, Associated
President-Gen. Sta. Mgr.....Loyal K. King
Pgm. Dir.....Dick Scofield
Chief Anncr.....Carl Saunders
Musical Dir.....Cliff Stone
Chief Engineer.....Jack Reader
Farm Editor.....Dr. LeRoy Smith

KWKW PASADENA—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Southern Calif. Bcstg. Corp.
Address.....800 Sierra Madre Villa
Phone Number.....Ryan 1-8744
News Service.....UP
Representative.....ForJoe
Membership.....NAB
President.....Marshall S. Neal
Gen. Station-Comm. Mgr.....William J. Beaton
Pgm. Dir., Chief Anncr.....Bill Garr
Publicity Director.....Clair Hughes
News Director.....Bob Knouse

Chief Engineer.....Paul W. Spargo
Farm Editor.....Gordon Baker Lloyd

KPRL

PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Leslie Henry Hacker
Business Studio Address...32nd & Oak Sts.
Phone Number.....204
Transmitter Location.....32nd & Oak Sts.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Owner-Gen. Mgr.....Leslie Henry Hacker
Commercial Mgr.....Jack B. Wasson
Chief Engineer.....Dale Schwartz
Consulting Engineer.....Lohnes & Culver

KAFP

PETALUMA—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Petaluma Bcstrs., Inc.
Address.....Box 480
Phone.....183
Transcription Service.....Thesaurus
News Service.....UP
Pres., Gen. Comm. Mgr....Harold A. Sparks
Chief Engineer.....Forrest W. Hughes
News Director.....Ted Kenessey
Pgm. Dir., Prom. Mgr....Catherine E. Sparks
Farm Editor.....Bob Bishop

KECC

PITTSBURG—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KECC, Inc.
Business Address.....235 Railroad Ave.
Phone Number.....2-2964
Transmitter Address.....Collinsville
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Western
General Mgr.....Mel D. Marshall
Commercial Mgr.....John C. McFarland
Program Manager.....Ted Mermod
News Director.....Fred Knop
Chief Engineer.....Merlin W. Haag
Consulting Engineer.....McIntosh & Englis

KPMO

POMONA—1947

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....Valley Bcstg. Co.
Business-Studio Address...1240 E. Holt St.
Phone Number.....Lycoming 2-1293
News Service.....UP
Transcription Service.....Standard, World
President, General Mgr....Dean H. Wickstrom
Comm., Prom. Mgr.....Jim Oliver
Chief Engineer.....Buck Rogers

KTIP

PORTERVILLE—1946—LBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....J. F. Tighe
Business-Studio Address...Newcomb & Grand
Ave., P. O. Box 1312
Phone Number.....1450 & 1451
Transmitter Location.....Newcomb Ave.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Cook, Grant
Membership.....NAB, BMB, SCBA
General Manager....Frank Robinson Brown
Program Director.....Marjorie B. Lay
Chief Engineer.....John M. Herman
News Editor.....Kenneth Clifford, Jr.

KBLF

RED BLUFF—1946—LBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tehama Bcstg. Co.
Studio-Business Address...346 Oak St.
Phone Number.....354
Transmitter Location.....E. Red Bluff
Air Time.....6:45 a.m.-10 p.m.
Representative.....Tracy Moore
Membership.....NAB, BMB
General Mgr.....Arvo Haapanen
Pgm. Dir., Chief Engr....Howard Parsons

KVCV

REDDING—1938—MBS

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Golden Empire Bcstg. Co.,
Inc.
Address.....Box 717, Merced
Phone Number.....1646
Transmitter Location.....2 miles NE City
Air Time.....6 a.m.-12M.
News Service.....UP
Transcription Service.....World
Representative.....W. S. Grant Co.
President.....Mrs. Hugh McClung
Station Manager.....Fred M. Stuelpnagel
Commercial Manager.....H. E. McCarty
Promotion Manager.....Robert Hoskins
Pgm., Prod. Dir.....Lyle Mathys
Publicity Director.....Frances Bruce
Chief Announcer.....Vincent Lambert
News Director.....Charles Castor
Musical Director.....Ted Dooley
Chief Engineer.....Russ Pope
Farm Editor.....Vincent Lambert
Consulting Engineer.....Kier & Kennedy

KZYZ

REDLANDS—1949

Frequency: 990 Kc.....Power: 1000 d.
Owned-Oper. By.....Orange Empire Bcstg. Co.
Address.....208½ Orange St.

KPRO

**RIVERSIDE—1941—BCA
LIBERTY—PACIFIC**

Frequency: 1440 Kc. Power: 1000 Watts
Owned-Oper. By.....Broadcasting Corp. of America
Business Address.....P.O. Box 987
Phone Number.....Riverside 6290
Studio-Transmitter.....3401 Russell St.
Air Time.....6 a.m.-1 a.m.
News Service.....AP, UP
Transcription Service.....World
Representative.....Duane Wanamaker
President-General Mgr.....W. L. Gleeson

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....KCRA, Inc.
Business Studio Address.....1010 11th St.
Phone Number.....Gilbert 2-0758
Transmitter Location...Route 3, Box 1213 A
Air Time.....6 a.m.-12M.
News Service.....UP, AP
Transcription Service.....World
Representative...Robert Meeker, W. S. Grant
Membership.....NAB
President-General Mgr.....Ewing C. Kelly
Commercial Manager.....John Dupell
Program Director.....Irma Davis
News Director.....Jack Matranga
Chief Engineer.....W. Herbert Hartman
Farm Editor.....Dick Wood

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By...McClatchy Bcstg. Co.
Business Studio Address.....708 Eye St.
Phone Number.....Gilbert 3-1745
Transmitter Location.....Pleasant Grove
News Service.....UP, AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
Membership.....NAB
President.....Eleanor McClatchy
Station Manager.....Keith B. Collins
Director of Sales.....Perry Nelson
Publicity & Promotion.....Tom C. Flynn
Program Manager.....Richard S. Burdick
News Editor.....Victor Blanks
Music Librarian.....Herbert Harrison
Chief Engineer.....Stam Sronce
Farm Editor.....Ray Rodgers
Consulting Engineer.....George C. Davis

KROY

SACRAMENTO—1937—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Harmco, Inc.

Business-Studio Address...Hotel Sacramento
Phone Number.....Gilbert 3-2525
Transmitter Location.....3402 65th St.
Air Time.....6 a.m.-M.
News Service.....INS, UP
Transcription Service.....Associated
Representative.....Avery-Knodel
Membership.....NAB
Gen., Sta. Mgr.....Clyde F. Coombs
Commercial Manager.....Byron H. Nelson
Ass't Mgr., Pgm. Dir.....William J. Ratcliff
News Director.....Henry Thornley
Chief Engineer.....William Karpisek
Farm Editor.....Scotty Morland
Consulting Engineer.....A. D. Ring & Co.

KXOA

**SACRAMENTO—1945
MBS-DON LEE**

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By.....Sacramento Bcstrs., Inc.
Phone Number.....Hickory 9-3576
Transmitter Location...N. Sacramento Freeway
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Associated
Represent.....J. E. Pearson, West. Radio Adv.
President.....Lincoln Dellar
General Station Mgr.....Herb Ferguson
Program Director.....I. Earle Russell
News Director.....Hal Laffoon
Chief Engineer.....Ewald Berger
Consulting Engineer.....A. D. Ring

KSBW

SALINAS—1947—MBS-DON LEE

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Operated By...Salinas Bcstg. Corp.
Business Address.....P.O. Box 1651
Phone Number.....807
Studio-Transmitter.....Laurel Dr.
News Service.....AP
Transcription Service.....Standard
Representatives.....Burn-Smith, Western
Membership.....NAB
Pres., Gen., Sta. Mgr.....Dr. Harry Morgan
Commercial Manager.....William M. Oates
Pgm. Dir., Chief Anncr., Raymond A. Wilson
Prod., Pub. Dir.....James R. Oliver
Musical Director.....James Robinson
Chief Engineer.....Robert K. Cobb
Consulting Engineer...A. D. Ring and Co.

KCSB

SAN BERNARDINO—1947

Frequency: 1350 Kc. Power: 500 Watts
Owned-Operated By...Mrs. Essie Binkley West
Studio-Bus. Transmitter Address...770 Mill St.
Phone Number.....822-45
News Service.....AP, UP
President-Gen. Mgr...Mrs. Essie Binkley West
Commercial Prom. Mgr.....Dave W. Adams

CALIFORNIA

Program DirectorChap Rollins
Chief Engineer.....Walter Bronson

Chief Announcer.....Wyn Stewart
Chief Engineer.....George W. Brock

KFXM

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Operated By... Lee Bros. Bcstg. Corp.
Business-Studio Address 512 Fifth St.
Phone Number.....4761
Transmitter Location.....S. "E" St.
Air Time5:30 a.m.-M.
News Service.....UP
Transcription Service.....World
RepresentativeJohn Blair
President.....J. Clifford Lee
General Manager.....Gene W. Lee
Commercial Manager.....Don S. Cummings
Sales Prom. Mgr.-Pub. Dir.....Lowell Smith
Program Director.....Erma Jones
Prod., News Direc.....John Harder
Chief Announcer.....Jim O'Leary
Chief Engineer.....George Ewing
Farm Editor.....Howard Batchly
Consulting Engineer. Comm. Rad. Equipt. Co.

KITO

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc.....Power: 5000 Watts d.,
5000 Watts n.
Owned-Operated By.....KITO, Inc.
Address.....569 Fourth St.
Phone Number7807
Transmitter Location.....1416 E. Baseline
Air TimeUnlimited
News ServiceUP
Transcription ServiceCapitol
RepresentativeHollingbery
Pres., Gen., Sta. Mgr.....J. J. Flanigan
Commercial Manager.....Charles Foll
Pgm., Prod. Dir.....Arnold Benum
Publicity Director.....Marshall King
Chief Announcer.....Jerry Lietz
News Director.....Leo Cross
Musical Director.....Betty Jean Doop
Chief Engineer.....Richard Klitzing
Farm Editor.....Fred Reinhardt
Consulting Engineer.....Owen Ford

KRNO

SAN BERNARDINO—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.. Western Empire Bcstrs., Inc.
Address.....990 Colton Ave
Phone Number.....8-2771
Air Time.....6 a.m.-M.
News Service.....AP
Representatives.....Cook, Western
Transcription Service.....SESAC
President, Comm. Mgr.....James W. Gerrard
General Manager.....Norman H. Rogers
Program Director.....Robert Stone

KFSD

SAN DIEGO—1926—NBC

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.. Airfan Radio Corp. Ltd.
Business-Studio Address.....U. S. Grant Hotel
Phone Number.....Franklin 6353
Transmitter Location.Emerald Hills Golf Course
Air Time6 a.m.-M.
News Service.....INS
Transcription Service.....World
Representative.....Paul H. Raymer
Membership.....NAB
President.....Thomas E. Sharp
Manager.....John C. Merino
Program Director.....Deane Long

KGB

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....Don Lee Bcstg. Syst.
Address.....Greyhound Terminal Bldg.
Phone Number.....Franklin 6151
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....John Blair
Station Manager.....F. D. Ide
Comm.-Sales-Prom. Mgr.....Hobby Myers
Pgm. Dir.....Jerry Lee Pecht
Chief Engineer.....William G. Collins

KCBQ

SAN DIEGO—1946—CBS

Frequency: 1170 Kc...Power: 5000 Watts d.,
1000 Watts n.
Owned-Operated By.....Charles E. Salik
Business Studio Address.....1405 Fifth Ave.
Phone Number.....Franklin 1315
Transmitter Location...82nd & El Cajon Blvd.
Air Time.....6 a.m.-1 a.m.
News Service.....UP
Transcription.....Lang-Worth, Standard
Representative.....George P. Hollingbery
Membership.....NAB, BAB
Pres., Gen. Mgr.....Charles E. Salik
Commercial Manager....Graham H. Moore
Sales Prom. Mgr.....Joseph Miller
Program Director.....Grady Edney
Prod. Dir., Chief Anncr.....Robert Regan
News Director.....Richard Boynton
Musical Director.....Betty Hersey
Chief Engineer.....Charles J. Sherburne
Farm Editor.....Howard Keddie
Consulting Engineer.....Silliman & Barclay

KFMB

SAN DIEGO—1941—ABC

Frequency: 550 Kc.....Power: 1000 Watts

Owned-Operated By Jack Gross Bcstg. Co.
 Bus.-Studio Address 1375 Pacific Blvd.
 Phone Number Main 2114
 Transmitter Location Grantville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, SESAC
 Representative The Branham Co.
 Membership NAB
 President-General Mgr. Jack O. Gross
 Commercial Manager William Edholm
 Sales Promotion Mgr. Miriam Schaefer
 Program Dir. John Bainbridge
 Chief Engineer Thornton Chew

KSDO

SAN DIEGO—1947

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By . . . San Diego Bcstg. Co.
 Business Studio Address . . . 1029 Second Ave.
 Phone Number Main 2041
 Transmitter Location 5240 Ward Rd.
 Air Time 6 a.m.-M.
 Newspaper Affiliation . . San Diego Union, San
 Diego Evening Tribune
 News Service UP, AP
 Transcription Service Standard
 Representative Sears & Ayer, Western
 V.P.-General Manager Jack Heintz
 Pgm. Dir. Wilson Edwards
 Chief Engineer Vern Milton

KSON

SAN DIEGO—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By . . . Studebaker Bcstg. Co.
 Business Studio Address . . . 630 F St.
 Phone Number Franklin 5175
 Transmitter Location . . . Rigel & Dalbergia Sts.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated
 Representative Forjoe
 V.P., Gen. Mgr. Fred Rabell
 V.P., Comm. Mgr. Gordon Studebaker
 Program Director Dorothy Johnson
 Chief Engineer Warren Williamson

KGIL

SAN FERNANDO—1947

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By . . . San Fernando Va. Bcstg. Co.
 Business Address 4919 Van Nuys Blvd.
 Phone Number State 4-6291
 Transmitter Location 14808 Lassen St.
 Air Time 6 a.m.-M.
 News Service UP
 Pres., General Mgr. F. J. Smalley, Jr.
 Commercial Manager Howard P. Grey
 Program Director Allan W. McKee
 Chief Engineer Jay Rice
 Consulting Engineer Ron Oakley

KCBS

SAN FRANCISCO—1912—CBS

Frequency: 740 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By . . . CBS System, Inc., Calif.
 Address Palace Hotel
 Phone Number YUkon 2-7000
 Transmitter Location Alviso
 Air Time 5:50 a.m.-M.
 News Service AP, UP
 Transcription Service Standard
 Representative Radio Sales, Inc.
 President (CBS) Frank Stanton
 Vice-Pres. & Gen. Mgr. Arthur Hull Hayes
 Commercial Manager Jules Dundes
 Prom. & Adv. Mgr. Howard Luck Gossage
 Program Director Fred Ruegg
 Publicity Director William Cullenward
 Chief Announcer Deane Stewart
 News Director William Nietfield
 Musical Director Raymond Hackett
 Chief Engineer Alan Cormack
 Farm Editor Gordon Roth

KFRC

SAN FRANCISCO—1924

MBS-DON LEE

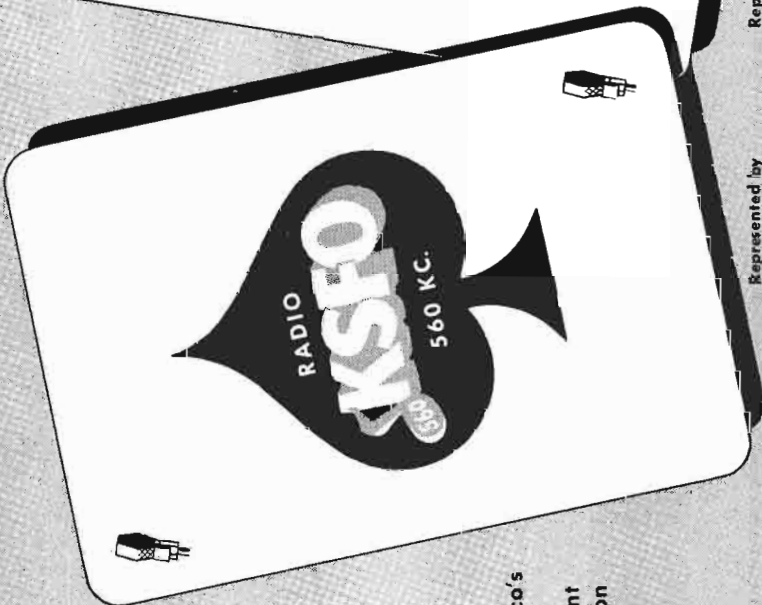
Frequency: 610 Kc. Power: 5000 Watts
 C.P.: 50,000 Watts
 Owned-Operated By . . . Don Lee Bcstg. System
 Business-Studio Address . . 1000 Van Ness Ave.
 Phone Number Prospect 6-0500
 Transmitter Location . . . 1000 Van Ness Ave.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service World
 Representative John Blair
 Membership NAB
 V.P.-Gen. Sta. Mgr. William D. Pabet
 Commercial Manager Merwyn L. McCabe
 Sales Prom. Mgr.-Pub. Dir. Dink Templeton
 Program Dir.-Prod. Mgr. Mel Venter
 Chief Announcer Lewis Pfeifer
 Musical Director Lyle Bardo
 News Director Bill Nietfield
 Chief Engineer E. G. Underwood
 Farm Editor Bert Buzzini

KGO

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc Power: 50,000 Watts
 Owned-Operated By American Bcstg. Co.
 Business Address 155 Montgomery St.
 Phone Number Exbrook 2-6544; Greystone
 4-6565
 Studio Address Taylor & O'Farrell Sts.
 Transmitter Location Near Newark, Calif.
 Air Time 6 a.m.-M.
 News Service AP, INS, UP
 Transcription Service Standard, Capitol
 Representative ABC Spot Sales

ACES IN THE SAN FRANCISCO AREA



San Francisco's
leading
independent
radio station

San Francisco's
pioneer
television
station

Affiliated with
CBS
and
DUMONT TELEVISION
networks

Represented by
W.M. G. RAMBEAU CO.

Represented by
THE KATZ AGENCY

ONE NOB HILL CIRCLE • SAN FRANCISCO • CALIFORNIA • TELEPHONE EXBROOK 2-4567

CALIFORNIA

President (ABC).....Robert E. Kintner
 General-Station Manager.....Gayle V. Grubb
 Commercial Manager.....Vincent Francis
 Sales Promotion-Pub. Dir.....Maury Baker
 Program Director.....Bloyce Wright
 Chief Announcer.....John Galbraith
 News Director.....Vic Reed
 Musical Director.....Phil Bovero
 Chief Engineer.....A. E. Evans
 Consulting Engineer.....Kear & Kennedy

K J B S

SAN FRANCISCO—1924

Frequency: 1100 Kc.....Power: 1000 Watts d
 Owned-Operated By.....KJBS Bcstrs.
 Business Studio Address.....1470 Pine St.
 Phone Number.....Ordway 3-4148
 Transmitter Location.....1470 Pine St.
 Air Time.....5 a.m.-Local Sunset
 News Service.....UP, INS
 Transcription Service...Standard, MacGregor,
 Lang-Worth, Associated

RepresentativeHeadley-Reed
 MembershipNAB
 Gen. Mgr.-Sta. Mgr.....Edwin P. Franklin
 Comm. Mgr.....Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr...Charles F. Pendleton
 Chief Engineer.....Wayne Berthold

KNBC

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By....National Bcstg. Co.
 Address.....420 Taylor St.
 Phone Number.....GRaystone 4-8700
 Transmitter LocationBelmont
 Air TimeUnlimited
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Standard
 Representative.....NBC Spot Sales
 MembershipNAB, BAB
 President (NBC).....Joseph H. McConnell
 Asst. Gen. Mgr.....George Greaves
 Commercial Manager....Alfred W. Cropsey
 Sales Promotion Manager.....Randy Smith
 Program Director.....Paul Speegle
 News, Pub. Dir.....John Thompson
 Musical Director.....Tony Freeman
 Chief Announcer.....Hal Wolf
 Chief Engineer.....Curtis Peck
 Farm Editor.....Henry Schacht

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By....Golden Gate Bcstg. Corp.
 Trans. Studio Address.....1355 Market St.
 Phone Number.....Market 1-8171
 Air Time.....6 a.m.-M.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....Western Radio Sales

Membership.....NAB
 President.....S. H. Patterson
 Gen.-Sta.-Comm. Mgr.....Lee C. Mikesell
 Pgm. Prod. Dir.-Sales. Prom. Mgr.....Clint
 Sherwood
 News Director.....Frank Arthur
 Chief Engineer.....Norwood Patterson

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Oper. By..The Associated Bcstrs., Inc.
 Business Studio Address..Mark Hopkins Hotel
 Phone Number.....EXbrook 2-4567
 Transmitter Location...Islas Creek, Pier 92
 Air Time.....6:15 a.m.-12:15 a.m.
 News Service.....INS, UP
 Transcription Service.....Standard; World
 Representative.....Wm. Rambeau Co.
 MembershipNAB, BAB
 President.....Wesley I. Dumm
 V.P.-Gen. Mgr.....Philip G. Lasky
 Commercial Mgr.....John G. Campbell
 Sales Promotion Mgr.....Kay Mulvihill
 Program Dir.....Robert Hansen
 Dir. of Engineering.....A. E. Towne
 Farm Editor.....Herb Kennedy
 Consulting Engineer...Universal Reserch Labs

K Y A

SAN FRANCISCO—1926—LBS

Frequency: 1260 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..Palo Alto Radio Station,
 Inc.
 Business Studio Address.....Fairmont Hotel
 Phone Number.....DOuglas 2-2536
 Transmitter Location.....Candlestick Pt.
 Air Time.....24 hours
 News Service.....UP
 President.....Elroy McCaw
 Gen. Mgr., Sta., Pgm. Dir....J. G. Paltridge
 Production Director.....Les Keiter
 Chief Announcer.....Vern Wilson
 News Director.....Arthur Primm
 Chief Engineer.....Paul Beck

K S G N

SANGER—1947—CALIF.

Frequency: 900 Kc...Power: 1000 Watts d.
 Owned-Operated By.....Radio Sanger Co.
 Business Studio Address.....P. O. Box 338
 Phone Number.....Sanger 490
 Transmitter.....4½ Mi. NE of Sanger
 News Service.....UP
 Transcription Service.....World, Capitol
 Representative.....Tracy Moore
 MembershipNAB
 Gen. Station-Com. Mgr.....Bob Rogers
 Pgm. Dir.-Chief Announcer.....D. Whitney
 Chief Engineer.....Julian J. Nielsen

KEEN
SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Phone Number.....Cypress 4-0344
Transmitter.....Wayne Ave. & Oakland Hgy.
Air Time.....6 a.m.-M.
News Service.....UP
Representative.....W. S. Grant
Membership.....NAB
President.....George M. Mardikian
Genl. Mgr.....Floyd Farr
Commercial Mgr.....George Blum
Program Dir.....George Snell
Chief Engineer.....Lee Johnston
Farm Editor.....Gene Vennum
Consulting Engineer.....George Adair

KLOK
SAN JOSE—1946

Frequency: 1170 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Valley Bcstg Co.
Business Address.....40 W. San Antonio St.
Phone Number.....Cypress 3-3445
Studio Address.....Rt. 3, Box 323A
Transmitter Location.....King Rd. at Aborn
Air Time.....Local Sunrise-Local Sunset
News Service.....AP
Representative.....Gene Grant, Pearson
President-Gen. Mgr.....E. L. Barker
Commercial Mgr.....Richard E. Ryan
Program Director.....Ruth Poindexter
Chief Engineer.....Bill Cunningham

KSJQ
SAN JOSE—1946

Frequency: 1590 Kc....Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By...Santa Clara Bcstg. Co.
Business Address.....P. O. Box 995
Phone Number.....Cypress 3-8030
Transmitter-Studio Loc.....Story and Lucretia
Air Time.....6:15 a.m.-M.
Newspaper Affiliation.....Les Gatos Times,
 Giroy Dispatch
News Service.....UP
Transcription Service.....World
Representative.....Forjoe
President.....Patrick H. Peabody
Gen., Sta. Mgr.....Charles F. Mallory
Commercial Manager..Richard W. O'Donnell
Pgm.-Prod. Pub. Dir.....Norman Paul
Chief Engineer.....Walter H. Scott
Consulting Engineer...Wesley I. Shellhammer

KRRX
SAN JOSE—1948

Frequency: 1500 Kc.....Power: 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....Box 167

Phone Number.....Cypress 2-5080
Studio-Transmitter.....Bayshore Hiway
Air Time.....24 hrs.
News Service.....UP
Transcription Service.....Associated
Representative.....Western Radio Sales
Membership.....NAB
President-Gen. Mgr.....Joe E. Levitt
Commercial Mgr.....Gordon Graham
Program Director.....Glenn Hill
Chief Announcer.....Jack Lund
Musical Director.....Margaret Ring
Chief Engineer.....Frank Glass

KMNS

SAN LUIS OBISPO—1949—PBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Pacific Bcstg. Co.
Business-Studio Address.....Box 700
Phone Number.....3171
Transmitter Location.....South Street
Air Time.....Unlimited
News Service.....UP
Pres., Gen. Mgr.....Marc C. Spinell
Program Director.....Mrs. Leslie Gurnep
Chief Announcer.....Paul McElroy
Chief Engineer.....William Kohlenberger

KVEC

SAN LUIS OBISPO—1937
MBS-DON LEE-KBS

Frequency: 920 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By.....Christina M. Jacobson
Business Address.....851 Higuera St.
Phone Number.....1100-1
Transmitter Location.....Highway One
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Membership.....NAB
Pres.-Owner.....Christina M. Jacobson
Gen., Sta. Mgr.....Les Hacker
Commercial Manager.....Joe Shuttleworth
Prod. Dir., Sales Prom. Mgr.....Steve Lamkin
Program Director.....Robert S. Wilton
Chief Announcer.....Hugh Harling
News Director.....Les Hacker
Musical Director.....Pete Stephenson
Chief Engineer.....Dale Schwartz
Farm Editor.....Andy Kasperian
Consulting Engineer.....Lohnes & Culver

KSMO

SAN MATEO—1947

Frequency: 1550 Kc.....Power: 1000 Watts
Owned-Operated By.....Amphlett Printing Co.
Business-Studio Address.....811 "B" St.
Phone Number.....Dt. 4-2594
Transmitter Location.....Bayshore Highway

Air Time.....6:30 a.m.-M.
 Newspaper Affiliation.....San Mateo Times
 News Service.....AP, UP
 Representative.....Grant
 Membership.....NAB, BAB
 President.....J. Hart Clinton
 Gen., Sta., Comm. Mgr.....Howard J. Smiley
 Chief Engineer.....H. Neil Black

K V S M

SAN MATEO—1946

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hugh H. Smith
 Business Studio Address...279 Baldwin Ave.
 Phone Number.....Diamond 4-2541
 Transmitter Location...Third Ave. at Seal Creek
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Representative.....Sears & Ayer
 President.....Hugh H. Smith
 Gen. Mgr.....Charles E. Morin
 Commercial Manager.....Gilbert L. Bond
 Chief Engineer.....Merwyn F. Planting

K T I M

SAN RAFAEL—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1117 Fifth St.
 Phone Number.....San Rafael 1510
 Studios.....1117 Fifth St.; Hotel Don, Richmond
 Transmitter Location...College Ave., Kentfield
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Representative.....Roy A. Brown
 Gen.-Station Mgr.....Hugh E. Turner
 Comm., Sales Prom. Mgr....Clifford A. Trotter
 Program Director.....Pete Miller
 Chief Ann.....Gene De Alessi
 Chief Engineer.....Melvin H. Murphy

K V O E

SANTA ANA—1926—MBS-DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By...The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address.....105 E. 5th St.
 Phone Number.....Kimberly 3-8321
 Studio Transmitter.....12531 E. Willowwick Dr.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service...Standard, MacGregor
 Representative.....Donald Cook
 Pres., Gen., Sta. Mgr.....Ernest L. Spencer
 Commercial Manager.....Donner P. Spencer
 Sales Prom. Mgr.....Carol Jean Young
 Program Director.....Deane S. Long
 Prod. Dir., Chief Anncr....Frank R. Russell
 Pub., News Dir.....Art Sipherd, Jr.
 Chief Engineer.....Stanley G. Guenther
 Consulting Engineer.....Jay Tapp

K D B

**SANTA BARBARA—1921
 MBS-DON LEE**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio-Transmitter...Radio Square
 Phone Number.....4131
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 Pres.-Gen. Mgr.....Willel H. Brown
 Station Manager.....Edward K. Kemble
 Comm. Manager.....James S. Blomfield
 Pgm., News Dir.....Donald C. Roberts
 Prod. Dir.....Richard Collins
 Chief Announcer.....George Humphrey
 Chief Engineer.....Forrest T. Choate
 Farm Editor.....Kenneth Pascoe

K I S T

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio KIST, Inc.
 Business-Studio Address...Balboa Bldg.
 Phone Number.....3981
 Transmitter Location...725 State St.
 Air Time.....5:45 a.m.-12:15 a.m.
 News Service.....UP
 Representative.....George P. Hollingbery
 President.....Harry C. Butcher
 Gen.-Sta.-Comm. Mgr.....Fin Hollinger
 Sales Promotion Mgr.....Michael J. McKeogh
 Chief Announcer.....Robert Sevey
 Prog.-Pub. Director.....Mary Ann Casey
 Musical Director.....Jose Medina
 Prod. Dir.....Al Staas
 Chief Engineer.....Gene Forssell
 Consulting Engineer.....Lloyd Sigmund

K T M S

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By...New-Press Publishing Co.
 Business-Studio Address...de la Guerra Plaza
 Phone Number.....3925
 Transmitter Location...Goleta
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Thomas M. Storke
 Vice-President.....Charles A. Storke
 Station Manager.....Al Albinger
 Pgm. Dir., Chief Anncr....E. A. Sprague
 Sales Prom. Mgr., Pub. Dir....Cliff Badger
 News Director.....Graham Alexander
 Chief Engineer.....Aibert A. Nicolay

KDON

SANTA CRUZ—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By... Salinas Newspapers, Inc.
 Business Address... P. O. Box 1091, Salinas
 Phone Number 6451
 Transmitter Location..... Palm Beach
 Air Time 6 a.m.-11 p.m.
 Newspaper Affiliation... Salinas Californian
 News Service UP
 Transcriptions Service..... World, Cole
 Representative..... W. S. Grant Co.
 Membership NAB, BAB
 President Paul Caswell
 General Manager..... Gilbert Baymiller
 Pgm.-Prod.-Publ. Dir..... Orel Phillips
 Commercial Mgr. in Lawrence..... B. Butler
 Chief Engineer..... Omer Wright

KSCO

SANTA CRUZ—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By..... Radio Santa Cruz
 Business Address..... P. O. Box 1080
 Phone Number 1080
 Transmitter Address..... Portola Drive &
 Corcoran Lagoon
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service..... Standard, Thesaurus
 Membership NAB, BAB
 Mng. Part-Gen. Mgr.-Chief Engr.

Charles Vernon Berlin

KCOY

SANTA MARIA—1947

ABC-TRI-COUNTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... News-Press Publishing Co.
 Business-Studio Address..... 114 W. Cook St.
 Phone Number 104
 Transmitter Location..... N. Blosser Rd.
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative..... Paul H. Raymer
 Chief Executives..... Thomas M. Storke.
 Charles A. Storke

General Mgr..... J. W. Benes
 Program Director..... A. J. Hapgood
 Chief Engineer..... Leroy O'Laughlin

KSMA

SANTA MARIA—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Central Coast Bcstg. Co.
 Business-Studio Add..... 510 W. Morrison St.
 Phone Number 43
 Transmitter Location..... 510 W. Morrison St.
 Air Time 6:30 a.m.-11 p.m.

News Service..... AP, UP
 Transcription Service World
 Representative..... Fee F. O'Connell
 Membership NAB
 President, Owner..... John H. Poole
 General Manager..... Laurence W. Harry

KOWL

SANTA MONICA—1947

Frequency: 1580 Kc. Power: 5000 Watts d.
 Owned-Operated By..... KOWL, Inc.
 Address..... Pico at Ocean
 Phone Number..... Exbrook 4-6761
 Transmitter Location..... 11637 Charnock Rd.,
 Los Angeles
 News Service UP
 Transcription Service Associated
 Pres., Gen. Mgr..... Arthur H. Croghan
 Pgm. Dir., Chief Anncr..... Warren Deem
 Chief Engineer..... John Morecroft

KSPA

SANTA PAULA—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Ventura County Radio
 Center, Inc.
 Business-Studio Address... 112 N. Middle Rd.
 Phone Number 940
 Transmitter..... 112 N. Middle Rd.
 Air Time 6 a.m.-11 p.m.
 Membership NAB
 Transcription Service World
 President, Gen. Mgr..... R. W. Le Mond
 Sta., Comm. Mgr..... Bob Funnell
 Chief Engineer..... Homer Parker
 Chief Anncr..... Bob Rae

KSRO

SANTA ROSA—1937—LBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By..... Finley Bcstg. Co.
 Bus.-Studio Address... Corner Fresno & Finley
 Phone Number 110
 Transmitter Location... Finley Ave. & Fresno
 Air Time..... 6:30 a.m. 11 p.m.
 News Service AP
 Transcription Service Standard
 Representative..... W. S. Grant
 Membership NAB
 President..... Mrs. Ruth Finley
 General-Station Manager.... Charles P. Scott
 Comm., Prom. Mgr..... Lee Flemming
 News, Prod., Pgm. Dir..... Russ Siner
 Chief Engineer..... Vern Hassett

KROG

SONORA—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Mother Lode Bcstg. Co.
 Business Address..... Sonora
 Phone Number..... 426

Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard, SESAC
 Owner-General Mgr.....Ilanthe Densmore
 Program Director.....Neal Edmondson
 Chief Engineer.....Casper Tressl

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc.....Power: 5000 Watts
 Owned-Operated By.....E. F. Peffer
 Business-Studio Address.....519 E. Market St.
 Phone Number.....4-4551
 Transmitter Location...Highway 99, 3 mi. from
 Stockton

Air Time.....6 a.m.-M.
 News Service.....INS
 Transcription Service.....World
 Representative.....John Blair
 President-Gen. Mgr.....E. F. Peffer
 Station-Commercial Mgr.....E. Smith
 Program Director.....V. Swan
 Publicity Director.....E. Flower
 Program Director.....V. Swan
 Chief Engineer.....Bey Greene
 Chief Announcer.....Bill Hill
 Farm Editor.....Bell Lange

KSTN

STOCKTON—1949

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Operated By...San Joaquin Bcstg. Co.
 Business Address.....Hotel Clark
 Phone Number.....4-7338
 Air Time.....Unlimited
 Transmitter Address.....Ralph Ave.
 News Service.....UP
 Representative.....Hollingbery
 President.....Knox LaRue
 General Manager.....D. M. Greene
 Program Director.....Ellis Lind
 Chief Engineer.....Carl McGee

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Bus.-Studio Address.....612 E. Market St.
 Phone Number.....5-5728
 Transmitter Location.....Weber and E Sts.
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Eleanor McClatchy
 Station Manager.....Howard L. Bailey
 Program Manager.....James E. Longe
 Chief Technician.....Frank Nesmith
 Farm Editor.....John Mackenzie
 Consulting Engineer.....George C. Davis

KXOB

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business-Studio Address...2013 Pacific Ave.
 Phone Number.....5-5896
 Transmitter Location.....Beyer Lane
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....John E. Pearson, Western
 Radio Adv.

Membership.....BMB
 President.....Lincoln Dellar
 General Manager.....Herb Ferguson
 Station Manager.....Keith Pinion
 Program Director.....Earle Russell
 Chief Engineer.....Walt Berger

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nolan Hallowell,
 James E. McKahan

Business Address.....P. O. Box 610
 Trans. Address...Chestnut & Weatherlow Sts.
 Phone Number.....354-B
 Air Time.....7 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....World
 Representative.....Tracy Moore
 Membership.....NAB
 Sta., Sales Prom. Mgr., Pub. Dir.

Nolan Hallowell
 Commercial Manager.....Zeke White
 Program Director.....Dale Dweley
 Chief Anncr., Chief Engr...Harold C. Houston
 Consulting Engr.....Howard Martineau

KTKR

TAFT—1948—LBS

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Phone Number.....5-3101
 Studio-Transmitter Address...1 mi. W. of Taft
 Air Time.....7 a.m.—local Sunset
 News Service.....UP
 Pres., Gen. Sta., Comm. Mgr...Kenneth Aitken
 Chief Anncr., News Dir.....Jack Smith
 Musical Director.....George Tschumy
 Chief Engineer.....Kenneth Aitken

KCOK

TULARE—1945—MBS

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herman Anderson
 Business Address.....P. O. Box 119
 Phone Number.....6-2866-7
 Studio-Transmitter Location...Mooney Blvd.
 Air Time.....5 a.m.-M.

UP
 News Service
 Representative..... W. S. Grant Co., Wester
 Membership NAB, BAB
 President Herman Anderson
 General Manager..... Sheldon Anderson
 Sta., Sales Prom. Mgr..... J. Alan Rinehart
 Commercial Manager..... Roger Hunt
 Program Director..... Dick Martin
 Sports Director..... Bob Lee
 Pub. Dir., Farm Editor..... Jean Hixon
 News Director..... Bob Lee
 Chief Engineer..... Don Ferguson
 Consulting Engineer..... Sheldon Anderson

KTUR

TURLOCK—1949

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Operated By..... Turlock Bcstg. Corp.
 Address..... P. O. Box 526
 Phone Number..... Turlock 43430, 45827
 Transmitter Location..... Quincy Road
 News Service UP
 Transcription Service... Lang-Worth, SESAC
 Representative O'Connell
 Membership NAB, BAB
 President Wallace Lindskoog
 General Manager..... H. Ansell McMillen
 Traffic Manager..... Alsie Iris Thorp
 Program Director..... Rusty Simmons
 News Director..... Don Burns
 Chief Engineer..... Maxon Sayre

KUKI

UKIAH—1950

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Bartley T. Sims
 Address..... P. O. Box 638
 Phone 1400
 Representative Western
 Transcription Service Standard
 News Service AP
 Pres., Gen. Mgr..... Bartley Sims
 Commercial Manager..... Gene Dietrich
 Program Director..... John Olivera
 Promotion Manager..... Adria Merrill
 Chief Engineer..... Stanley Ryno
 News Director..... William Sweet

KGYW

VALLEJO—1947

Frequency: 1190 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Calif. Nev. Bcstg. Co.
 Business-Studio Address... 3267 Sonoma Blvd.
 Phone Number..... 3-5667
 News Service UP
 Representative Tracy Moore
 General Manager..... David McKay
 Station-Commercial Mgr..... Ralph Stillings
 Program Director..... Victor Paulsen
 Chief Announcer..... Hal Engebretson
 Chief Engineer..... William Roberts

KVEN

VENTURA—1948—PACIFIC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Coast Ventura Co.
 Address..... P. O. Box 1611
 Phone Number..... Miller 3-8675
 Transmitter..... San Pedro & Allesandro Sts.
 News Service UP
 Transcription Service Capitol
 Air Time 5:30 a.m.-M.
 Representative..... Western, Cooke
 Membership NAB, BAB
 President..... Dr. Charles Stuart
 General Manager..... Mort Werner
 Prod., Pgm. Dir..... Dana Marble
 Commercial Manager..... Harry Engel
 Sales Prom. Mgr..... Sidney Held
 Musical Director..... Donald Brown
 Chief Engineer..... Fred Hall
 Farm Editor..... Jack Powell

KVVC

VENTURA—1947—KBS

Frequency: 1590 Kc..... Power 1000 Watts
 Owned-Oper. By... Voice of Ventura County
 Business Address..... P.O. Box 1411
 Phone Number..... 6185; Oxnard 6-5254
 Studio Address..... Colonial House
 Oxnard; Mills Rd. near Telegraph Road
 Transmitter Location
 Mills Rd. near Telegraph Rd. E. of Ventura
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... Standard
 Representative..... W. S. Grant
 President..... Wm. H. Haupt
 Sta.-Comm.-Sales Prom. Mgr..... Larry S.
 Nicholson
 Pgm.-Prod.-Pub. Dir..... Ed Rock
 Chief Engineer..... Charles Farmer

KKIN

VISALIA—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... KKIN, Inc.
 Business Address P. O. Box 1589
 Phone Number 4-5811
 Studio Address..... Hotel Johnson
 Transmitter Location..... McWilliams Lane
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Standard
 Representative Forjoe
 Pres., Gen. Mgr., Pub. Dir... Lyman Treaster
 Comm.-Sales Prom. Mgr..... Albert Blain
 News Director..... Jerry Pomerance
 Musical Director..... Evelyn Brown
 Chief Announcer..... Don Warren
 Chief Engineer..... Lyman Treaster
 Farm Editor..... Irv Terrell

KWSO

WASCO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Maple Leaf Bcstg. Co.
 Address P. O. Box 366
 Phone 4152
 Transcription Service Lang-Worth
 News Service UP
 President E. J. Peters
 Gen. Mgr., Pgm. Dir. Theodore G. Heinrichs
 Commercial Manager Eldon Easter
 Chief Engineer Edward Robertson
 News Director Bob Bann

KHUB

WATSONVILLE—1936

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Sen. Luther E. Gibson
 Business Address P. O. Box 349
 Phone Number 1700
 Studio-Transmitter Location Atkinson Lane
 Air Time 7:00-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Membership NAB
 President Luther E. Gibson
 Gen.-Sta. Mgr.-Pgm. Dir. George Grayson
 Commercial-Sales Prom. Mgr. Tony Bernhard
 Musical Director Richard Schmale
 Chief Engineer Ferrell Buckley

KSYC

YREKA—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Siskiyou Cty. Bcstg. Co., Inc.
 Address Lawrence Lane & S. Oregon St.
 Phone Number 624
 Air Time 6:45 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 Representative Tracy Moore
 Membership NAB
 President E. G. Millbourn
 General Manager Holt C. Wardrip
 Sta.-Comm.-Sales-Prom. Mgr. Jack R. Wagner
 Chief Engineer Bill Maginnis
 Consulting Engineer Grant Fickert

KUBA

YUBA CITY—1947—LIBERTY

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By Peachbowl Bcstrs., Inc.
 Business Address P. O. Box 309
 Phone Number 3-7309
 Transmitter Location Sanborn Rd., Sutter Co.
 News Service AP
 Transcription Service Standard, Capitol
 Representative W. Coast Radio Sales
 President Chester V. Ullom
 Station Manager Roger R. Hunt
 Comm., Prom. Mgr. Clyde L. Goodnight
 Chief Engineer Roy D. Swanson

COLORADO

*Population 1,325,089—Increase 18.0% ('40-'50)—Radio Homes—366,110
 Families 378,600—Stations in State 31*

KGIW

ALAMOSA—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By E. L. Allen
 Business Address P. O. Box 179
 Phone Number 26
 Transmitter Address East of Alamosa
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Keystone, SESAC
 President-General Mgr. E. L. Allen
 Sta.-Comm. Mgr.-Pgm. Dir. Lloyd Allen
 Sales Prom. Mgr.-Farm Ed. Charles Dynes
 Chief Engineer Bill Brokaw

KBOL

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Boulder Radio KBOL, Inc.
 Business-Studio Address 1617 Pearl St.

Phone Number 1490
 Transmitter Location E. Pearl St.
 Air Time 6:50 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Standard
 Membership NAB, BAB
 President Herb Hollister
 Comm., Gen., Sta. Mgr. Russel Shaffer
 News Dir., Chief Anncr. Bob Butz
 Musical Director Russ Cole
 Chief Engineer Blair Dobbins

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned-Oper. By Royal Gorge Bcstrs., Inc.
 Business-Studio Address 1615 Central Ave.
 Phone Number 1100
 Transmitter Location 1615 Central Avenue
 Air Time 7 a.m.-7 p.m.
 News Service UP

• • • **COLORADO** • • •

Transcription Service.....Keystone, Cole
Pres.-Gen. Sta. Mgr.....Ray M. Beckner
Program Director.....G. C. Underhill
Chief Announcer.....Austin Schneider
Chief Engineer.....O. J. Birdsong

K R D O

**COLORADO SPRINGS—1947
COLUMBINE**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Pikes Peak Bcstg. Co.
Business-Studio Address.....Alta Vista Hotel
Phone Number.....Main 1125
Transmitter Location.....Alta Vista Hotel
Air Time.....5:30 a.m.-M.
News Service.....AP
Transcription Service...Standard, Lang-Worth
Membership.....NAB
Pres., Gen. Mgr.....Joseph H. Rohrer
Station Manager.....Paul Crozier
Commercial Manager.....Harry Hoth
Prog., Musical Dir.....Jean Gitz
Chief Announcer.....Wes Bradley
News Director.....Bill Totten
Prod. Dir., Chief Engr.....Robert Fitzmorris
Consulting Engineer.....McNary-Wrathall

K V O R

COLORADO SPRINGS—1923—CBS

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of the Rockies, Inc.
Address.....800 Exchange Natl. Bank Bldg.
Phone Number.....Main 278
Transmitter Location.....2803 E. Platte Ave.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Raymer Co.
Membership.....NAB
President-Gen. Mgr.....James D. Russell
Station Manager.....Everett Shupe
Prod., Pgm. Dir.....Morrison Parker
Chief Announcer.....Cecil Seavey
Music Director.....Elaine Wendlandt
Chief Engineer.....Cozine Strang
News Dir., Farm Editor.....Ralph Conner
Consulting Engineer.....E. C. Page

K R A I

CRAIG—1948—COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....No. Western Colo. Bcstg. Co.
Business Address.....Box 1027
Phone Number.....707-8
Air Time.....6:30 a.m.-10 p.m.
News Service.....UP
Transcription Service.....SESAC
President.....G. N. Winder
Gen., Sta. Mgr.....Phillip Donn
Commercial Manager.....Richard S. Fox
Consulting Engineer.....Howard Johnson

K L Z

DENVER—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Aladdin Radio & TV, Inc.
Business-Studio Address.....Shirley-Savoy Hotel
Phone Number.....Main 4271
Transmitter Location.....Engelwood, Colo.
Air Time.....6 a.m.-M.
News Service.....AP, INS
Transcription Service.....Standard
Representative.....Katz
Membership.....NAB, BAB
President.....Harry E. Huffman
General Manager.....Hugh B. Terry
Commercial Manager.....R. Main Morris
Sales Prom. Mgr., Pub. Dir.....John Connors
Program Director.....Charles C. Roberts
Production Director.....Clayton Bragg
News Director.....Sheldon Peterson
Musical Director.....Arthur Gow
Chief Engineer.....Harvey E. Wehrman
Farm Editor.....Lowell Watts

K O A

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co., Inc.
Business-Studio Address.....1625 California St.
Phone Number.....Main 6211
Transmitter Location.....Aurora, Colo.
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Thesaurus
Representative.....NBC Spot Sales
Membership.....NAB, BAB
President (NBC).....Joseph H. McConnell
General Station Manager.....Lloyd E. Yoder
Sales Manager.....Duncan A. McCall
Sales Promotion Manager.....C. M. Penley
Program Manager.....Earle C. Ferguson
Publicity Director.....William R. Day
Production Supervisor.....Wm. G. Walker
Musical Director.....Eddy Rogers
Asst. Mgr. Chg. Engineering.....Robert H. Owen
Agricultural Dir.....Donald M. Peach

K T L N

DENVER—1948—LIBERTY

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Station KTLN
Address.....Box 4117
Phone Number.....RAce 4636
Transmitter Location.....3200 S. Platte Riv. Dr.
Air Time.....Sunrise-Sunset
News Service.....UP
Transcription Service.....Standard
Representative.....Radio Reps., Inc.
Membership.....NAB
Pres., Gen. Mgr.....Leonard Coe
Station Manager.....John L. Buchanan

Commercial Manager.....Mike Spar
 Program Director.....Jack Helling
 Prod., Pub. Dir.....R. John Hugh
 Chief Anncr., News Dir.....Paul Blue
 Musical Director.....Elinor Herron
 Chief Engineer.....O. E. Kelley
 Consulting Engineer.....Commercial Radio

K V O D

DENVER—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Colorado Radio Corp.
 Business-Studio Address.....Midland Savings Bldg.
 Phone Number.....TAbor 2291
 Transmitter Location.....No. of Denver
 Air Time.....5:30 a.m.—12M.
 News Service.....UP
 Transcription Service.....Lang-Worth, Associated
 Representative.....Free & Peters
 Membership.....NAB, BAB
 President-Gen. Mgr.....William D. Pyle
 Station Manager.....T. C. Ekrem
 Sales Prom. Mgr.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem

K F E L

DENVER—1923—MBS

Frequency: 950 Kc.....Power: 5,000 Watts
 Owned-Operated By.....Eugene P. O'Fallon, Inc.
 Business-Studio Address.....Albany Hotel
 Phone Number.....Alpine 4681
 Transmitter Location.....5350 W. 20th St.
 Air Time.....24 hrs.
 News Service.....INS
 Transcription Service.....Associated, SESAC
 Representative.....John Blair
 General Manager.....Gene O'Fallon
 Managing Director.....Frank Bishop
 Commercial Mgr.....W. H. Conklin
 Prod., Pgm. Dir.....Dale Morgan
 Musical Director.....Nancy Breve
 Chief Announcer.....Ronald J. McCoy
 News Director.....Jack L. Fitzpatrick
 Farm Editor.....Gus Swanson
 Chief Engineer.....T. G. Morrissey
 Consulting Engineer.....Comm. Radio

K M Y R

DENVER—1941—LIBERTY

Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.

Serving these national advertisers

- AJAX • ARRID
- BIRDS-EYE
- BLONDEX
- BLUE BONNET MARGARINE
- BLUE GOOSE FROZEN FOODS
- BLU-WHITE SOAP
- BORDEN'S STARLAC
- BUICK
- BUTAY PRODUCTS
- BUTTERNUT COFFEE
- CHASE & SANBORN COFFEE
- CHESTERFIELDS
- CHEVROLET
- CINCH MIXES
- CROSLEY • DRAS-TIC
- DUFF'S MIX
- DUPONT
- EDWARDS COFFEE
- EINOT HOME PERMANENT
- ENCHANTMENT MAGAZINE
- FORD • FOUR-WAY COLD TABLETS
- GENERAL MILLS CAKE MIXES
- GRIFFIN SHOE POLISH • ROBERT HALL CLOTHES

1951 **5th**
 Anniversary Year

KFEL'S "RAY PERKINS SHOW"

11:00 a.m. to
 12:00 noon and
 2:30 to 4:30
 p.m. daily



MANAGED BY GENE O'FALLON
 REPRESENTED BY JOHN BLAIR

- HAZEL BISHOP LIPSTICK • HILLS BROS. COFFEE
- IVORY SOAP • JOY
- KELLOGG VARIETY PACK • KOOLS
- LADIES HOME JOURNAL
- LA FRANCE • LIPTON TEA & SOUP
- LYNDEN FOODS
- MRS. McDONALD'S CHOCOLATES
- MUSTEROLE
- NUCOA • NUTRENA DOG FOOD
- PERTUSSIN • POLL PARROT SHOES
- PREMIUM CRACKERS
- RANCHO SOUPS
- REAL GOLD CITRUS PRODUCTS
- REDDI-WIP
- RESISTAB
- ROYAL DESSERTS
- SATURDAY EVENING POST • SPIC & SPAN
- SUN VISTA CANNED FOODS • SURF
- SWANSDOWN
- SWIFT ICE CREAM
- TEN-B-Low DESSERT
- TENDERLEAF TEA
- TONI • ZOOM
- . . . and Many Fine Local Accounts, Too!

• • • **COLORADO** • • •

Phone Number MAIn 4161
Transmitter Location Equitable Bldg.
Air Time Unlimited
News Service AP
Transcription Service World
Station Representative Rambeau
Membership NAB, BAB
President F. W. Meyer
General Manager A. G. Meyer
Commercial Manager Ed Koepke
Pgm., Prod. Dir. Lowell Switzer
News, Pub. Dir. Dick Leonard
Chief Announcer Bill Butterfield
Chief Engineer Glen James
Consulting Engineer Commercial Radio

KIUP

DURANGO—1935

Frequency: 930 Kc. Power: 1000 Watts d.,
1000 Watts n.
Owned-Operated By San Juan Bcstg. Co.
Address P. O. Box 799
Phone Number 117, 1050
Transmitter Location 3 Mi. S. of City
Air Time 6 a.m.-11 p.m.
News Service UP
Transcription Service Standard, Lang-Worth,
Eells, Mayfair, Ziv, Teleways
Representative Holman Co.
Membership NAB, BAB
President M. L. Cummins
Gen. Sta. Mgr. R. E. O'Brien
Commercial Manager T. Ralph Bennett
Promotion Manager Lindsey Becker
Pgm., Prod. Dir. Don Hoover
Publicity Director T. Ralph Bennett
Chief Anncr., News Dir. Pat O'Brien
Musical Director Mrs. Lee O'Brien
Chief Engineer Lew VanderLinden
Farm Editor Don Hoover
Consulting Engineer Chambers & Garrison,
Washington, D. C.

KCOL

FT. COLLINS—1947—COLUMBINE

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By Northern Colo. Bcstg. Co.
Business-Studio Address 1600 La. Porte Ave.
Phone Number 2600
Air Time Unlimited
News Service AP
Transcription Service Standard
Membership NAB, BAB
President Herb Hollister
Gen. Sta. Mgr. Douglas D. Kahle
Commercial Manager Dave Schlotbauer
Program-Publicity Director. Jack Hitchcock
Prod. Mgr.-Mus. Dir.-Chief Ann. Russ Rountree
Chief Engineer Harold Austin
Farm Editor Bill Paxton
Consulting Engineer Commercial Radio

KFTM

**FORT MORGAN—1949
COLUMBINE**

Frequency: 1260 Kc. Power: 500 Watts
Owned-Oper. By Fort Morgan Bcstg. Co.
Address P. O. Box 431
Phone Number 1000
Air Time Daytime
News Service AP, UP
Transcription Service Standard
Pres., Gen. Mgr. Robe t H. Dolph
Commercial Manager John W. Emery
Program Director Teena Paynter
News Director Helen Cudworth
Chief Engineer Bill Hall

KGLN

GLENWOOD SPRINGS—1950—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Western Slope Bcstg. Co.
Address Silver Spruce Lodge
Phone Number 777
Representative Holman
News Service UP
President Rex Howell
Gen., Comm. Mgr., News Dir. Hal Reed
Program Director Earl Davis
Chief Engineer Carl Anderson
Farm Editor Jay Biggs

KEXO

**GRAND JUNCTION—1948
COLUMBINE**

Frequency: 1230 Kc. Power: 250 Watts d.,
250 Watts n.
Owned-Oper. By Voice of Western Colorado,
Inc.
Trans. Address 2208 North Ave., P. O. Box
629
Phone Number 1230
Air Time 6 a.m.-12M.
News Service INS
Transcription Service Capitol, Thesaurus,
World
Representative Harlan Oakes
Membership NAB
President D. Spencer Grow
Gen. Sta. Mgr., Prod. Dir. Abbott Tessman
Comm., Prom. Mgr., Pgm. Dir. Robert Collins
Publicity Director Gene Wilburn
Chief Anncr., Musical Dir. Jim Eicher
News Director Bill Orr
Chief Engr., Farm Editor Bill Metcalf

KFXJ

GRAND JUNCTION—1926—MBS

Frequency: 920 Kc. Power: 1000 Watts d,
500 Watts n.
Owned-Oper. By Western Slope Bcstg. Co.
Business-Studio Address Hillcrest Manor

• • • COLORADO • • •

Phone Number 1300
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Hal Holman
 Membership NAB
 President Rex Howell
 Gen., Sta. Mgr. E. Anson Thomas
 Sales Prom. Mgr. Rosa Lee Samuels
 Commercial Manager Jack Goetz
 Chief Announcer Ed Lewis
 Music Dir. Jack Puter
 Chief Engineer Charles Hay
 Auditor Charles Howell
 Farm Editor Bill Warner

K F K A
GREELEY—1921

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Mid-Western Radio Corp.
 Business-Studio Address 620—8th Ave.
 Phone Number 450-1
 Transmitter Location Radio Ranch, Evans
 Air Time 5 a.m.-11 p.m.
 Representative Hal Holman
 News Service UP
 Transcription Serv. Lang-Worth, Cole, SESAC
 Pres., Gen. Mgr. Francis Price
 Commercial Manager Everett Shupe
 Sales Prom. Mgr. William G. Stewart
 Program Director Jack Redus
 Publicity Director Delbert Wood
 News Director Cooper Welch
 Chief Engineer Harry Brewer
 Farm Editor Carl Jordan
 Consulting Engineer Kenneth Cooper

K Y O U
GREELEY—1948—COLUMBINE
LIBERTY

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Meroco Bcstg. Co.
 Address 2424 6th Avenue
 Phone Number 3275
 Air Time Unlimited
 News Service AP
 Representative McGillvra, Inc.
 Transcription Service World
 Membership NAB, BAB
 President Elwood H. Meyer
 Commercial Manager Frank Thomas
 Program Director Fred Finlay
 Production Director Mrs. Betty L. Wickam
 Sales Prom. Mgr. Merwin Smith
 Chief Engineer Paul Emrich

K O K O
LA JUNTA—1936—LBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By The Southwest Bcstg. Co.
 Address P. O. Box 185
 Phone Number 42

Transmitter W. of La Junta on Hlway 50
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Grant, Clark
 Pres., Gen. Mgr. Douglas D. Kahle
 Sta., Comm. Mgr. Reggie Shirk
 Sales Prom. Mgr. Wm. McConnell
 News, Pgm. Dir. Cal Stephens
 Publicity Director Melba Zorn
 Chief Engineer Walter Sickelka

K L M R
LAMAR—1948—LBS

Owned-Oper. By SE Colorado Bcstg. Co.
 Trans. Address Lamar, Colorado
 Phone Number 804
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service World
 President Ralph Eaton
 Gen., Sta. Mgr. Orth Bell
 Commercial Manager Don Stephens
 Promotion Manager Dorothy Shaffer
 Program Director Phyllis St. John
 Chief Engineer Edwin Wood

K L V C
LEADVILLE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Virginia N. James

K L M O
LONGMONT—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Longmont Bcstg. Co.
 Phone Number 1050
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Pres.-Gen. Mgr. J. P. Dubberley
 Comm. Mgr. P. R. Walker
 Program Director Willis Evans
 Production Director Curtis Christensen
 Chief Engineer R. R. Blanchard
 Chief Announcer Harold Meyer

K U B C
MONTROSE—1947—KBS
COLUMBINE

Frequency: 1260 Kc. 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Uncompaghre Bcstg. Co.
 Business-Studio Address P. O. Box 279
 Phone Number 199
 News Service UP
 President F. J. Hartman
 Gen.-Sta. Mgr. Geo. Cory
 Comm., Sales Prom. Mgr. Bob Hale
 Program Director Martin Begley
 Chief Engineer Bob Sidwell

KCSJ

PUEBLO—1947—MBS-COLUMBINE

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Star Bcstg. Co., Inc.
 Address 211 W. 5th St.
 Phone Number 8522
 Transmitter Location North Hudson
 News Service AP
 Transcription Service Associated
 Representative O. L. Taylor
 Membership NAB
 President F. W. Meyer
 General Manager Doug Kahle
 Comm. Prom. Mgr. Howard Myers
 Program Director Esther Marie
 News Director Cliff Hendrix
 Chief Engineer Gerald Kounter

KDZA

PUEBLO—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Pueblo Radio Co.
 Business-Studio Address 3011 Elizabeth
 Phone Number 8551
 Transmitter Location 3011 Elizabeth
 Air Time 6:30 a.m.-10 p.m.
 News Service AP
 Transcription Service Standard, Capitol
 Representative Donald Cooke
 Membership NAB
 President-Gen.-Sta. Mgr. Dee B. Crouch
 Comm.-Sales Prom. Mgr. Maxson Bevens
 Musical Director Constance Aylen
 Chief Engineer Dee B. Crouch

KGFH

PUEBLO—1927—ABC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Colorado Bcstg. Co., Inc.
 Business-Studio Address 304 N. Main St.
 Phone Number 3877
 Transmitter Location N.W. of Pueblo
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service World, SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB, BMB
 President Gifford Phillips
 Station Manager Robert D. Ellis
 Commercial Manager Kenneth C. Russell
 Chief Engineer Willis C. Shanks
 Farm Editor Irwin Cunningham

KVRH

SALIDA—1948—KBS-LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By KVRH
 Address Salida
 Phone Number 30

Air Time 7 am. to 10 p.m.
 Transcription Service KBS
 News Service UP
 Representative Clark, Continental
 Membership NAB
 Gen., Comm. Mgr. Vir N. James
 Program Director Frank Allen
 Technical Director Vir N. James

KGEK

STERLING—1925—KBS

Frequency: 1230 Kc. Power: 100 Watts d.
 Owned-Operated By Elmer G. Beehler
 Address Fleming Rd.
 Phone Number 1175
 Air Time Daytime
 News Service UP
 Transcription Service MacGregor, Cole
 Representative Thomas F. Clark
 Pres.-Gen. Mgr.-Chief Engr. Elmer G. Beehler
 Comm.-Sales Prom. Mgr.-Prog. Dir. Al Ross

KCRT

TRINIDAD—1945—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Mel-Bert Bcstg. Co.
 Business-Studio Add. So. Country Club Dr.
 Phone Number 338
 Transmitter Location South Country Club Drive
 Air Time 7 a.m.-10 p.m.
 News Service UP
 Transcription Service Lang-Worth, KBS
 Station Manager Mel Cooper
 Comm.-Sales Prom. Mgr. Bert Coyle
 Program Director Millye J. Coyle
 Chief Anncr. George Barron
 Chief Engineer Mel Cooper

KSFT

TRINIDAD—1946—MBS

Frequency: 1280 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By James E. Blair
 Bus.-Studio Address P. O. Box 787
 Phone Number 414

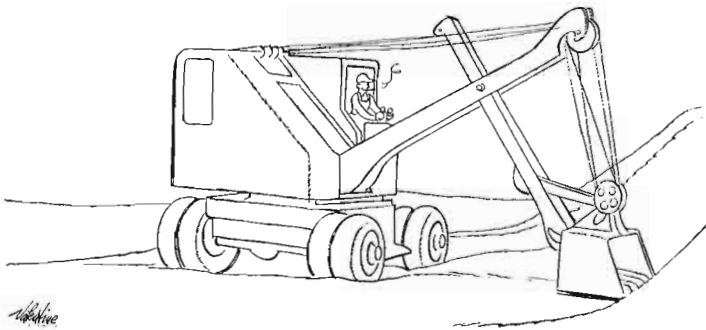
KPHC

WALSBERG—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Walsenburg Bcstg. Corp.
 Business Address 10th & Main
 Phone Number 79
 Studio-Transmitter Location 10th & Main
 Air Time 6:30 a.m.-10 p.m.
 News Service UP
 Representative Thomas F. Clark
 President Tom G. Banks, Jr.
 Gen., Sta. Mgr. D. E. Towne
 Program Director Rose Mary Towne
 Chief Engineer Henry M. Long



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CONNECTICUT

Population 2,007,280—Increase 17.4% ('40-'50)—Radio Homes 534,905
Families 542,500—Stations in State 26

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned-Oper. By..General Tire & Rubber Co.
Address.....21 Brookline Ave., Boston
Phone Number.....6-1121-2-3
Transmitter Location.....Pleasure Beach Pk.
Air Time.....6:30 a.m.-M.
News Service.....AP
Transcription Service.....Associated
Representative.....Edward Petry
General Manager.....Robert L. Kennett
Comm.-Sales Prom. Mgr.....Charles W. Parker
Pgm.-Prod.-Pub. Dir.....James W. Evans
Chief Announcer.....John R. Montgomery
News Director.....Robert Maguire
Musical Director.....Hester Hitzrot
Chief Engineer.....Winthrop Crawford

W L I Z

BRIDGEPORT—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By..The Bridgeport Bcstg Co.
Business-Studio Address.....114 State St.
Phone Number.....5-4144
Transmitter.....Seaview Avenue
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Adam J. Young
Pres., Gen., Sta. Mgr.....Philip Merryman
Commercial Manager.....Manning Slater
Program Director.....Wallace B. Dunlap

W N A B

BRIDGEPORT—1941

ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Phone Number.....3-3112
Transmitter.....Locomobile Pt.
Air Time.....Unlimited
News Service.....UP
Representative.....William G. Rambeau
President-Chief Engineer.....Harold Thomas
General Manager.....Levon Thomas
Program Director.....Jack Dahlby
Traffic Manager.....Jean O'Shea
Commercial Manager.....Phillips G. Terhune

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.

Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Phone Number.....9265
Transmitter Location.....Greystone Ave.
Air Time.....Daytime
News Service.....UP
President.....Frederick W. Beach
Sales.....Lan Gordon
Pgm., Dir., Gen. Mgr. (Acting).....Cal Colby
Prom., Pub. Dir.....Amletto Ciccarelli
Chief Engineer.....Richard A. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By...Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Phone Number.....8-3565
Transmitter.....Brushy Hill Rd.
Air Time.....Daytime
News Service.....UP
Transcription Service.....SESAC
President.....Robert Doran
General Manager.....John P. Previdi
Commercial Manager.....J. Thomas Mathers

W C C C

HARTFORD—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By..Greater Hartford Bcstg Corp.
Business-Studio Address.....Bond Hotel
Phone Number.....5-6648
Transmitter Location.....South Quaker Lane.
Air Time.....Local sunrise-local sunset
News Service.....UP
President.....William M. Savitt
Secretary-Treasurer.....Max M. Savitt
Station Manager.....Randy M. Savitt
Office Manager.....John Batley
Program Director.....Sydney Byrnes
Musical Director.....Ivor Hugh
Chief Engineer.....John Rameika

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By..The Connecticut Bcstg. Co.
Business-Studio Address.....750 Main St.
Phone Number.....7-1188
Transmitter Location.....869 Blue Hills Ave.,
Bloomfield, Conn.
Air Time.....Unlimited
News Service.....UP
Representative.....Paul H. Raymer
Membership.....NAB, BAB
President.....Franklin M. Doolittle
Station Manager.....Walter B. Haase

CONNECTICUT

Comm.-Sales Prom. Mgr. William F. Malo, Sr.
 Program Manager Harvey H. Olson
 Chief Announcer Russ Naughton
 Chief Engineer Italo A. Martino
 Consulting Engineer Prof. Norman Adams, Jr.

WONS

HARTFORD—1935—MBS-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned-Oper. By Yankee Network, Inc.
 Business-Studio Address 54 Pratt St. (WONS)
 Phone Number 7-9131
 Transmitter Location Newington, Conn.
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service Associated
 President William O'Neil
 Vice-President Tom O'Neil
 Gen.-Sta.-Comm. Mgr. Robert Kennett
 Pgm. Dir.-Prod. Mgr. Ralph Klein
 Music Director Morris Sechtman
 Pub. Dir., Farm Ed. Milton Berkowitz
 Chief Engineer Rogers Holt

W T H T

HARTFORD—1936 ABC-CONN. STATE

Frequency: 1230 Kc. Power: 250 Watts

**HARTFORD'S ONLY
 MUSIC AND NEWS STATION**

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- **CONTACT**
- **CASH**
- **CUSTOMERS**

1290

ON THE DIAL

WCCC

HOTEL BOND

HARTFORD, CONNECTICUT



Owned-Operated By The Hartford Times, Inc.
 Business Address 555 Asylum St.
 Phone Number 2-0237
 Air Time 6:45 a.m.-M.
 News Service AP
 Representative J. P. McKinney
 Membership NAB, BAB
 Gen.-Sta. Manager C. Glover DeLaney
 Commercial Manager Leonard R. Schoenfeld
 Prog.-Prod. Director Philip Becker
 Chief Announcer Mitchell Betters
 News Director Sereno Gammell
 Chief Engineer Charles S. Masini

W T I C

HARTFORD—1925 NBC-NERN

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By Travelers Bcstg. Service Corp.
 Business-Studio Address 26 Grove St.
 Phone Number 2-3181
 Transmitter Location Talcott Mt., Avon
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Lang-Worth
 Representative Weed
 Membership NAB, BAB
 President Jesse W. Randall
 Vice Pres.-Gen. Mgr. Paul W. Morency
 Asst. Gen. Mgr. Chg. Sales Walter Johnson
 Asst. Sales Mgr. Irwin Cowper
 Program Director Leonard J. Patricelli
 Asst. Program Director Paul Lucas
 Production Dir. George Bowe
 Director Public Relations Bernard Mullins
 News Director Tom Eaton
 Chief Engineer Herman Taylor
 Farm Editor Frank Atwood
 Consulting Engineer Ring & Clark

(See Page 365)

W M M W

MERIDEN—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By Silver City Crystal Co.
 Business-Studio Address 8½ W. Main St.
 Phone Number 5-5747
 Transmitter Lewis Ave.
 Air Time Daytime
 News Service UP
 Transcription Service World, Lang-Worth
 Membership NAB
 President-Gen. Sta. Mgr. Carl W. Schultz
 Comm. Mgr., Pub. Dir. Gustav A. Kruttschnitt
 Sales Promotion Mgr. James Woodburn
 Pgm. Dir., Chief Anncr. Arthur J. Borgesen
 Chief Engineer Gabriel Langfelder

W C N X

MIDDLETOWN—1948

Frequency: 1150 Kc. Power: 500 Watts d.

CONNECTICUT

Owned-Oper. By.....Middlesex Bcstg. Co.
Business-Studio Address.....462 Main St.
Phone Number.....5821
Air Time.....Daytime
News Service.....UP
Representative.....Friedenberg
Managing Dir.....R. J. O'Brien, W. J. O'Brien
Program Director.....Ernest Watso
Production Chief.....Lou Brooks

W H A Y NEW BRITAIN—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill
Phone Number.....3-2721
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth, Capitol
General Mgr.-Chief Engineer.....H. W. Holt
Sales Manager.....Tom Meade
Program Director.....Leo Boren
Chief Announcer.....Cart Clements

W K N B NEW BRITAIN—1946

Frequency: 840 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....New Britain Bcstg. Co.
Address.....213 Main St.
Phone Number.....3-6303-4
Transmitter Location.....Newington
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....World
Representative.....Forjoe
President, General Manager.....Julian Gross
Station-Commercial Mgr.....Peter B. Kenney
Pgm., Prod. Dir.....J. J. Mariani
Publicity Director.....Philip B. Hale
Chief Announcer.....Ray Neilan
Musical Director.....Al DeCaro
Chief Engineer.....Sam Balnius
Farm Editor.....E. H. Forbush
News Director.....Joseph Brosh

W A V Z NEW HAVEN—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Phone Number.....7-0171
Transmitter Location.....Thill St., W. Haven
Air Time.....Local sunrise-local sunset
News Service.....UP, AP
Representative.....Keller
Transcription Service.....Thesaurus
Membership.....NAB, BAB
President.....Victor W. Knauth
V.P., Gen., Sta. Mgr.....Daniel W. Kops
Commercial Manager.....Richard J. Monahan
Program Director.....Robert H. Gillespie
Chief Announcer.....John Mariani

News Dir., Farm Editor....Thomas W. Bentley
Musical Director.....Gordon Pentz
Chief Engineer.....Ernest S. Gellman
Consulting Engineer.....Lynne C. Smeby

W E L I

NEW HAVEN—1935—ABC

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By....Conn. Radio Founda-
tion, Inc.
Business-Studio Address.....221 Orange St.
Phone Number.....8-1133
Transmitter Location....Benham Rd., Hamden
Air Time.....6:30 a.m.-12:05 a.m.
News Service.....UP
Transcription Service....Lang-Worth, SESAC
Representative.....Headley-Reed
President.....H. C. Wilder
General Manager.....Richard W. Davis
Commercial Manager....Edwin H. Schweitzer
Publicity Director.....Rudy Frank
News Director.....Robert McKernan
Program Director.....Charles H. Wright
Chief Engineer.....Fred King
Consulting Engr....Craven, Lonnes & Culver

W N H C

NEW HAVEN—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Elm City Bcstg. Corp.

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- AP & UP for worldwide news
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Watkins 4-6599	Telephone 70171
Bob Keller	Dan Kops, Gen. Mgr.
Promotional Rep.	Dick Monahan, Com. Mgr.

CONNECTICUT

Business-Studio Address.....1110 Chapel St.
Phone Number.....6-9826
Transmitter Location...Front Ave., W. Haven
Air Time.....6:58 a.m.-12:05 a.m.
News Service.....AP, INS
Transcription Service.....World
Representative.....Katz Agency
Membership.....NAB
President.....Patrick J. Good
General Manager.....James T. Milne
Secretary-Treasurer.....Aldo DeDominicis
Comm. Actg. Mgr......Vince Callanan
Program Director.....Water Neilsen
News Director.....John Quinn
Musical Director.....John Drake
Chief Engineer.....Vinnie DeLaurentis
V.P. in Chg. of Engineering.....Goro W. Ray

WNLG

NEW LONDON—1936 — MBS

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Phone Number.....2-4365
Transmitter....Winthrop Pl., E. New London
Air Time.....Unlimited
News Service.....UP
President-Gen. Sta. Mgr......Gerald J. Morey
Vice-President.....Roderick L. Morey
Comm.-Sales Prom. Mgr.-Prod. Dir....Leo B. Keegan
Publicity Director.....Nelson Brown
Program Dir.-Chief Engineer...Gerald J. Morey
Farm Editor.....Patricia Neilan
Consulting Engineer.....A. D. Ring Co.

WNLK

NORWALK—1947

Frequency: 1350 Kc.....**Power:** 500 Watts
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Business-Studio Address...Main & Wall Sts.
Phone Number.....6-2542
Transmitter.....Stuart Ave. & Benedict St.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Representative.....McGillvra
Membership.....NAB
Pres.-Gen.-Comm. Mgr......Benjamin Ginzburg
Program Director.....Milton Warren
Chief Engineer.....Charles W. Winter, Jr.

WICH

NORWICH—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Eastern Conn Bcstg. Co.
Business-Studio Address.....91 Main St.
Phone Number.....7-1613
Transmitter Location.....Lucas Pk. Rd.
Air Time.....6:45 a.m.-11 p.m.

Newspaper Affiliation.....Norwich Bulletin-Record
News Service.....AP
Transcription Service.....World
Membership.....NAB
President-General Mgr......John Deme
Commercial Manager.....Noel Breault
Program Director.....Robert Silverberg
News Director.....Jack Purrington
Chief Engineer.....Alexander Dubenetsky
Consulting Engineer.....McNary & Wrathall

WSTC

STAMFORD—1941 ABC-CONN. STATE

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Wtn. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Phone Number.....4-7575
Transmitter Location..320 Strawberry Hill Ave.
Air Time.....6:30 a.m.-M.
Newspaper Affiliation....Stanford Advocate
News Service.....UP
Transcription Service.....World
Representative.....Everett McKinney
President.....Kingsley Gillespie
Gen.-Sta. Manager.....Julian Schwartz
Commercial Manager.....Wharton Ford
Program Director.....Frank J. Dellino
Chief Engineer.....Edward A. Fanbel
Consulting Engineer.....George C. Davis

WLCR

TORRINGTON—1946

Frequency: 990 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..Litchfield Cty. Radio Corp.
Business-Studio Address.....23 Main St.
Phone Number.....4-1751
Transmitter Location.....Highland Ave.
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service.....World
Representative..Sears & Ayer, Devney & Co.
Membership.....NAB
Pres., Gen. Mgr......J. Richard Dobbins
Commercial Manager....William C. Franklin
Sales Prom. Mgr......Charles O. Scott
Pgm., Prod. Dir......George Phillips
Publicity Director.....Joseph Storm
Chief Anncr., News Dir......Pete Stoner
Chief Engineer.....Alfred Pallokat
Farm Editor.....Ray Atherton
Consulting Engineer.....John Creulz

WTOR

TORRINGTON—1947 CONN. STATE—ABC

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....Harold Thomas
Business-Studio Address.....93 Main St.
Phone Number.....4181

CONNECTICUT—DELAWARE

Transmitter Location 93 Perkins St.
 Air Time 7 a.m.-M.
 News Service AP
 Representative Rambeau
 General Manager Harold Thomas
 Station Manager Edmund Waller
 Commercial Manager John J. Morris
 Program Director Richard C. Kilbourn
 Chief Engineer Russ Jensen

WATR WATERBURY—1934 ABC-CONN. STATE

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By The WATR Co., Inc.
 Business-Studio Address 440 Medow St.
 Phone Number 3-5161
 Transmitter Location Baldwin St.
 Air Time 7 a.m.-M.
 News Service UP
 Representative William G. Rambeau
 Membership NAB
 President-Gen. Mgr. Harold Thomas
 Sta.-Comm. Mgr. Sam Elman
 Sales Pro. Mgr., Pub. Dir. Wallace Gordon
 Pgm. Dir., Chief Anncr. Wally King
 News Dir. Joseph C. Callan
 Chief Engineer Russell Jensen

WBRY WATERBURY—1934—CBS NUTMEG

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By ... American-Republican, Inc.

Business-Studio Address 136 Grand St.
 Phone Number 3-1125
 Transmitter Location Boyden St.
 Air Time 6:55 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 Representative Avery-Knodel
 Membership NAB
 President William J. Pape
 Commercial Manager Harry A. DeVorken
 Sta.-Sales Prom. Mgr.-Pub Dir. J. Maxim Ryder
 Prog.-Prod. Dir. Walter O. Howard
 Chief Announcer Robert Stewart
 News Director E. Christy Erk
 Musical Director Louis Bolsvert
 Chief Engineer Frank B. Hales
 Consulting Engineer ... McNary & Wrathall

WWCO WATERBURY—1946 MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Mattatuck Bcstg. Co., Inc.
 Business-Studio Address 119 W. Main St.
 Phone Number 4-5141
 Transmitter Location Thomaston Ave.
 Air Time Unlimited
 News Service AP
 Membership NAB
 Pres., Gen. Manager Milton H. Meyers
 Commercial Manager Gustave Nathan
 Program Director Robert Crazer
 Publicity Director James Logan
 Chief Announcer Gene Valentino
 Chief Engineer Gene Fleisher

DELAWARE

*Population 318,085—Increase 19.4% ('40-'50)—Radio Homes 79,350
 Families—83,260—Stations in State 5*

WDOV DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Oper. By Del. State Capital
 Bcstg. Corp.
 Business Address .. Bradford & Loockerman Sts.
 Phone Number 5816
 Air Time Daytime
 News Service AP
 Representative Rambeau
 President Dr. C. F. Freed
 Gen. Mgr., Pgm. Dir. Mildred Carroll
 Commercial Manager William S. Freed
 Chief Anncr., Farm Editor Bill Gregory
 News Director Chet Smith
 Chief Engineer Ralph Galow
 Consulting Engineer .. Herbert L. Wilson Asso.

WAMS WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By ... Wilmington Tri-State Bcst.
 Co., Inc.
 Business-Studio Address 414 French St.
 Phone Number 4-8881
 Transmitter Mt. Cuba Rd. & Owl's Nest
 Air Time 7 a.m.-12:30 a.m.
 News Service Trans-ad'o
 Transcription Service ... Transradio, Standard
 Representative Hollingberry
 President Frank S. Carrow
 Comm. Mgr. William S. Ewing
 News Director Don Mathewson
 Sales Prom. Mgr. I. Alan Goff
 Program Director Bill Smith
 Music Director Alan Barclay
 Chief Engineer Herbert Eckstein

DELAWARE—DISTRICT OF COLUMBIA

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By: WDEL, Inc.
 Business-Studio Address: 10th & King Sts.
 Phone Number: 7268
 Transmitter: New Castle Co.
 Air Time: 6:00 a.m.-1 a.m.
 News Service: UP
 Transcription Service: World
 Representative: Robert Meeker
 Membership: NAB
 Station Executive: Clair R. McCollough
 Station Manager: J. Gorman Walsh
 National Sales Manager: J. Robert Gullick
 Program Director: Harvey C. Smith
 Technical Dir.: J. E. Mathiot

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Delaware Bcstg. Co.
 Business-Studio Address: 920 King St.
 Phone Number: 4-7771
 Transmitter: 1 mile N.W.—Route 202
 Air Time: 6:30 a.m.-12:30 a.m.
 News Service: UP
 Transcription Service: World

Representative: Bolling Co.
 Membership: NAB, BAB
 President-Gen.-Comm. Mgr.: Ewing B. Hawkins
 Sta. Mgr., Pgm. Dir.: Robert J. McMann
 Commercial Manager: Jack Lee
 News, Pub. Dir.: Charles Parnell
 Musical Director: Warren Keyser
 Chief Engineer: H. Edwin Kennedy
 Farm Editor: Richard L. Bair
 Consulting Engineer: Jansky & Bailey

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By: Port Frere Bcstg. Co., Inc.
 Business-Studio Address: 1326 Market St.
 Phone Number: Wilmington 5-8821
 Transmitter Location: Port Frere
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Thesaurus
 Representative: ForJoe
 Membership: NAB
 Pres.-Sta. Mgr.: Gordon K. MacIntosh
 General Mgr.: Howard R. Robinson
 Comm. Mgr.-Publ. Dir.: Sidney Schulman
 Program Director: Waneda L. Clark
 Chief Ann-cr.-Prod. Dir.: Fred Hechman
 Chief Engineer: Wayne Neuhaus
 Consulting Engineer: Dixie McKay

DISTRICT OF COLUMBIA

*Population 802,178—Increase 21.0% ('40-'50)—Radio Homes 199,630
 Families 205,800—Stations in D. C. 7*

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Station WQW, Inc.
 Address: 1125 Vermont Ave., N.W.
 Phone Number: Executive 8676
 Transcription Service: Associated
 News Service: AP
 Air Time: Sunrise to Sunset
 President: Morris Rodman
 General Manager: M. Robert Rogers
 Commercial Manager: V. F. Callahan
 Program Director: Pierson Underwood
 Chief Engineer: Robert B. Martin

Transmitter Location: Florida St. & Lee Hwgy.
 Air Time: 6 a.m.-1 a.m.
 News Service: UP
 Representative: Adam J. Young, Inc.
 Pres.-Gen.-Sta. Mgr.: William A. Banks
 Asst. Gen.-Sta. Mgr.: Dolly R. Banks
 Sales Prom. Mgr.: Frank Blandin
 Program Director: William Hedgpeth
 Chief Engineer: Ralph E. Cannon, Jr.

W M A L

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By: The Evening Star
 Bcstg. Co., Inc.
 Business-Studio Address: 724 14th St., N.W.
 Phone Number: NATIONAL 5400
 Transmitter Location: Green Tree Rd.,
 Bethesda, Md.
 Air Time: 6 a.m.-1:05 a.m.
 News Service: AP, UP
 Transcription Service: World, Standard
 Representative: ABC Spot Sales

W I N X

WASHINGTON, D. C.—1940—SBN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Banks Independent Bcstg. Co.
 Business-Studio: 8th & Eye Sts., N.W.
 Phone Number: Republic 8000

LOOK AT THE RECORD! . . .

In Washington
everything is up
Population
Income
Retail Sales

*RADIO LISTENING

To reach the one and one-half million listeners in Metropolitan Washington, D. C., and a bonus market in Maryland and Virginia your best bet is

WRC

(Check your nearest
NBC Spot Sales Office)

* American Research
Bureau Radio Diary
Study

FIRST in WASHINGTON



5,000 Watts • 980 KC

. . . District of Columbia . . .

Membership NAB
President S. H. Kauffmann
V.P., General Manager K. H. Berkeley
Sales Prom. Mgr. Howard Bell
Commercial Manager Ben B. Baylor, Jr.
Pgm. Dir. Charles Kelly
Pub. Dir. Mary P. Perry
Chief Anncr. Harold Stepler
News Director William Neel
Chief Engineer Frank Harvey

W O L

WASHINGTON, D. C.—1924—MBS

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By Cowles Bcstg. Co.
Bus.-Studio Address 1627 K St., N.W.
Phone Number Metropolitan 0010
Transmitter Location Brookville Rd.,
Silver Spring, Md.

Air Time Unlimited
News Service AP, UP
Transcription Service Associated
Representative Katz
Membership NAB, BMB
President-Owner Gardner Cowles
V.P., Gen. Sales Mgr. Phil Hoffman
Pgm. Dir.-Prom. Mgr. S. J. McCormick
Chief Engineer Harold Reed

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address 724 14th St., N.W.
Phone Number Republic 4000
Transmitter Ager Rd., W. Hyattsville, Md.
Air Time 5:30 a.m.-1 a.m.
News Service AP, INS, UP
Transcription Service Thesaurus, Standard
Representative NBC Spot Sales
Membership NAB, BAB
President Joseph H. McConnell
General Manager William R. McAndrew
Program Manager Kenneth French
Sales Director Mahlon Glascock
Chief Engineer Donald Cooper
News Director Cassius Keller
Sales Promotion Manager Tom Geoghegan
Musical Director Fritz Baltzer
Consulting Engineer NBC Engineering

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By WTOP, Inc.
Business-Studio Address Warner Bldg.
Phone Number Metropolitan 3200
Transmitter Location Wheaton, Md.
Air Time 5:30 a.m.-2 a.m.
News Service AP, UP, INS
Representative CBS Radio Sales

... District of Columbia ...

President Phillip L. Graham
Vice President-Gen. Mgr. John S. Hayes
Commercial Manager. George Hartford
Sales Prom. Mgr.-Pub. Dir. Cody Pfanstiehl
Program-Production Dir. Hazel Kenyon Markel
News Director. Ted Koop
Chief Engineer. Clyde Hunt

W W D C

WASHINGTON, D. C.—1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By. Capital Bcstg. Co.
Business-Studio Address. 1627 K St., N.W.
Phone Number. Sterling 3800
Transmitter. Silver Spring, Md.
Air Time. 24 hrs.
News Service. AP, UP
Transcription Service. Capitol, Standard,
Lang-Worth

Representative Forjoe
Membership NAB, BAB
President Joseph Katz
General Manager. Ben Strouse
Comm. Manager. Herman Paris
Program Director. Norman Reed
News Director. Denis Sartain
Publicity Director. Irving Lichtenstein
Musical Director. Burke Pond
Chief Engineer. Ross H. Beville
Consulting Engineer. Weldon & Carr

**Mr. Plus
joins the
Staff**

**WWDC
WASHINGTON
joins Mutual**

The big "PLUS" is now MUTUAL

AP SELLS

For Stations and Sponsors—

For instance . . . WWDC

**"The sale of Associated Press newscasts has been
consistently successful for WWDC."**

**BEN STROUSE,
General Manager,
WWDC, Wash., D. C.**

FLORIDA

Population 2,711,305—Increase 46.1% ('40-'50)—Radio Homes 689,650
Families 769,800—Stations in State 69

WSWN

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By: Seminole Bcstg. Co.
Business Address: P. O. Box 355
Phone Number: 2063
Studio Address: Scarborough Bldg.
Transmitter Location: Chosen
Air Time: Daytime
News Service: UP
Transcription Service: World
President-General Mgr.: Tom Watson, Jr.
Commercial Manager: Mrs. Mary Foy
Chief Engineer: C. S. Clemans
Farm Editor: Tom Lloyd

WDHL

BRADENTON—1946—KBS-LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Manatee Bcstg. Co.
Business Address: Memorial Pier
Phone Number: 37-531, 37-561
Studio-Transmitter Location: Memorial Pier
Air Time: 6:45 a.m.-11:45 p.m.
News Service: AP
Representative: Hil Bcst.
Transcription Service: Associated
Pres.-Gen.-Sta. Mgr.: L. E. Jacobson
Program Director: Atch McCabe
Chief Anncr.-Prod. Dir.: Al Mareau
Publicity Director: Carmen Greenlaw
News Director: Bill MacKechnie
Chief Engineer: Charles Castle
Farm Editor: Ed Ayers

WPIN

CLEARWATER—1946

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By: Fla. W. Coast Bcstrs., Inc
Address: Whitcomb Building
Phone Number: Petersburg 7-0511:
Clearwater 3-2373
Transmitter Location: Largo
Air Time: Sunrise-Sunset
News Service: AP
Station Representative: Independent Metro-
politan Sales-New York; Holman Co.,
Chicago
Membership: NAB
Gen., Comm. Mgr., Pgm. Dir.: Arthur Mundorff
Sta. Mgr.: Herb Anderson, St. Petersburg;
Lloyd Wyngarden, Clearwater
Production Director: George Gardiner
Chief Announcer: Jim Carley
Farm Editor, News Dir.: Lloyd Wyngarden
Chief Engineer: Manley St. Jean
Consulting Engr.: Continental Research Labs

WTAN

CLEARWATER—1947—KBS-LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Clearwater Ra. Bcstrs., Inc.
Business Address: P. O. Box 1109
Phone Number: 33084
Transmitter Location: Municipal Auditorium
Air Time: 6:30 a.m.-12:15 a.m.
News Service: UP
Transcription Service: Capitol, Keystone
Representative: Joseph Hershey McGillvra
Membership: NAB
President: Otis E. Pruitt
Gen., Comm. Mgr.: Frank L. Parker
Pgm. Dir., Prom. Mgr.: Charles Adams
Chief Engineer: John D. Callan
Publicity Director: Bob Weatherly

WTTT

CORAL GABLES—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Atlantic Shores Bcstg.
Business-Studio Address: 350 Aragon Ave.
Phone Number: 83-4683
Transmitter Location: S.W. 16th St.,
S.W. 32nd Ave., Miami
Air Time: 7:00 a.m.-12 M.
News Service: UP, Transradio
Transcription Service: Associated
Representative: Joseph Hershey McGillvra
Membership: NNAB
President: Richard Endicott
Sta., Comm. Mgr.: Lee Phillips
Program Director: Noah Tyler
Chief Engineer: Walter Kinney

WVCG

CORAL GABLES—1947—PG

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By: Peninsular Bcstg. Corp.
Business Address: 223 Aragon Ave.
Phone Number: 48-7411-2
Transmitter: Bird & Ludlum Rds., Miami
Air Time: Sunrise to sunset
News Service: AP
Transcription Service: Associated
Membership: NAB, BAB
President-General Mgr.: George W. Thorpe
Program Director: Robert S. Stevens
Chief Announcer: Peter F. Cole
Chief Engineer: Lawrence Mennitt
Consulting Engineer: Lynn Smeby

WCNU

CRESTVIEW—1949—KBS-LIBERTY

Frequency: 1010 Kc. Power: 1000 Watts d.

Owned-Operated By... Gulf Shores Bcstg. Co.
 Business-Studio Address.....Box 518
 Phone Number.....3511
 Transmitter Location... Highway 85, Crestview
 Air Time.....Daytime Only
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hil Best
 Membership.....NAB
 Pres. & Sales Mgr.....D. Grady O'Neal
 Gen. Mgr., Sec. & Treas.....H. French Brown
 Commercial Manager.....Everette McCrary
 Pgm. Dir., Chief Anncr.....Sam F. Townsend
 Chief Engineer.....Tom Miniard

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. Wright Esch
 Business-Studio Address.....244 N. Beach St.
 Phone Number.....6491-2
 Transmitter Location...126½ Magnolia Ave.
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....SESAC
 Representative...Joseph Hershey McGillvra
 Membership.....NAB
 Owner.....W. Wright Esch
 General Manager.....B. B. Esch
 Station Manager.....Ray Clancy
 Commercial Manager.....John S. Pitts
 Traffic Director.....Walter Strouse
 Chief Engineer.....Webster K. Ellenwood

W N D B

DAYTONA BEACH—1948

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address...128 Orange Ave.
 Phone Number.....2-0531
 Transmitter Location.....Holly Hill
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service.....Standard, World
 Representative.....John H. Perry
 Gen.-Sta.Mgr.....Jerry Stone
 Comm., Prom. Mgr.....John Cummins
 Program Director.....Kay Todd
 Production Director.....Helen Traeger
 Chief Announcer.....Richard Bate
 News Director.....Ed Fulke
 Musical Director.....Marilyn Ganung
 Chief Engineer.....James H. Millard
 Consulting Engr.....George C. Davis, Wash-
 ington, D. C.

W R O D

DAYTONA BEACH—1947—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Daytona Beach Bcstg.
 Corp.
 Business Address.....Box 991
 Phone Number.....4626
 Studio-Transmitter Address..Wilder Blvd. &
 S. Beach St.

NOW THAT YOU CAN
 HAVE THE BEST, WHY
 BE SATISFIED WITH LESS

AP

Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Membership.....NAB
 Pres.-Gen. Mgr.....E. J. Sperry
 Commercial Manager.....R. Y. Huffman
 Pgm. Dir.....Susan Baldwin
 Chief Engineer.....L. M. Menard

WJBS

DELAND—1948—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....John B. Stetson Univ.
 Address.....220 East Hubbard Ave.
 Phone Number.....1490
 Transmitter Location.....220 E. Hubbard Ave.
 Air Time.....6:30 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....RC, Thesaurus
 Membership.....FAB
 President.....Dr. J. Oilie Edmunds
 General Manager.....C. L. Menser
 Station Manager.....Lauren Mickle
 Commercial Manager.....M. M. Davis
 Program Director.....Robert H. Walton
 Sports Director.....Dick Pearce
 Chief Engineer.....Lauren Mickle

WBRD

FT. LAUDERDALE—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Broward Bcstg. Co.
 Address.....P. O. Box 78
 Phone Number.....2-2563
 News Service.....UP
 President.....L. C. Judd
 Gen., Comm. Mgr.....Robert Standart III
 Prog. Dir., Prom. Mgr.....Frank W. Hainey
 Chief Engineer.....John D. Miller
 News Director.....Bert Wills

WFTL

FORT LAUDERDALE—1948-LIBERTY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Gore Pub. Co.
 Business-Studio Address.....100 E. Las Olas Blvd.
 Phone Number.....3-2511
 Transmitter Location.....1785 S.E. 15th St.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Gen., Sta. Mgr., Pgm. Dir.....R. L. Bawles
 Commercial Manager.....W. T. Burghart
 Chief Engineer.....Merle Sanford
 Consulting Engineer.....We'don & Carr

WINK

FT. MYERS—1938—CBS-KBS-FS

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
 Business-Studio Address.....54 E. First St.
 Phone Number.....818
 Transmitter Location.....54 E. First St.
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Representative.....Donald Cooke
 President.....Arthur B. McBride
 Gen.-Sta.-Comm. Mgr.....A. J. Bauer
 Sales Promotion Manager.....Betty Whifield
 Pub. Dir.....Dan Harlacher
 Chief Anncr.....Bob Nash
 Chief Engineer.....James Lacy

WIRA

FORT PIERCE—1946—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg Co.
 Business Address.....Melody Lane
 Phone Number.....870
 Air Time.....6:30 a.m.-11:15 p.m.
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB
 Pres., Gen.-Sta. Mgr.....Douglas Silver
 Program Director.....Marjorie B. Silver
 Commercial Manager.....J. Kingsley Butt
 Chief Announcer.....William Strickland
 Chief Engineer.....James Sowinski
 Farm Editor.....Anne Wilder
 Consulting Engineer.....Andrew Ring

WGGG

GAINESVILLE—1943

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Alachua County
 Broadcasting Co., Inc.
 Bus.-Studio-Transmitter.....1230 Waldo Rd.
 Phone Number.....5791, 3922
 Air Time.....6:59 a.m.-12:06 a.m.
 News Service.....AP
 Transcription Service.....Associated, Capitol
 Representative.....Ashcraft & Banninger
 Pres., Gen.-Sta. Mgr.....R. M. Chamberlin
 Comm.-Sales Prom. Mgr.....Leon E. Mims
 Pgm. Dir.-Chief Anncr.....S. Scott Sutton
 Chief Engineer.....R. M. Chamberlin

WRUF

**GAINESVILLE—1928
 MBS-U. OF FLA. NET.**

Frequency: 850 Kc.....Power 5000 Watts
 Owned-Operated By.....Univ. of Fla.
 Business-Studio Address.....Campus, Univ. of Fla.
 Phone Number.....3261, Ext. 466-7-8
 Transmitter Location.....Newberry Rd.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth, SESAC
 Representative.....Burn-Smith
 Membership.....NAB, BAB, FMA

General Manager.....Garland Powell
 Commercial Manager.....John Dunnivant
 Program Director.....Ray Dantzer
 Chief Announcer.....Otis Boggs
 Chief Engineer.....Ovid Gano
 Farm Editor.....Clyde Beale
 Consulting Engineer.....Geo. C. Davis

W I V Y

JACKSONVILLE—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WIVY, Inc.
 Business-Studio Address...135 Riverside Ave.
 Phone Number.....4-7722, 4-7723
 Transmitter Location...Springrove Ave. at
 A. C. & L. RR. Tracks
 Air Time.....Local sunrise to local sunset
 News Service.....INS
 Membership.....NAB
 Pres., Gen. Mgr.....Edward J. Oberle
 Sta., Comm. Mgr.....Alexander Kiersey
 Sales Prom. Mgr.....Joe Forster
 Pgm., News Dir.....Al Kiersey
 Production Director.....Earl Wood
 Publicity Director.....Claude Taylor
 Chief Announcer.....Tom Carswell
 Musical Director.....Fred Arnold
 Chief Engineer.....James Stephens
 Consulting Engineer.....Silliman & Barclay

W J A X

JACKSONVILLE—1925—NBC

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By..City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Phone Number.....4-1681
 Transmitter Location.....Hyde Park
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus, Muzak
 Representative.....John Blair; Harry E. Cummings
 Sta. Mgr., Chief Eng.....John T. Hopkins III
 Program Director.....Marion DeTrowell
 Commercial Manager.....J. W. Douglass
 Chief Announcer.....Starling Coleman
 Musical Director.....Frank Morris
 Consulting Engineer.....Paul Godley

W J H P

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By.....The Metropolis Co.
 Business-Studio Address.....500 Laura St.
 Phone Number.....4-7711
 Transmitter Location.....Lane Ave. Annex
 Air Time.....6 a.m.-1 a.m.
 Newspaper Affiliate.....Jacksonville Journal
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....John H. Perry
 Gen.-Sta. Mgr.....Reggie Martin

Asst. Pgm. Dir.....Martha Thomas
 Production Director.....Jocelyn Brown
 Publicity Director.....Charlie Harris
 News Director.....Jim Underwood
 Chief Engineer.....Beecher Hagford
 Consulting Engineer.....McIntosh & Inglis

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Operated By.....Florida Bcstg. Co.
 Business-Studio Address.....605 Main St. S.,
 P.O. Box 5187
 Phone Number.....9-4477
 Transmitter Location...Lane & Stewart Aves.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP, INS
 Transcription Service.....World, Associated
 Representative.....Avery-Knodel
 President.....Frank King
 Comm. Mgr.....Charles M. Stone
 Program Director.....Roger O. Van Duzer
 Chief Engineer.....Ernest B. Vordermark

W O B S

JACKSONVILLE—1948

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...So. Radio and Equip. Co.
 Business-Studio Address...10 East Forsyth St.
 Phone Number.....6-4231
 Transmitter Location.....Gilmore Road
 Air Time.....Sunrise to sunset
 News Service.....INS
 Station Representative.....Forjoe
 President.....Jack Sharpe
 General Manager.....Jim Macri
 Commercial Manager.....R. L. McQuage
 Program Director.....Wayne Farrell
 Chief Engineer.....W. F. Askew

W P D Q

JACKSONVILLE—1942 ABC-FLA.-AMER. GROUP

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By..Jacksonville Bcstg. Corp.
 Phone Number.....4-4421
 Studio Address.....Gulf Life Insurance Bldg.
 Transmitter Location.....Lenox Ave.
 Air Time.....5:30 a.m.-1205 a.m.
 News Service.....AP
 Transcription Service.....Standard
 Station Representative.....Katz
 President.....James R. Stockton
 General-Station Manager...Robert R. Feagin
 Commercial Manager.....Frank Taylor, Jr.
 Sales Prom. Mgr.....Evelyn C. Cooper
 Farm Edit., Prod., Pgm. Dir.

James O. Hardin, Jr.
 Publicity Dir.....Frieda J. Sanders
 News Director.....John MacLean
 Chief Announcer.....Tommy Tucker

WNER

LIVE OAK—1949—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....John A. Boling
 Business Address.....Jacksonville
 Phone Number.....1450
 Transmitter.....1 Mi. E. city Rte. 90
 News Service.....UP
 Transcription Service.....SESAC, Lang-Worth
 President.....John A. Boling
 Sta., Gen. Manager.....Norman Protzman
 Program Director.....James M. Crosley
 Chief Engineer.....C. S. Parker
 Consulting Engineer.....Claude Gray

WTYS

MARIANNA—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By. John H. Phipps Radio Stas.
 Business Address.....P. O. Box 565
 Phone Number.....650
 Studio-Transmitter Address..U. S. Hwya. 90, E.
 Air Time.....5:30 a.m.-10:30 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Harry Cummings

President.....John H. Phipps
 General Manager.....L. H. Graves
 Station Manager.....H. C. Harris

WMMB

MELBOURNE—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By...Melbourne Bcstg. Corp.
 Business-Studio Address.....Front St.
 Phone Numbers.....575-6
 Transmitter Location.....Front St.
 Air Time.....Local sunrise to sunset
 Representative.....Hil Best
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....NAB
 President.....Joseph H. Wickham
 General Manager.....Austin V. Catterton
 Commercial Manager.....Joseph A. Peters
 Chief Engineer.....Kenneth R. Waltz

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc.....Power: 5,000 Watts
 Owned-Oper. By..Isle of Dreams Bcstg. Corp.
 Business-Studio Address...600 Biscayne Blvd.

We've Arrived! We've the Figures to Prove That...

We're No Longer Squalling Brats!

MIAMI

(Dade County) Ranks 4th Among All Official Metropolitan County Areas in Percentage of Population Growth Since 1940!* Among All Cities in Its Population Group...the Miami Area Ranks 1st in Percentage of Population Increase!*

WIOD

(Miami-NBC) Passed Its First Quarter Century Mark This Month! And, Proud We Are to Have Had a Part in the Growth and Development of Miami Into One of the Top Markets in the Entire South! Selling Did It! For the Facts and Figures, Call Our Rep...George P. Hollingbery Co.



James M. LeGate,
 General Manager

5,000 WATTS • 610 KC • NBC



FLORIDA

Phone Number 3-6444
 Transmitter Location Cameo Island
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Associated, Standard
 Representative George P. Hollingbery
 Membership BAB
 President Daniel J. Mahoney
 Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 News Director Eugene Strul
 Prom. Pub. Dir. Martha Henriquez
 Musical Director Earl Barr Hanson
 Chief Engineer M. C. Scott
 Consulting Engineer Chambers & Garrison

WFEC MIAMI—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Operated By Howard D. Steere DBA
 Florida E. Coast Bcstg. Co.
 Trans-Address 350 N.E. 71st St., Miami
 38, Fla.

Phone Number 89-7534
 Air Time Sunrise to Sunset
 News Service UP
 Station Representative Hil F. Best
 Exec. Director Howard D. Steere
 Station Manager Robert Lyons
 Commercial Manager Norman Stuart
 Program Director Calvert Carter
 Chief Engineer Wm. Reeder

WGBS MIAMI—1939—CBS

Frequency: 710 Kc. Power: 50,000 Watts d.,
 10,000 Watts n.

Owned-Operated By The Fort Industry Co.
 Address 1605 Biscayne Blvd.
 Phone Number 9-2401
 Transmitter Location 6½ miles NW of
 Hialeah

Air Time 5:30 a.m.-2:00 a.m.
 News Service INS, UP
 Transcription Service Langworth
 Station Representative The Katz Agency Inc.
 President George B. Storer
 Managing Director Stanton P. Kettle
 Commercial Manager M. N. Babcock
 Sales Promotion Manager Frank Jaffe
 Program Director Ewald Kockritz
 News Director Robert Bingham
 Chief Engineer A. W. Shropshire
 Consulting Engineer A. Earl Cullum

WMIE MIAMI—1947

Frequency: 1140 Kc. Power: 10,000 Watts, d.,
 5,000 Watts, n.
 Owned-Operated By Sun Coast Bcstg. Corp.

Business Address Everglades Hotel
 Transcription Service Cole
 Phone Number 3-5556
 Transmitter Location Sunset Rd. & Snapper
 Creek, So. Miami
 Air Time 6:30 a.m.-4 a.m.
 News Service INS, Transradio, UP
 Transcription Service Associated
 Representative Forjoe
 Membership NAB, BAB
 President J. Allen Brown
 General Manager Robert G. Venn
 Commercial Manager Wm. Van der Busch
 Merchandise Mgr. Roland Jones
 Pgm. Dir., Sta. Mgr. Ted Anthony
 Production Manager Wm. Rega
 Publicity Director Matty Mathews
 News Director John Price
 Music Librarian Ruth Lee Jones
 Chief Engineer Russell Bennett

WQAM MIAMI—1920—ABC-FA

Frequency: 560 Kc. Power: 5,000 Watts, d.,
 1,000 Watts, n.

Owned-Operated By Miami Bcstg. Co.
 Business-Studio Address duPont Bldg.
 Phone Number 2-6121
 Transmitter Location 1425 N.E. Bayshore Ct.
 Newspaper Affiliation Miami Herald
 News Service AP
 Transcription Service World
 Representative John Blair, Cummings
 Membership NAB, BMB
 President John S. Knight
 General-Station Mgr. Owen F. Uridge
 Comm., Sales, Prom. Mgr. Harry Camp
 Program Director Don Fischer
 Publicity Director Marjorie Christopher
 Musical Dir. Walt Svelha
 News Director John T. Bills
 Chief Engineer Gene Rider
 Consulting Engineer A. P. Ring & Co.

WWPB MIAMI—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Paul Brake
 Business-Studio Address 414 S.W. 2nd Ave.
 Phone Number 3-7405
 News Service AP
 Transcription Service World
 Representative Donald Cooke
 Owner, Gen., Comm. Mgr. Paul Brake
 Program Dir. Bill Johns
 Prom. Mgr. Ed Derryberry
 Chief Engineer Jack Wilson

WINZ MIAMI BEACH—1946—LBS

Frequency: 940 Kc. Power: 1000 Watts

FLORIDA

Owned-Operated By.....Hollywood Bcstg.
System
Business Address.....304 Lincoln Rd.
Phone Number.....58-73-11
Representative.....Perry
News Service.....Transradio
Pres., Gen. Mgr.....Jonas Weiland
Comm., Prom. Mgr.....Jules Lillienthal
Prog., News Dir.....Dennis Kirwan
Chief Engineer.....John Reynolds
Traffic Manager.....Ruth Kalin

WKAT

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc.....Power: 5000 Watts d.,
1000 Watts n.
Owned-Operated By.....WKAT, Inc.
Trans-Address.....1759 No. Bay Road
Phone Number.....5-5711
Air Time.....6:00 a.m.-12 M.
News Service.....UP
Transcription Service.....Standard, Cole
Representative.....Weed
Membership.....NAB
President.....A. Frank Katzentine
General Manager.....John I. Prosser
Commercial Manager...Walter A. Callahan
Chief Engineer.....Arthur Smith

WMBM

MIAMI BEACH—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Biscayne Bcstg. Co., Inc.
Business-Transmitter Address..Causeway Ter.
Phone Number.....5-5586
Air Time.....Daytime
News Service.....UP
Transcription Service.....Standard, Capitol
Representative.....Rambeau
Membership.....NAB BAB
President.....Kenneth S. Keyes, Sr.
Gen., Sta., Comm. Mgr.....J. Ly'e Williams
Sales Prom., Pub. Dir.....Dick Parker
Program Prod. Dir.....Arnold Kaufman
Farm Editor.....Lloyd Beckworth
Chief Engineer.....Charles A. Hartwick, Jr.
Consulting Engineer.....Gillette

WTMC

OCALA—1939—MBS-KBS

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By...Ocala Bcstng. Co. Inc
Address.....1 Broadcast Place, P. O. Box 831
Phone Number.....128-129, 1329
Transmitter Location.....Highway 500, RFD
Ocala

Air Time.....6:00 a.m.-12 M.
News Service.....UP
Transcription Service.....Langworth
Station Representative...H. Perry Associates
President.....John H. Perry, Jr.
General Manager.....T. S. Gilchrist, Jr.
Station Manager.....John F. Nicholson
Commercial Manager.....Carl J. Reinhardt
Program Director.....Ruth Whitley
Production Director.....James M. Smith
News Director.....John Nicholson
Chief Engineer.....Beecher Hayford
Farm Editor.....James Smith
Consulting Engineer.....McIntosh & Inglis

WDBO

ORLANDO—1925—CBS

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By...Orlando Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 3707,
30 S. Ivanhoe Blvd.
Phone Number.....6181
Transmitter Location.....222 Hazard St.
Air Time.....5 a.m.-1 a.m.
News Service.....AP, UP
Transcription Service.....World, Thesaurus,
Associated
Representative...John Blair, Harry Cummings
Membership.....NAB, BAB, FAB
Pres., Gen. Mgr.....Harold P. Danforth
Natl. Sales Dir.....W. G. McBride
Local Sales Director.....John M. Pedrick
Program Director.....Rosaland Baggs
Musical Director.....Walter D. Kimble
Chief Engineer.....J. E. Yarbrough
Farm Editor, Chief Anncr.....Carter Scofield

WHOO

ORLANDO—1947—ABC-FAG

Frequency: 990 Kc.....Power: 10,000 Watts d.:
5000 Watts n.
Owned-Oper. By..Orlando Daily Newspapers,
Inc.
Address.....Fort Gatlin Hotel
Phone Number.....9900
Transmitter Location.....Old Fairvilla Rd.
Air Time.....6 a.m.-12:30 a.m.
News Service.....AP
Transcription Service.....Standard
Representative.....Ra-Tel
President.....Martin Andersen
Gen., Sta. Mgr.....Clarence Bracey
Commercial Manager.....Carl Hallberg
Pgm. Dir., Chief Anncr.....Dan Daniel
Publicity Director.....Joan Fluker
Chief Engineer.....Gene Dashiell
News Director.....Phil Gaines
Farm Editor.....Bob Kilgore

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By: Hazelwood, Inc.
 Business-Studio Address: Angebilt Hotel
 Phone Number: 8163
 Transmitter Location: Near Orlo Vista
 Air Time: 4:55 a.m.-M.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: Paul H. Raymer
 Membership: NAB, BAB
 President: William Joe Sears
 V.P., Gen. Mgr.: J. Allen Brown
 Comm. Mgr.: Don R. Colee
 Prom. Mgr., Pub. Dir.: Pat Kerr
 Program Director: R. Donahue
 Chief Announcer: Rocky Smith
 News Director: Paul Marlowe
 Chief Engineer: Dodd Daniel
 Farm Editor: Bob Keith

W O R Z

ORLANDO—1946—NBC

Frequency: 740 Kc. Power: 1000 Watts
 Owned-Oper. By: Central Florida Bcstg. Co.
 Business-Studio Address: P. O. Box 2231
 Phone Number: 2-2451
 Studio Address: 740 N. Orange
 Transmitter Location: Winter Garden Rd.
 Air Time: 4:55 a.m.-1:05 a.m.
 News Service: AP
 Transcription Service: Standard
 Representative: Weed
 Membership: NAB, BAB
 President: James Dandelake
 Gen., Comm. Mgr.: Eugene D. Hill
 Station Manager: W. O. Murrell, Jr.
 Sales Prom. Mgr.: Sammy Roen
 Program Dir.: Tony Chastain
 News Director: John Lofton
 Chief Anncr., Farm Editor: Lou Kennedy
 Musical Director: Gordon Towne
 Chief Engineer: Harold Stonitsch
 Consulting Engineer: Silliman & Barkley

W W P F

PALATKA—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By: Palatka Bcstg. Co.
 Address: 900 River St.
 Phone Number: 354
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Lang-Worth
 Partners: L. C. McCall, J. E. Massey
 Gen.-Station Manager: L. C. McCall
 Commercial Manager: Herb Young
 Music Director: Bruce E. Wilson
 Chief Announcer: Wally Luce
 Chief Engineer: L. C. McCall

W W P G

PALM BEACH—1941—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Palm Beach Bcstg. Co.
 Business Address: South Ocean Blvd.
 Phone Number: West Palm Beach 2-1515,
 Lake Worth 5345
 Transmitter Location: South Ocean Blvd.
 Air Time: Unlimited
 News Service: INS
 Transcription Service: Lang-Worth, Thesaurus,
 World
 Representative: Perry
 President, Gen. Mgr.: Charles E. Davis
 Station-Comm. Mgr.: Donald S. Greenlief
 Chief Engineer: Clyde E. Walkden

W D L P

PANAMA CITY—1940

FFN—LIBERTY—KBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Panama City Bcstg. Co., Inc.
 Business-Studio Address: West Beach Dr.
 Phone Number: 777
 Transmitter Location: North Springfield
 Air Time: 5:30 a.m.-11 p.m.
 News Service: UP
 Transcription Service: World
 Representative: Perry Associates
 President: John H. Perry
 Gen.-Sta.-Comm. Mgr.: Byron Hayford
 Sales Prom. Mgr.: John Thomas
 Chief Engineer: Elmer Scott

W P C F

PANAMA CITY—1949—ABC

Frequency: 1400 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Operated By: Bay County Bcstg. Co.
 Trans-Address: 300 E. 15th St.
 Phone Number: 6176-6177
 Air Time: 6 a.m.-12 p.m.
 News Service: AP
 Transcription Service: Thesaurus
 Pres., Gen., Sta., Comm. Mgr.: E. L. Dukate, Jr.
 Program Director: Eleanor Whitelaw
 Chief Announcer: Cal Howrigan
 News Director: George Rowe
 Chief Engineer: Leon Hance
 Consulting Engineer: Edward Holmes

W B S R

PENSACOLA—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Escambia Bcstg. Co., Inc.
 Business Address: P. O. Box 1351
 Phone Number: 6173-4
 Studio-Transmitter: N. O & Moreno Sts.
 Air Time: 6 a.m.-11 p.m.
 News Service: AP

Transcription Service Lang-Worth
 Representative Robert Meeker
 President, Gen. Mgr. Ruth Braden
 Sta.-Comm. Mgr. Jack Rathbun
 Sales Promotion Manager C. I. Smith
 Chief Engineer G. Bert Mead

WCOA

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By Pensacola Bcstg. Co.
 Business-Studio Address San Carlos Hotel
 Phone Number 4111
 Transmitter Location Cary's Lane
 Air Time 6 a.m.-M.
 Newspaper Affiliation News-Journal
 News Service UP
 Transcription Service World
 Representative John H. Perry Associates
 President John H. Perry
 Gen.-Station Mgr. J. Holliday Veal
 Commercial Manager Irving Welch
 Program Director Russell Hirsch
 Chief Engineer Harold Heath
 Consulting Engineer MacIntosh

WEAR

PENSACOLA—1947—MBS—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Gulfport Bcstg. Co.
 Business-Studio Address Smith Shipyard
 Phone Number 8-4449
 Transmitter Location Smith Shipyard
 Air Time 6 a.m.-10:15 p.m.
 News Service AP
 Representative John E. Pearson
 President T. J. Carroll
 General Manager Earle Fletcher
 Comm., Sales Prom. Mgr. Mel Wheeler
 Pgm., Prod. Dir. LeRoy Morris
 Chief Engineer Howard Grove

WPLA

PLANT CITY—1949—KBS

Frequency: 1570 Power: 250 Watts d.
 Owned-Operated By W. A. Smith
 Address P. O. Box 1588, Hopewell Rd.
 Phone Number 526
 Transmitter Location Hopewell Rd.
 Air Time 7:00 a.m.-5:30 p.m.
 News Service UP
 Transcription Service Cole, Eells
 Station Representative Best
 Gen., Comm. Mgr. Leon Lloyd
 Program Director Elyse Shuman
 Chief Announcer Jerry Wilcox
 News Director Joseph J. Blison
 Chief Engineer Jim Cruikshank

WCNH

QUINCY—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Quincy Bcstg. Corp.
 Business Address Box 190, Quincy
 Phone Number 300
 Studio-Transmitter Location Shelter Heights
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President Richard J. Gardner
 General Manager A. B. Letson
 Comm. Manager R. B. Bush
 Program Director Norman Keller
 Chief Engineer A. B. Letson

WFOY

ST. AUGUSTINE—1940—CBS

Frequency: 1240 Kc. Power: 250 Watts d.,
 250 Watts n.
 Owned-Operated By Fountain of Youth
 Broadcasting Co.
 Address Box 588 Magnolia Park
 Phone Number 1622
 Transmitter Location Magnolia Park
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Station Representative Avery-Knodel Agency
 President John C. Bell
 Gen., Sta., Comm., Prom. Mgr.
 John E. Bernhard, Jr.
 Prog., News, Prod., Music, Pub. Dir.
 Frankye C. Walker
 Chief Announcer Bob Sheppe
 Chief Eng., Farm Editor Ernest Raistrick

WPIN

ST. PETERSBURG-CLEARWATER—
 1946

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By Florida West Coast
 Broadcasters, Inc.
 Address Royal Palm Hotel
 Phone Number 7-0511
 Transmitter Location Largo, Florida
 Air Time Sunrise to Sunset only
 News Service AP
 Station Representative Ind. Met. Sales
 Gen., Comm. Mgr. Arthur Mundorff
 Sta. Mgr., Prog. Dir. Herbert Anderson
 Chief Engineer Manly St. Jean

WSUN

ST. PETERSBURG—1938—ABC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address Recreation Pier
 Phone Number 7-4747-8
 Transmitter Location Bayview

News Service UP
 Transcription Service Associated
 Representative Weed
 Membership NAB
 Sta., Prom. Mgr. George D. Robinson
 Commercial Manager Vera New
 Pgm. Dir., Chief Engr. Louis J. Link
 Chief Announcer Burl McCarty

W T S P

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Pinellas Bcstg. Co.
 Business-Studio Address Times Bldg.
 Phone Number 7-8108
 Transmitter Location Gandy Blvd.
 News Service UP
 Transcription Service World, Capitol
 Representative John E. Pearson
 Membership NAB
 President Nelson Poynter
 V.P., Gen. Mgr. F. J. Kelly
 Comm. Mgr. L. L. Wildman
 Prom., Prog. Dir. Jack Faulkner
 Chief Engineer William D. Mangold

W T R R

SANFORD—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Myron A. Reck
 Business Address Box 1541
 Phone Number 999
 Studio-Transmitter 1110 E. First St.
 Representative Hil Best
 News Service UP
 Gen. Mgr. Myron A. Reck
 Comm. Mgr. Dick Aiken
 Program Dir. J. Marion Harman, Sr.
 Chief Engineer Emerson Browne

W K X Y

SARASOTA—1949—LIBERTY

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Sarasota Bcstg. Co.
 Business Address P. O. Box 2431
 Phone Number 3666
 Representative Hil Best
 News Service AP
 Transcription Service Capitol
 Gen. Mgr., Chief Engr. A. G. Fernandez
 Comm. Mgr., News Dir. William P. Carey
 Pgm. Dir., Farm Editor Robert W. Hanesworth

W S P B

SARASOTA—1939—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSPB, Inc.
 Business Address Ringling Isle
 News Service UP
 Transcription Service World

Representative John E. Pearson
 President Robert C. Jones, Jr.
 General-Station Manager John B. Browning
 Comm. Mgr. William Baskerville, Jr.
 Pgm., Prod., Pub. Dir. David Hale
 Music Director Margaret Fleischman
 Chief Engineer James E. Grant

W J C M

SEBRING—1950—LBS

Frequency: 1340 Kc. Power: 100 Watts
 Owned-Operated By Highlands Bcstg. Co.
 Business Address P. O. Box 233
 Phone Number 81811
 Representative Best
 Transcription Service Standard
 News Service UP
 President Henry L. Jollay
 Gen., Comm., Mgr., Chf. Eng. J. R. H. Wilson
 Program Director Jim Hardie

W T A L

TALLAHASSEE—1935—MBS—CBS

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By John H. Phipps Radio
 Stations
 Business Address P. O. Box 989
 Phone Number 2-1270
 Studio Address Cherokee Hotel
 Transmitter Location Lake Bradford
 News Service AP
 Transcription Service World
 Representatives Blair, Cummings
 President John H. Phipps
 General Manager L. Herschel Graves
 Program Director Joe Hosford
 Chief Engineer W. A. Snowden, Jr.

W T N T

TALLAHASSEE—1946-ABC-KBS-FAG

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Tallahassee Appli. Corp.
 Business-Studio Address Duval Hotel
 Phone Number 2-1450
 Transmitter Location East Park Ave.
 News Service UP
 Transcription Service World, Associated
 Representative Thomas F. Clark
 Membership NAB
 President, General Manager Frank W. Pepper
 Comm., Sales Prom. Mgr. Frank W. Hazelton
 Program Director Tom Dunn
 Chief Engineer Charles Clifton

W A L T

TAMPA—1946—LBS

Frequency: 1110 Kc. Power: 1000 Watts d.
 Owned-Operated By W. Walter Tison tr/as
 Tampa Broadcasting Company
 Address 401 W. Tyler St.

FLORIDA

News Service AP
Transcription Service Langworth
Station Representative Perry Associates
Pres., Gen., Sta., Comm. Mgr. W. Walter Tison
Sales Promotion Manager Coburn Gum
Pgm., Prod. Dir. C. W. Geer
Publicity Director Coburn Gum
Chief Announcer Gene Garcia
News Director Jimmy Willson
Musical Director Sandy Geer
Chief Engineer J. B. Tison
Asst. Ch. Eng. Milton Lock
Farm Editor C. W. Geer
Consulting Engineer Kear & Kennedy
Recording Engineer Arthur Betts

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc. **Power:** 5000 Watts
Owned-Operated By Tampa Times Co.
Business Address P. O. Box 2409,
 114 N. Franklin St.
Phone Number 2-2911
Studio Address Tampa Times Bldg.
Transmitter Location Forrest Hills Country
 Club Area
Air Time Unlimited
Newspaper Affiliation Tampa Daily Times
News Service AP
Transcription Service Associated
Representative Katz
Membership NAB
President David E. Smiley
Gen.-Sta.-Comm. Mgr. L. Spencer Mitchell
Prog.-Prod.-Publicity Dir. Kenneth W. Skelton
Musical Director Edward C. Walker
Chief Announcer S. J. Fleischman
Chief Engineer William Pharr Moore
Farm Editor Mark E. Swingley
Consulting Engineer Paul Godley

W E B K

TAMPA—1950

Frequency: 1590 Kc. **Power:** 1000 Watts d.
Owned-Operated By Hillsboro Bcstg. Co.
Address 1521 E. Broadway
Phone Number 4-3982
News Service INS
Co-Owners E. P. Martin,
 Mrs. Alpha Martin, Elmo B. Kitts
President E. P. Martin
Vice-President Mrs. Alpha Martin
General Manager Elmo B. Kitts
Program Director Mrs. Ann Bowman
Chief Engineer Angelo Louis Fazzri

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc. **Power:** 5000 Watts
Owned-Operated By Tribune Co.
Business Address P. O. Box 1410

Phone Number H-1828
Studio Address Seminole Bldg.
Transmitter Location East Entrance Camp-
 bell Causeway, Columbus Dr.
Air Time 6:30 a.m.-12:05 a.m.
News Service UP
Transcription Service Thesaurus, Lang-Worth
Representative John Blair, Harry E. Cummings
Membership NAB
Sta-Gen. Mgr. Charles G. Baskerville
Commercial Manager Melvin A. Myer
Sales Prom. Mgr., Pub. Dir. Tom Matthews
Prog.-Prod. Director Paul M. Jones
Chief Announcer, Farm Editor Mardi Liles
News Director Fred Reiter
Musical Director Frank Grasso
Chief Engineer Joseph Mitchell

W H B O

TAMPA—1948

Frequency: 1050 Kc. **Power:** 250 Watts d.
Owned-Operated By Harold A. Dunlap
Business Address 8122 Nebraska Ave.
Phone Number 33-2251
Transmitter Location 10001 Florida Ave.
Air Time Local sunrise-sunset
News Service AP
General Manager Harold A. Dunlap
Business Manager Ken Weber
Sales Prom. Manager Richard P. Baker
Program Director Ellen Melching
Traffic Dir. Betty Strong
Chief Engineer Edwin W. Hill
Consulting Engineer E. C. Page

W I R K

**WEST PALM BEACH—1947—MBS
SCBS**

Frequency: 1290 Kc. **Power:** 1000 Watts
Owned-Operated By Ken-Sell, Inc.
Business Address 715 S. Flagler Drive
Phone Number 2-1744
Transmitter Location S. Military Trail
Air Time Unlimited
News Service INS
Transcription Service Associated
Representative Cooke
Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.
Pgm. Prod. Dir. James C. Steele, Jr.
Chief Anncr., Mus. Dir. James W. Anderson
Chief Engineer William P. Heitzman
Farm Editor John Wooten

W J N O

WEST PALM BEACH—1937—CBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By WJNO, Inc.
Business-Studio Address 1500 N. Flagler Dr.
Phone Number 2-3638
Air Time 6:30 a.m.-12:05 a.m.
News Service UP

FLORIDA — GEORGIA

Transcription Service Lang-Worth
 Representative Robert Meeker
 Membership NAB
 President Marshall Heminway
 Gen.-Sta. Mgr. Stephen P. Willis
 Chief Engineer Otis C. Wright

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By Citrus Belt Bcstrs., Inc.
 Business Address S.W. Lake Howard Dr.
 Phone Number 31-313
 Transmitter Location Lake Howard Dr.
 Air Time 6 a.m.-11:15 p.m.
 News Service AP
 President Frederick L. Allman
 General Manager Larry Rollins
 Program Director Richard Eyrich
 Chief Engineer L. Orden Traig
 Consulting Engineer Dixie McKey

GEORGIA

*Population 3,444,578—Increase + 10.3% ('40-'50)—Radio Homes 699,800
 Families 840,100—Stations in State 74*

WALB

ALBANY—1940—ABC

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Transmitter Location Old Leesburg Road
 Phone Number 1590-1
 Air Time 6:30 a.m.-12 M.
 News Service AP
 Transcription Service World
 Representative Burn-Smith-Dedson
 Membership NAB, BAB
 President James H. Gray
 Gen., Sta., Comm. Mgr. E. Arthur Tate
 Pgm., Prod. Dir. Tommy Stillwagon
 News Editor Don Fernando
 Chief Engineer Thomas Duke
 Farm Editor Bill Bowick
 Consulting Engineer W. J. Holey

WGPC

ALBANY—1933—CBS—GSN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bdcstg. Co.
 Business-Studio Address New Albany Hotel
 Phone Number 13760
 Transmitter Location Gillionville Road
 Air Time 6:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Associated
 Representative George P. Hollingbery
 Membership NAB, BAB
 President J. W. Woodruff
 Executive Manager J. W. Woodruff, Jr.
 Sta.-Comm.-Sales Prom. Mgr. L. M. George
 Program, News Director Walter H. Flint
 Chief Engineer Redus A. Carlton
 Farm Editor Bill Fowler

WDEC

AMERICUS—1947—MBS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By The Americus Bdcstg. Co.
 Business-Studio Address 109½ Windsor Ave.
 Phone Number 3681-3682
 Transmitter Location McGarrah St.
 Air Time 7 a.m.-11:15 p.m.
 News Service AP
 Transcription Service Capitol
 Representative Continental
 Pres., Gen. Mgr. James R. Blair
 News, Sta., Pgm. Dir., Chief Anncr.
 Charles C. Smith
 Comm. Mgr., Farm Editor Robert V. Rogers
 Chief Engineer John Rivard

WGAU

ATHENS—1938—CBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By J. K. Patrick & Company
 Business-Studio Address Bobbin Mill Road
 Phone Number 1741-2
 Transmitter Location Bobbin Mill Road
 Air Time 6:35 a.m.-12:05 a.m.
 News Service AP
 Owners J. K. Patrick,
 C. A. Rowland, E. Brasswell, Tate Wright
 Gen., Sta., Comm. Mgr. R. Lewis Doster
 Program Dir. Mary L. Betts
 Chief Announcer Sol Abrams
 Chief Engineer Bill Evans

WRFC

ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By Radio Athens, Inc.
 Business-Studio Add. 279½ N. Lumpkin St.
 Phone Number 448-7
 Studio-Transmitter Location Lake Road
 Air Time Sunrise to Sunset
 News Service UP
 Transcription Service Associated
 Membership AB, BAB
 Representative Dodson Agency (Southeast)

GEORGIA

Pres., Sta., Gen. Mgr. L. H. Christian
Commercial Manager Claude Williams, Jr.
Prom., Pgm. Dir. Charles A. McClure
News Director H. R. Holden
Chief Engineer L. D. Drewry
Farm Editor R. D. Stephens
Consulting Engineer W. J. Holey

Chief Engineer Paul B. Cram
Farm Editor Dale Clark

WAGA

ATLANTA 1937—CBS—GMMT

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By Fort Industry Co.
Business-Studio Address Western Union Bldg.
Phone Number Main 5900
Transmitter Location North Druid Hill Rd.
Air Time Unlimited
News Service AP
Representative Katz
Membership NAB, BMB
President George B. Storer, Sr.
General Manager Lee B. Wailes
Station Manager James E. Bailey
Commercial Manager Claude H. Frazier
Sales Prom. Mgr., Pub. Dir. Lidie Lee
Program-Production Director
Chief Announcer William McCain
Musical Director Marijane Bouleware

WATL

ATLANTA—1931—LIBERTY

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By Atlanta Bcstg. Co.
Business Address Henry Grady Bldg.,
Phone Number Walnut 4377-8
Transmitter Location Chalmers Dr., S.W.
Air Time 6 a.m.-M.
News Service INS
Transcription Service Standard
Representative Forjee
President J. W. Woodruff, Sr.
General Manager J. W. Woodruff, Jr.
Commercial Manager E. A. Wing
Program Director E. R. Capral
Chief Engr., Sta. Mgr. G. C. Livingston, Jr.
Farm Editor H. W. Fields

WGST

ATLANTA—1923—MBS

Frequency: 920 Kc. Power: 5000 Watts d.;
1000 n.
Owned-Operated By Board of Regents, Uni-

WGST

5000 WATTS
920 KC

ABC NETWORK

TOP LOCAL STAFF

COMPLETE MERCHANDISING SUPPORT

REPRESENTED BY
JOHN BLAIR

IN THE SOUTHEAST BY
CHARLES C. COLEMAN

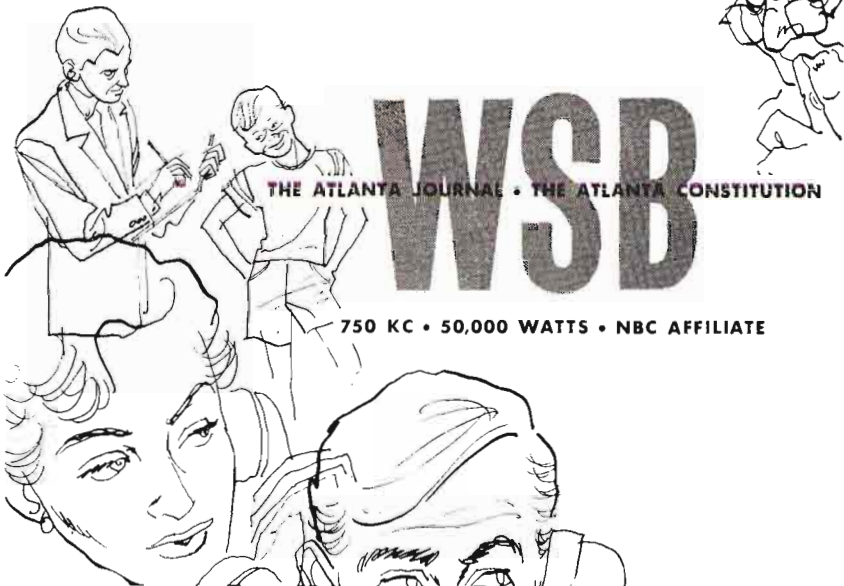
**LOWEST COST PER THOUSAND
TO COVER ATLANTA
NATION'S NO. 2
TEST CITY**



... in this market
your first television
choice is WSB-TV

**On every survey ever made
of listener preference
in the great Atlanta market
WSB has been FIRST!**

**Ask your Petry man to show you the latest ratings*



GEORGIA

versity System of Ga., behalf Ga. Institute of Technology
Business-Studio Address.....Forsyth Bldg.,
Phone Number.....Walnut 8441
Transmitter Location.....Cheshire Bridge Rd.
Air Time.....5:30 a.m.-12:30 a.m.
News Service.....AP
Representative...Blair; Coleman (Southeast)
Chairman Bd. of Regents.....F. M. Spratlin
General Manager.....John Fulton
Asst. Mgr., Chief Engr.....Ben Ackerman
Sales Promotion Manager.....Paul Sanford
Pgm., Prod. Dir.....Jack Kelly
Publicity Director.....Paul Sanford
Consulting Engineer.....John Mullaney

WBGE

ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....General Bcstg. Co.
Bus.-Studio Address...Georgian Terrace Hotel
Phone Number.....Vernon 1194
Transmitter.....467-469 W. Peachtree St., N.E.
News Service.....AP
Representative.....Burn-Smith
President.....Mike Benton
General Manager.....David J. Holt
Commercial Manager.....Stan Raymond
Production Director.....H. S. Langham
Chief Announcer.....Bob McGarrity
Chief Engineer.....David J. Holt
News Director.....Gene Mushall
Farm Editor.....Dick Granville

WEAS

ATLANTA-DECATUR—1947

Frequency: 1010 Kc....Power: 10,000 Watts d.
Owned-Oper. By...Eurith Dickinson Rivers, Jr.
Address.....217 W. Ponce de Leon Ave.
Phone Number.....Dearborn 2521
Transmitter Location...Lawrenceville Hiway
News Service.....AP
Transcription Service.....World
Representative.....Pearson
Owner-General Mgr.....E. D. Rivers, Jr.
Asst. to Owner.....Mrs. E. D. Rivers, Jr.
Program Dir., Prom. Mgr.....Warren Roberts
Production Director.....Ned Lukens
Chief Engineer.....William Hall Keller
Farm Editor.....Jack Nobles

WERD

ATLANTA—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Business-Studio Add...274½ Auburn Ave., NE
Phone Number.....Lamar 0666-7-8
Transmitter Location...Fairmount Street, NW
Representative.....Interstate
President.....J. B. Blayton, Sr.
Gen. & Sta. Mgr.....J. B. Blayton, Jr.

Program Dir.....A. Kenneth Knight
Publicity Director.....L. M. Wells
Chief Anncr., News Dir.....R. Brisendine
Chief Engineer.....William F. Kennedy

WQXI

ATLANTA—1948—MBS

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....R. W. Rounsaville
Business-Studio Address.....Peachtree at
Mathieson
Phone Number.....CHerokee 2196
Transmitter Location...Cheshire Bridge Rd.
Air Time.....6 a.m.-Sunset
News Service.....UP
Transcription Service.....World
Station Representative.....Walker
Pres., Gen. Mgr.....R. W. Rounsaville
Station Manager.....H. G. Price
Program Dir.....Bob Corley
News Director.....Herb Harris
Chief Engineer.....Harold Price

WSB

ATLANTA—1922—NBC

Frequency: 750 Kc.....Power: 50000 Watts
Owned-Oper. By...Atlanta Newspapers, Inc.
Business-Studio Address.....Biltmore Hotel
Phone Number.....HEmlock 1045
Transmitter Location.....Tucker
Air Time.....5:15 a.m.-1:05 a.m. (Mon.-Sat.)
7 a.m.-1:05 a.m. (Sun.)
News Service.....AP, UP
Transcription Service.....World, Standard
Representative.....Edward Petry
Membership.....NAB, BAB
President.....G. C. Biggers, Sr.
General Manager.....John M. Outler, Jr.
Commercial Manager.....Frank Gaither
Sales Promotion Manager...Vincent C. Piano
Program Director.....Marcus Bartlett
Publicity Director.....Wayne L. Anderson
Chief Engineer.....C. F. Daugherty
Musical Director.....Bob Van Camp
Farm Editor.....Lee Morris
Consulting Engineer.....Frank McIntosh

WBBQ

AUGUSTA—1946—MBS-KEYSTONE

Frequency: 1340 Kc.....Power: 250 Watts
Owner.....Savannah Valley Bdcstg. Co.
Business-Studio-Transmitter
Location.....515 Jefferson Davis Avenue
Phone Number.....4-5441
Air Time.....6 a.m.-1 a.m.
News Service.....AP
Representative.....Walker
President.....George G. Weiss
Gen., Sta., Comm. Mgr.....John W. Watkins
Sales Prom. Mgr., Pub. Dir.....Russell Potteet
Pgm., Prod. Dir.....George M. Scott

Chief Engineer.....Marvin Tarpley
 News Director.....George Scott
 Farm Editor.....Ed Dunbar

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc.....Power: 5000 Watts d.;
 1000 Watts n.

Owned-Oper. By....The Twin States Bcstg. Co.
 Business-Studio Address.....WGAC Bldg.
 Phone Number.....2-2692
 Transmitter Location.....Martinez
 News Service.....UP
 Transcription Service.....RCA
 Representative.....Avery-Knodel
 Membership.....NAB, BAB
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Station Mgr.....Donald MacDonald
 Program Dir.....Warren Hites
 Prod. Dir., Chief Annr.....John G. Lyon
 News Director.....John Barnes
 Chief Engineer.....John Jopling
 Farm Editor.....Ed Tracy
 Consulting Engineer.....Ring & Clark

W J B F

AUGUSTA—1945—NBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Georgia-Carolina Bcstg. Co.

Phone Number.....4-2421
 Transmitter Location.....Sunset Ave.
 Air Time.....6:00 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Taylor
 Membership.....NAB, BAB
 Pres., Gen. Mgr.....J. B. Fuqua
 Station Mgr.....D. M. Kelly, Jr.
 Commercial Manager.....Steve Manderson
 Pub., Pgm. Dir.....Tom Hennessy
 Chief Announcer.....Hugh Allison
 Chief Engineer.....Ernest Swint

W R D W

AUGUSTA—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Radio Augusta, Inc.

Business-Studio Address.....8th & Broad Streets
 Phone Number.....2-8805
 Transmitter Location.....Berckmans Rd.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Headley-Reed
 Membership.....NAB
 President.....Ernest D. Black
 Gen., Sta. Sales Prom. Mgr.....W. R. Ringson
 Commercial Manager.....Wm. B. Smart
 Pgm., Pub. Dir.....Charles H. Pointel
 Production Director.....Raymond Culpepper
 News Director.....F. F. Hubbs
 Chief Engineer.....Rabun F. Bobo
 Farm Editor.....Bob Ruckle

W M G R

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....S. Marvin Griffith
 Address.....Faceville Hiway
 Phone Number.....776
 General Mgr.....S. Marvin Griffith

W G I G

BRUNSWICK—1949

Frequency: 1440 Kc.....Power: 1,000 Watts
 Owned-Operated By...Brunswick Bcstg. Corp.
 Business-Studio Address.....1514 Union St.
 Phone Number.....2714
 Transmitter Location.....Blythe Island
 Air Time.....7 a.m.-M.
 News Service.....AP
 Transcription Service.....Associated
 Membership.....NAB, BMB
 President.....Norman A. Way
 General Manager.....Alan Burke
 Commercial Mgr.....John Lane
 Pgm. Dir., Chief Announcer.....Ted Booth
 Publicity Dir.....Ammie Ree Penn
 Musical Dir.....Sue Shaw
 Chief Engineer.....Herman Lange
 Farm Editor.....Eddie Wade

W M O G

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Coastal Bcstg. Co., Inc.
 Address.....St. Simons Island Causeway
 Phone Number.....1500
 Air Time.....7:00 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Membership.....BMB
 President.....Alma W. King
 Gen.-Sta.-Comm. Mgr.....Kenneth E. White
 Chief Engineer.....Sidney Hargraeves

W G R A

CAIRO—1950

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Oper. By....Grady Mitchell Bcstg. Co.

Address.....Bainbridge Rd.
 Phone Number.....439
 Transcription Service.....Standard
 News Service.....UP
 President.....Ed Stevens
 General Manager.....William C. Woodall
 Comm. Mgr., Chief Engr.....Jim Honey
 Program Director.....Kenneth E. Flynt
 Prom. Mgr., News Dir.....Royce A. Jones
 Farm Editor.....Bob Davis

W L B B

CARROLLTON—1947—GALS-KBS

Frequency: 1100 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Carroll Bcstg. Co., Inc.
 Business-Studio Address...Peoples Bank Bldg.
 Phone Number.....980-981
 Transmitter Location.....Cedar St.
 News Service.....UP
 Transcription Service.....Thesaurus
 Membership.....NAB
 General Mgr.....Thomas K. Vassey
 Commercial Manager.....Dale Smith
 Production Manager.....Hiram Bray
 Prom. Mgr.....Dale C. Smith
 Chief Engineer.....Chessley F. Hooper
 Remote Studio Mgr...(Bremen, Ga.) D. Brown

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. R. Frier
 Transmitter Location.....Dallas Road
 Phone Number.....1200
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....W. Ryan Frier
 Gen., Sta. Mgr.....W. Ryan Frier
 Commercial Manager.....Minor C. Shadburn
 Promotion Manager.....James H. New
 Program Director.....Martha Sullins
 Chf. Engr., Farm Editor.....J. T. Norton
 News Director.....George Boswell
 Consulting Engineer.....W. J. Holey

W G A A

CEDARTOWN—1941
ABC-KBS-GALS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....NW. Ga. Bdcstg. Co.
 Business-Studio Address...West Theatre Bldg.
 Phone Number.....Cedartown 777.570
 Transmitter Location.....Rome Highway
 Air Time.....6:45 a.m.-11:15 p.m.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB, BAB
 President.....O. C. Lam
 Gen., Sta., Comm. Mgr.....Frank H. Burgess
 Program Director.....Wade H. Boggs
 Production Director.....Harold Burgess
 Chief Engineer.....Garry C. Hunt
 Chief Anncr., Farm Editor...W. D. Hendrix
 Consulting Engineer.....Garry C. Hunt

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address...Martin Bldg.
 Phone Number.....5447
 Transmitter Location.....Brickyard Road
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service.....World

Station Representative.....Headley-Reed
 Membership.....NAB, BAB
 President-General Manager..Allen M. Woodall
 Sta. Mgr., Pub. Dir.....Miles H. Ferguson
 Commercial Manager.....William Massie
 Pgm., Prod. Dir., Chief Anncr.....Joe Byars
 Musical Director.....Loretta Exum
 Chief Engineer.....Hudie Brown

W G B A

COLUMBUS—1947—ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By...Ga.-Ala. Bdcstg. Corp.
 Business-Studio Address...1213½ Broadway
 Phone Number.....3-3603
 Transmitter Location.....Morris Rd.
 Air Time.....6 a.m.-1 a.m.; Sun: 6:55 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Branham
 Membership.....NAB, BAB
 President.....A. H. Chapman
 General Manager.....Walter M. Windsor
 Commercial Manager.....A. H. Haack, Jr.
 Program Director.....Ridley Bell, Jr.
 Sales Promotion Manager...Hillard Brown
 Chief Engineer.....William R. Atkinson
 Consulting Engineer.....McNary & Wraithall

W R B L

COLUMBUS—1928—CBS

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By...Columbus Bdcstg. Co.
 Business-Studio Address...1350 - 13th Ave.
 Phone Number.....2-0601
 Transmitter Location.....Phenix City, Ala.
 News Service.....INS, UP
 Transcription Service.....Associated
 Representative.....George P. Hollingbery
 Membership.....NAB, BAB
 Exec. Gen., Sta. Mgr.....J. W. Woodruff, Jr.
 Partner.....J. W. Woodruff, Sr.
 Commercial Manager.....B. Ed Johnson
 Pgm., Prod. Dir.....George Gingell
 News Director.....George Theeringer
 Musical Director.....George Davis, Jr.
 Publicity Director.....Nora Brennan
 Chief Engineer.....J. A. Gamble
 Farm Editor.....Douglas Gary

W M J M

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Southeastern Bcstg. System
 Business-Studio Address...20th Ave. & B St.
 Phone Number.....666
 News Service.....UP
 President.....James S. Rivers
 General Mgr.....William E. Blizard, Jr.
 Comm., Prom. Mgr.....Willard Belote
 Program Dir.....Bryant Lane
 Chief Engineer.....Reo Chairland

W M O C

COVINGTON—1946—MBS-KBS GA. SPORTS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By The Covington News
 Business-Studio Address 114-22 Pace St.
 Phone Number 2274
 Studio-Transmitter Location Monticello St
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Representative Ga. Assn. Local Stations
 President Belmont Dennis
 General-Station-Commercial

Manager W. Thomas Hay
 Sales Prom. Mgr., Prod., Pub. Dir. S. G. Turner
 Program Director W. I. Allgood
 Chief Annrc., Musical Dir. Roy Jones
 Chief Engineer Robert L. White, Jr.
 Farm Editor Leo Mallard

W B L J

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Dalton Bdcstg. Corp.
 Business-Studio Address 111 South Fentz St.
 Phone Number 1180-1
 Transmitter Location River Bend Rd.
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service Thesaurus
 Membership NAB, BMB
 President H. C. Kenemer
 Gen. Sta. Mgr. William B. Davies
 Program Director Bernice Ewton
 News Director James L. Clark
 Chief Engineer John S. Andrews
 Consulting Engineer Claude Gray

W D W D

DAWSON—1948

Frequency: 990 Kc. Power: 1000 Watts D.
 Owned-Operated By Dawson Bdcstg. Co.
 Trans.-Bus.-Studio Address Parrott Road
 Phone Number 415
 Air Time Daytime
 News Service UP
 Transcription Service Standard, B. Eells
 Membership NAB
 President Ed Stevens
 Gen., Sta., Comm., Sales Prom. Mgr.

W. C. Woodall, Jr.
 Program Director Olyn L. Gee
 Publicity Director George Burton, Jr.
 Chief Annrc., News Dir. Bill McGuirt
 Chief Engineer Joe Stephens
 Consulting Engineer W. J. Holey

W G L S

DECATUR—1949—GALS

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By DeKalb Bcstg. Co.
 Business-Studio Add. 546 N. McDonough St.
 Phone Number Crescent 8471
 Transmitter Location Northern Ave.,
 News Service UP
 Transcription Service Standard
 President Guy W. Rutland, Sr.
 Gen., Sta. Mgr., Pub. Dir. Sam W. Kane
 Comm. Sales Prom. Mgr. Al Ciraldo
 Program Dir. Ruth Kent
 News Dir., Farm Editor Tom Nolan
 Chief Engineer Sam Dillard

W D M G

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
 Owned-Operated By WDMG, Inc.
 Business-Studio Address 620 E. Ward St
 Phone Number 564
 Transmitter Location Alma Highway
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World, SESAC
 Representative Dora C. Dodson
 Membership NAB
 President Downing Musgrove
 General Manager B. F. J. Timm
 Musical Director George Lund
 Chief Engineer Wilfrido Nunez
 Consulting Engineer Claude M. Gray

W M L T

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Dublin Bdcstg. Co.
 Business Address Dublin
 Phone Number 871-2
 Studio-Transmitter Location Franklin St.
 Air Time 6:30 a.m.-11:05 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Continental Radio Sales
 Membership BMB
 President George T. Morris
 General Mgr. W. Newton Morris
 Commercial Mgr. J. Marion Kendrick
 Program Dir. Roy M. Hubbard
 Chief Engineer Charlie R. Lord

W T J H

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By James S., Doris R. Rivers
 Address 203 E. Point St.
 Phone Number Fairfax 4343
 Transmitter Location Dotson Drive
 Air Time 6 a.m.-Sunset

G E O R G I A

News ServiceINS
 Transcription ServiceKBS
 President.....James S. Rivers
 Gen. Sta. Mgr.....Willard Belote
 Commercial Manager.....James Brown
 Promotion Manager...William T. Middlebrook
 Music, Pgm., Prod. Dir.....Helene Randal
 Publicity Director.....Walter Hood
 Chief Engineer.....Wm. J. Hill, 3rd
 Farm Editor, Chief Anncr., News Dir.
 J. Brannon

W S G C

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 News ServiceAP
 RepresentativeContinental Radio Sales
 Manager.....Melvin C. Gorman

W B H B

FITZGERALD—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Address.....600 Roanoke Dr.
 Phone Number.....740
 Air Time.....6:15 a.m.-11 p.m.
 News Service.....AP
 President.....Arthur Carpenter, Jr.
 Gen. Mgr., Chief Engrn....Thomas R. Hanssen
 Comm. Mgr.....Charles W. Dowdy
 Program Dir.....Mavis Mobley

W D U N

GAINESVILLE—1947—LIBERTY

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By Northeast Ga. Bdcstg. Co.
 Business-Studio Address.....217½ S. Main St.
 Phone Number.....2342-1
 Transmitter Location.....Tower Heights
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription ServiceCapitol
 RepresentativeContinental
 MembershipNAB, BAB
 President.....Paul C. Plaginos
 Gen., Sta. Mgr.....John W. Jacobs, Jr.
 Commercial Manager.....Gary Arnold
 Program Director.....Julius Still
 Chief Engineer.....Lesley P. Brooks
 Consulting Engineer.....Chambers & Harrison

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Blue Ridge Bdcstg. Co.
 Business Address.....P. O. Box 654
 Phone Number.....1600
 Studio-Transmitter Location...2400 Athens Rd.

Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....Dora Dodson Agency
 Pres., Gen. Mgr.....Charles A. Smithgall
 Commercial Manager.....E. F. MacLeod
 Program Director.....Robert Schwab
 Musical Dir.....James A. Hartley
 Chief Engineer.....F. Keith Brown

W K E U

GRIFFIN—1934—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WKEU, Inc.
 Address.....P. O. Box 155
 Phone Number.....5507
 Transmitter Location.....Griffin
 Air Time.....6 a.m.-11:15 p.m.
 News ServiceUP
 RepresentativeSears-Ayer
 President, General Mgr....A. W. Marshall, Jr.
 Chief Anncr., News Dir.....Bill Pennell
 Comm. Mgr., Pgm. Dir., Chief Engr.
 G. H. Whitley, Jr.

Consulting Engineer.....Ben Ackerman

W K L Y

HARTWELL—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Louie L. Morris
 Business Address.....Box 189, Hartwell
 Phone Number.....71
 Studio-Trans. Location....Bowerville Hiway
 Air Time.....Local sunrise-sunset
 News Service.....UP
 Transcription ServiceCapitol
 President.....Louie L. Morris
 Gen., Sta. Mgr., Pgm. Dir...Max G. Pfaender
 Comm. Mgr., News Dir.....Joe Wilder
 Sales Prom. Mgr.....Burch Griffin
 Chief Anncr., Engr.....Broadus McLane

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Altamaha Bcstg. Co.
 Address.....Jessup
 Phone Number.....2444, 2232
 Transmitter Location.....Waycross Highway
 Air Time.....Sunrise-Sunset
 News ServiceUP
 Transcription ServiceStandard
 Representative.....Dora C. Dodson
 Pres., Gen. Mgr.....W. G. Thomas
 Comm. Mgr.....Fred Miliken
 Chief Announcer.....Joseph F. Crum
 News Dir., Prom., Prod. Mgr..Frederic Kea, Jr.
 Chief Engineer, Farm Editor....D. A. Nichols

W L A G

LA GRANGE—1941—MBS

Frequency: 1240 Kc.....Power: 250 Watts

G E O R G I A

Owned-Operated By LaGrange Bdcstg. Co.
 Business-Studio Address 305-307 Broome St.
 Phone Number 3505
 Transmitter Location LaGrange
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Membership NAB, BAB
 President Roy C. Swank
 General-Station-Commercial
 Manager Edwin Mullinax
 Program Director John Boguess
 Publicity Director Fayelle Scarborough
 Musical Director William Hyde, Jr.
 News Editor Bill Gregory
 Chief Engineer James McKay
 Farm Editor Joe Hawkins
 Consulting Engineer Holey & Hillegas

W B M L

MACON—1940—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Middle Georgia Bdcstg.
 Co.
 Business-Studio Address 240 Second St.
 Phone Number 2728
 Transmitter Location 8th & Cherry St.
 Air Time 6 a.m.-12:30 a.m.
 News Service AP
 Transcription Service World
 Representative O. L. Taylor
 Membership NAB, BAB
 President E. D. Black
 Gen., Sta. Mgr. Charles W. Fitman
 Commercial Manager Walter Graham
 Prod., Music Dir. Nancy Hester Richardson
 Prod., Pub., News Dir. Frank Proctor
 Chief Announcer Tommy Snellgrove
 Chief Engineer H. S. Goodrich
 Consulting Engineer George Davis

W I B B

MACON—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Peach State Bcstg. Co., Inc.
 Business-Studio Address Professional Bldg.
 Phone Number Ivy 2716
 Transmitter Location Millirons Road
 Air Time Local sunrise-sunset
 News Service UP
 Pres., Gen. Mgr. Thomas H. Maxwell
 Commercial Manager George W. Patton
 Sales Prom. Mgr. Don C. Frost
 Production Director Dick Ashby
 Publicity Director Betty Crowell

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By Southeastern Bcstg. Co.
 Business-Studio Address Bankers Insurance
 Bldg.

Phone Number 3131
 Transmitter Location Forsyth Rd.
 Air Time 5:30 a.m.-12:30 a.m.
 News Service INS
 Transcription Service Lang-Worth
 Representative Katz
 Membership BMB
 Pres., Chief Engineer George P. Rankin
 Gen., Sta. Mgr., Pgm. Dir. Wilton E. Cobb
 Sales Prom., Comm. Mgr. Frank Crowther
 Publicity Director Ed Pendleton
 News Director Ben Chatfield
 Chief Announcer Lloyd Harris
 Farm Editor D. F. Bruce
 Consulting Engineer George C. Davis

W N E X

MACON—1945—MBS-GFSN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Macon Bcstg. Co.
 Business-Studio Address Bibb Bldg.
 Phone Number 821L
 Transmitter Location Rogers Ave.
 Air Time 5:45 a.m.-12:35 a.m.
 News Service AP
 Transcription Service Associated
 Representative Branham
 Membership NAB
 President Ed Lowe
 General-Station Manager Alfred Lowe
 Comm., Sales Prom. Mgr. James Weathers
 Pgm., Prod. Dir., Chief Anncr. Ed Sharpe
 Chief Engineer W. M. Moore, Jr.
 Farm Editor Rayford Faircloth

W F O M

MARIETTA—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Chattahoochee Bcstrs.
 Business Address So. Cobb Dr., P. O. Box 131
 Phone Number 1746
 Studio-Transmitter Location So. Cobb Dr.
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Partners Fred B. Wilson, Channing Cope
 General Manager Albert L. Jones
 Program Director Pat Mason
 Chief Announcer Bill Scott
 Chief Engineer Chuck Strans
 Farm Editor C. Cope
 Consulting Engineer W. J. Holey

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Jere N. Moore
 Business-Studio Address P. O. Box 307
 Phone Number 250
 Transmitter Location Fishing Creek
 Air Time 6:45 a.m.-11:15 p.m.
 News Service UP

Transcription ServiceCapitol
RepresentativeHomer Griffith
 President (Owner).....Jere N. Moore
 Gen., Sta., Comm. Mgr.....Michael T. Landy
 Program DirectorJosephine Ragsdale
 Publicity Director.....Farrell Smith
 Chf. Anncr., News Dir. William G. Bloodworth
 Chief Engineer.....Robbie O. Hattaway

W M G A

MOULTRIE—1939—GALS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....John F. Pidcock
 Business-Studio Address.....Moultrie
 Phone Number999
 Transmitter Location.....Tifton Hiway
 Air Time.....5:45 a.m.-11 p.m.
News ServiceUP
 RepresentativeThomas Clarke
 General Manager.....John F. Pidcock
 Station Mgr., Program Dir.....Roy F. Zess
 Commercial Manager...A. Wandell Murphy
 Chief Announcer.....Spence Raulerson
 Chief Engineer.....Lamar Beaty
 Farm Editor.....Harold Brown

W C O H

NEWMAN—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Business-Studio Address.....11 Court Sq.
 Phone Number1400-1
 Transmitter Location.....Line St.
 Air TimeUnlimited
News ServiceAP
 Transcription ServiceWorld
 Gen., Sta., Comm. Mgr.....James Thomasson
 Pgm., Prod. Dir.....Betty Bonner
 Publicity, Musical Dir.....Imogene Jones
 Chief Announcer.....Jim Gallogly
 Chief Engineer.....Walter O. Welch
 Farm Editor.....B. T. Brown

W K M A

QUITMAN—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio South
 Business-Studio Address.....Walker Bldg.
 Phone Number4811
 Transmitter Location.....N. of New City Cemetery
 Air Time.....6:45 a.m.-10 p.m.
News ServiceUP
 Owner, Sta., Comm. Mgr.....John R. Bartlett
 Program Dir.....Elizabeth Bartlett
 Chief Engineer.....Jack V. LoPresti

W L A Q

ROME—1947—KBS

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By.....News Publishing Co.

Business-Studio Address.....W. 1st Street
 Phone Number2-1511
 Transmitter Location.....Hanks St.
News ServiceAP
Transcription ServiceCapitol
MembershipNAB
 President.....B. H. Mooney, Sr.
 General Manager.....James F. Mann
 Commercial Manager.....Martha Daniel
 Pgm. Dir., Chief Anncr.....Blair Jessee
 Sta. Mgr., News Dir.....Lee Mowrey, Jr.
 Prod., Pub. Dir., Prom. Mgr.....J. B. Roberts
 Chief Engineer.....Edward Cole
 Consulting Engineer.....Weldon & Carr

W R G A

ROME—1930—MBS-GSN

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Bus.-Studio Address.....Natl. City Bank Bldg.
 Phone Number2-2411
 Transmitter Location.....Off Summerville Rd.
 Air Time.....5:30 a.m.-12 M.
News ServiceUP
Transcription ServiceLang-Worth
 RepresentativeWalker
MembershipNAB
 President.....John W. Quarles
 General Manager.....Happy Quarles
 Station Manager.....Mather Payne
 Commercial Manager.....Pinkie Talley
 Prom. Mgr.....Cap Hicks
 Prod., Pgm., Pub. Dir.....Jim Roberts
 Chief Announcer.....Ben Lucas
 News Director.....Cap Hicks
 Musical Director.....Kitty Alford
 Chief Engineer.....R. A. Starr
 Farm Editor.....Al Kirby
 Consulting Engineer.....W. J. Holey

W R O M

ROME—1946—LIBERTY

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Business-Studio Address.....121 Broad St.
 Phone Number.....2-0833, 4
 Transmitter Location.....Cooper Dr.
 Air Time.....Sunrise-sunset
News ServiceAP
 RepresentativeEvere t-McKinney,
 Dora Dodson (Southeast)
 Pres., Comm. Mgr.....Dean Covington
 Gen., Sta. Mgr.....Edward N. McKay
 Commercial Manager.....Dean Covington
 Program Director.....Charlie Doss
 Publicity Director.....Dcrothy McKay
 Production Director.....Charles Angley
 News Director.....Harry Steinberg
 Chief Engineer.....Gary Hunt
 Consulting Engineer.....Ben Ackerman

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Dixie Bcstg. Co.
 Business-Studio Address P. O. Box 943
 Phone Number 2-4182
 Transmitter Location West Gwinnett St.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard
 Representative Walker
 Membership NAB
 Owner, Gen. Mgr. Carter C. Peterson
 Sta. Comm. Mgr. Weldon Herrin
 Program Director Charles Beresford
 Publicity Director Al Jennings
 Chief Anncr., Musical Dir. Chuck Ford
 Chief Engineer William Moats
 Consulting Engineer Kear & Kennedy

WDAR

SAVANNAH—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WDAR, Inc.
 Business-Studio Address 34 E. Bryan St.
 Phone Number 3-8807
 Transmitter Location E. Perry Street
 Air Time 6:30 a.m.-12:05 a.m.
 News Service AP
 Representative Adam J. Young, Jr.
 Membership NAB
 President A. C. Neff
 General-Station Manager L. H. Thesmar
 Commercial Manager Robert Finch
 Sales Promotion Manager Jule C. Rossiter
 Program Director Milton Bellah
 Pub., Prod. Dir. Jimmy Woods
 Chief Announcer Jesse Mooney
 News Director Dale Johnson
 Musical Director Harriet Heriot
 Chief Engineer Howard Jewett
 Farm Editor Faye Hancock
 Consulting Engineer Everett Dillard

WFRP

SAVANNAH—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Georgia Bcstg. Co.
 Business-Studio Address 219 E. Charlton St.
 Phone Number 3-9642
 Transmitter Location E. Perry Lane
 Air Time 6 a.m.-M.
 News Service AP
 Representative Thomas F. Clark
 President F. R. Pidcock, Sr.
 Gen., Sta. Mgr., Pgm. Dir. John F. Pidcock
 Comm., Sales Prom. Mgr. John Williams
 Chief Engineer James M. Wilder

WJIV

SAVANNAH—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Eurith Dickinson Rivers, Jr.
 Bus. Address P. O. Box 67, Decatur

WSAV

SAVANNAH—1939—NBC-GSN

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By WSAV, Inc.
 Bus.-Studio Address Liberty Natl. Bank Bldg.
 Phone Number 3-0234
 Transmitter Location Oatland Island
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Thesaurus
 Representative George P. Hollingsbery
 Membership GAB
 Pres., Gen.-Sta. Mgr. Harben Daniel
 Comm. Mgr. Don Jones
 Sales Mgr. George P. Cooper, Jr.
 Pgm., News Dir. Robert Shipley
 Prod., Pub. Dir. Robert Brett
 Chief Announcer Norman Strand
 Musical, Farm Director Melvin Peacock
 Chief Engineer M. E. Thompson
 Consulting Engineer Harold B. Rothrock

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By Savannah Bcstg. Co.
 Business-Studio Address 516 Abercorn St.
 Phone Number 2-0127
 Transmitter Location Anderson Rd.
 Air Time 5:30 a.m.-12:10 a.m.
 News Service UP
 Transcription Service Lang-Worth, World
 Representative Katz
 Membership NAB, BAB
 Pres., Gen., Sta. Mgr. William T. Knight, Jr.
 Commercial Manager Ben Williams
 Music, Pgm., Pub. Dir. Dwight J. Bruce
 Production Director Ben H. Quick
 Chief Announcer W. O. King
 Chief Engineer Reeve Owen

WWNS

STATESBORO—1945—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Statesboro Bcstg. System
 Phone Number 502
 Studio-Transmitter Location E. Olliff St.
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service World
 Pres., Gen. Mgr. R. H. Thompson
 Sta. Mgr., Chief Engr. Jack Lopreati
 Program Director J. H. Watson
 Consulting Engineer Claude M. Gray

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tri-State Bcstg. Co.
 Address Box 213
 Phone Number 295
 News Service UP
 Co-owner & Pres. E. C. Pesterfield
 Co-owner, Secy.-Treas. William B. Farrar
 Program Director Laurence Keown
 Chief Engineer James S. Stowers, Jr.

WJAT

SWAINSBORO—1950

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jack & Nancy M. Thompson
 Address Covena Road
 Phone Number 2011
 Transcription Service Lang-Worth
 News Service UP
 Partner, Gen. Mgr. Jack A. Thompson
 Partner Nancy M. Thompson
 Commercial Manager R. J. Roche
 Program Director Farris Laverne Evans
 Chief Engineer John H. Wisely
 Farm Editor Albert Katool

WSFT

THOMASTON—1947—MBS-GSN

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By Thomaston Bcstg. Co.
 Business-Studio Address 101 N. Church St.
 Phone Number 1300
 Transmitter Location Hightower Rd.
 Air Time Daytime
 News Service AP
 President R. E. Hightower
 General Manager S. J. Carswell
 Commercial Manager C. T. Thames
 Program Director Bill Heule

WKTG

THOMASVILLE—1947—GALS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. System, Inc.
 Business-Studio Address Bank of Thomas
 County Bldg.
 Phone Number 1501-2
 Transmitter Location Pavo Hwy.
 Air Time Daytime
 News Service AP
 Transcription Service World
 Representative Thomas F. Clark,
 Dora C. Dodson
 Pres., Gen., Comm., Sta. Mgr. W. F. Scott, Jr.
 Program Director William B. Hill
 Chief Engineer K. T. Malory
 Consulting Engineer Claude M. Gray

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By H. Wimpy
 Business-Studio Address 117 Remington Ave.
 Phone Number 909
 Transmitter Location 117 Remington Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Membership NAB
 General Manager H. Wimpy
 Commercial Manager Al Feinberg
 Chief Engineer James Poole

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Hickory Hill Bcstg. Co., Inc.
 Business-Studio-Transmitter
 Address 215 Lumpkin St.
 Phone Number 777
 Air Time 5:30 a.m.-11:15 p.m.
 News Service UP
 Transcription Service World
 Membership NAB
 President Walter Brown
 President (MBS) Edgar H. Kobak
 Chief Engineer Edward Williams, Jr.

WWGS

TIFTON—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts,
 Full Time
 Owned-Oper. By Tifton Bcstg. Corp.
 Phone Number 921
 Bus.-Transmitter Location 800 S. Main St.
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Membership NAB
 President W. A. Graham
 Gen. Mgr., Prod., News, Music Dir.
 James E. Graham
 Station Manager W. M. Shepherd
 Program Director Carl Wandell
 Chief Announcer Oscar Newsom
 Chief Engineer W. C. Roberts

WLET

TOCCOA—1941—MBS-KBS-GALS-GSN

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Operated By R. G. Letourneau
 Bus.-Studio-Transmitter Address 423 Prather
 Bridge Rd.
 Phone Number 544
 Air Time 6 a.m.-Sunset
 News Service UP
 Transcription Service Keystone

Representative Thomas F. Clark
 President R. G. Letourneau
 Gen., Sta. Mgr. Virgle E. Craig
 Commercial Manager Sam A. Gaines
 Sales Prom. Mgr., Pub. Dir. Charles Gaines
 Pgm. Dir. Chief Anncr. Roy E. Gaines
 Chief Engineer J. Carl Meeks
 Consulting Engineer W. J. Holey

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By E. D. Rivers
 Phone Number 1420-1
 Transmitter Location Kinderlou
 Air Time 6 a.m.-12 M.
 News Service UP
 Representative John E. Pearson,
 Dora C. Dodson
 Owner E. D. Rivers
 General Mgr. Mrs. E. D. Rivers
 Business Manager Mary Gorman
 Program Director Robert S. Mansfield
 Chief Engineer Ralph Dennis

WVOP

**VIDALIA—1946
 GALS—KEYSTONE**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vidalia Bcstg. Co.
 Address Box 391, Mt. Vernon Rd.
 Phone Numbers 327, 692, 698
 Transmitter Location Vidalia
 Air Time 6:30 a.m.-11:00 p.m.
 News Service UP
 Transcription Service World, Cole
 Membership NAB
 Gen., Sta. Mgr., Farm Editor
 Howard C. Gilreath
 Comm., Prom. Mgr. Joe Eagleson
 Program Director Neil Windham
 Pub., News Dir. R. E. Ledford
 Prod. Dir., Chief Anncr. Warren Smith
 Musical Director Lula Mae Leverett
 Chief Engineer James B. Weir
 Farm Editor H. C. Gilbreath
 Consulting Engineer L. C. McCall

WAYX

WAYCROSS—1936—MBS-KBS-GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Jack Williams
 Business-Studio Address 1600 Carswell Ave.
 Phone Number 965
 Transmitter Waycross
 Air Time 6:30 a.m.-M.
 News Service UP
 Transcription Service World, Cole

Representative Hal Holman
 Membership NAB, BAB
 President Jack Williams
 Gen., Sta., Comm. Mgr. John J. Tobola
 Sales Prom., News Dir. Tommy Edwards
 Production Director Curt Frazier
 Publicity Dir. Dorothy Smith
 Chief Anncr., Pgm. Dir. Ray Williamson
 Chief Engineer John Legare
 Farm Editor C. L. Blalock
 Consulting Engineer Nathan Williams

WRLD

WEST POINT—1940—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Valley Bcstg. Co., Inc.
 Business Address P. O. Box 312
 Phone Number 2-1391
 Studio-Transmitter Location Lanett, Ala.
 Air Time 6 a.m.-11:15 p.m.
 News Service AP
 Transcription Service World
 Representative Joseph H. McGillvra
 Pres., Gen. Mgr. J. C. Menderson
 Sta., Comm., Sales Prom. Mgr. Jay H. Lamb
 Program Director Aileen Love
 Chief Engineer R. R. Magill
 Consulting Engineer Claude Gray

AP SELLS

For Stations and Sponsors —

For instance WBBQ

“Scott’s market has had the same schedule of five-minute Associated Press news for nearly two years. Mr. Scott tells us the program has done a terrific job for his business.”

JOHN W. WATKINS,
 Manager,
 WBBQ, Augusta, Ga.

IDAHO

Population 588,637—Increase + 12.1% ('40-'50)—Radio Homes 159,100
Families 163,500—Stations in State 20

K D S H BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Boise Valley Bcstrs., Inc.
Business-Studio Address: 311 N. 10th St.
Phone Number: 6820
Transmitter Location: Meridian, 8 Mi. S.W. of Boise
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Lang-Worth
Representative: Free & Peters
Membership: NAB, BAB
President: Saul Haas
General Manager: Westerman Whillock
Prom., Sta., Comm. Mgr.: Earl Glade, Jr.
Musical Director: George Ganz
News Director: Wm. Eames
Farm Editor, Chief Anncr.: Bill Graham
Chief Engineer: James A. Johnz, Jr.

K G E M BOISE—1946

ABC-RMBS-GEM STATE NET-KBS

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By: Idaho Bcstg. & Telev. Co.
Business-Studio Address: Owybee Hotel
Phone Number: 533
Transmitter Location: Cassia at Eagleson
Air Time: 6 a.m.-1 a.m.
News Service: AP
Transcription Service: World
Representative: George P. Hollingbery
Membership: NAB, BAB
President: Frank C. Carman
General Manager: Milo J. Petersen
Assistant Manager: H. Waterstone
Program Director: H. E. Cunningham
Chief Engineer: Richard Eggelston
Consulting Engineer: Grant Wrathall

K I D O BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: KIDO, Inc.
Business-Studio Add.: Chamber of Comm. Bldg.
Phone Number: 660
Transmitter Location: 10½ Mi., S.W. Boise
Air Time: 6 a.m.-12M.
News Service: AP, UP
Transcription Service: Standard
Representative: John Blair
Membership: NAB, BAB
President: Georgia M. Davidson
General Mgr.: Walter E. Wagstaff
Commercial Mgr.: Hugh Shelley
Program Dir.: James B. McKibben, Jr.

Chief Announcer: Vern Moore
Chief Engineer: Harold W. Toedemeier
News Dir., Farm Editor: Rulon Bradley
Consulting Engineer: Commercial Radio

K B I O BURLEY—1946

ABC-ROCKY MT. NET-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KBIO, Inc.
Business-Studio Address: P. O. Box 461
Phone Number: 10
Transmitter Location: 1½ Mi. W. of Burley
Air Time: 6 a.m.-12M.
News Service: UP
Transcription Service: Lang-Worth
Representative: Donald S. Cook
Membership: NAB
President: Jessica L. Longston
Gen., Sta. Mgr., Pub. Dir.: Franklin K. Clark
Pgm., Prom. Dir., Farm Editor: James Schroeder
Pgm., Prod. Dir.: Dewitt C. Yelton
Chief Engineer: Donald R. Lockwood
Consulting Engineer: J. B. Hatfield

K C I D CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Caldwell Bcstg. Co.
Business-Studio Address: 520 So. Kimball Ave.
Phone Number: 1950-51
Transmitter: Franklin Lane
Air Time: 6:45 a.m.-10 p.m.
News Service: UP
Transcription Service: World
Representative: Walter Biddick
President: J. T. La Fond
Sta., Gen., Comm. Mgr.: H. R. McCosh
Pgm., Prod. Dir., Farm Editor: Jack J. Link
Chief Anncr., News Dir.: E. B. Spinetti
Chief Engineer: T. G. Burgess
Consulting Engineer: James A. Johtz, Jr.

K V N I COEUR D'ALENE—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: The Coeur d'Alene Bcstg.
Business-Studio Address: Blackwell Island
Phone Number: 1250, 900
Transmitter Location: Blackwell Island
Air Time: 7 a.m.-11 p.m.
Transcription Service: Capitol
Representative: George P. Hollingbery
Pres., Gen. Mgr.: Buri C. Hagadone
Station Manager: Wayne E. Olsen
Pgm. Dir., Asst. Mgr.: Bernard V. Merriman
Chief Engineer: C. W. Evans

KID

IDAHO FALLS—1927

MBS-INTERMOUNTAIN NET

Frequency: 1350 Kc.....Power: 5000 Watts d.,
500 Watts n.
Owned-Operated By.....Idaho Radio Corp.
Business-Studio Address.....Hotel Bonneville
Phone Number.....4
Transmitter Location.....Ammon Rd.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World, MacGregor
Representative.....Avery-Knodel
Membership.....NAB
President.....Joseph E. Williams
General-Station Manager.....C. N. Layne
Commercial Manager.....Leonard Wasden
Sales Prom. Mgr., Pgm., Prod. Dir.

Eugene A. Ackerley
Chief Anncr., Farm Editor.....Roy Southwick
Chief Engineer.....Newell Olsen

KIFI

IDAHO FALLS—1947-ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Idaho Bcstg. &
Television Co.
Business-Studio Address.....339 Broadway
Phone Number.....1054
Transmitter Location.....N. Yellowstone Hway.
Air Time.....Unlimited
News Service.....AP
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....J. M. Brady
Local Sales.....Dan Kelly
Program Director.....Hal Simmons
Publicity Director.....Bill Denton
Chief Engineer.....Blair Nelson
Farm Editor.....David Lewis
Consulting Engineer.....McNary & Wrathall

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By.....H. E. Studebaker
Business-Studio Address.....Lewis-Clark Hotel
Phone Number.....1950
Transmitter Location.....Lewiston Orchards
Air Time.....6:30 a.m.-11 p.m.
News Service.....UP
Transcription Service.....RCA, Thesaurus
Representative.....W. S. Grant
Membersh'p.....NAB, BMB, BAB
General Manager.....H. E. Studebaker
Station Manager.....Donald Thomas
Commercial Manager.....Robert Taylor
Program Director.....Bill Dodel
Sales Prom. Mgr.....Glenn Spear
Prod. Dir.....Harry Howard
Chief Engineer.....Gene Wilson
Farm Editor.....Irv Faling

KRPL

MOSCOW—1947—KEYSTONE

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Interstate Radio, Inc.
Business Address.....P. O. Box 396
Phone Number.....Moscow 2283
Studio-Transmitter Location.....Route 3
News Service.....AP
Transcription Service.....Cole, SESAC
Representative.....Walter Biddick (Pacific Coast)
Membership.....NAB, BMB, BAB
President.....Ted R. Farrier
Gen., Sta. Mgr., Pgm. Dir.....Bert McAllister
Comm., Sales Prom. Mgr.....D. R. Schroeder
Chief Engineer.....Herbert D. Young

KFXD

NAMPA—1930

MBS-INTERMOUNTAIN NET.

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Frank E. Hurt & Son
Business Address.....1024 12th Ave. S.
Phone Number.....1200
Transmitter Location.....Near Meridan
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Transcription Service.....RCA, Capitol
Representative.....Avery-Knodel
Membership.....NAB
President.....E. E. Coleman
General Manager.....Edward P. Hurt
Sta., Comm. Mgr.....D. A. Cain
Chief Engineer.....G. M. Rose

KEIO

POCATELLO—1946

ABC-KBS-RM-GS

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....Eastern Idaho Bcstg. & TV Co.
Business-Studio Address.....Hotel Bannock
Phone Number.....3400
Transmitter Location.....Pole Line Rd.
News Service.....AP
Transcription Service.....World
Representative.....George P. Hollingbery
Membership.....NAB
President.....James M. Brady
General Mgr.....Charles Crabtree
Commercial Manager.....Don W. Burden
Prom. Mgr., Pgm. Dir.....James Van Sickle
Chief Engineer.....Denzil Musulin
Consulting Engineer.....McNary & Wrathall

KEYY

POCATELLO—1946

MBS-INTERMOUNTAIN

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio & Telev. Bcstg. Co. of
Idaho